



Course Catalog

Version 1.2, effective December 2, 2021¹ through November 30, 2022

We empower creators to do the work they love.

DESIGNLAB LEARNING INC.

650.550.0909

C/O WEWORK OFFICE SPACE & COWORKING

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SAN DIEGO, CA 92101

www.designlab.com

Distance learning only. You may contact the Designlab administrative office in writing at:

600 B St, Suite 300, San Diego, CA 92101

¹ The Catalog is updated annually. If there is a change to a program or policy between updates, an Addendum will be published with the catalog.

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Mission

The mission of Designlab is to empower creators to do the work they love.

We do this by providing fully online distance education coursework that trains individuals in cutting-edge, in-demand creative skills. Our coursework currently focuses on the field of user experience and user interface design, specifically aiming to train the next generation of digital interface designers to create stunning digital products that users love.

Our goal is to provide a new form of educational offering that meets the needs of today's lifelong learners. Our courses revolve around 3 principles: learning by doing; 1-on-1 mentorship; and community-based learning. We seek to provide the rigor of traditional education while using the power of technology to lower prices, increasing affordability and accessibility. With Designlab courses, students around the world can gain a high quality education tailored to their schedule without needing to move, quit their jobs, or incur significant debt.

Our objectives at Designlab are:

- To use technology and design to provide a world-class educational experience that remains accessible, flexible, and affordable for today's lifelong learners
- To create continually evolving, up-to-date coursework that meets the demands of modern employers
- To provide rigorous outcomes through a model of hands-on work, 1-on-1 mentorship, and community interaction

Approval to Operate

California

Designlab is a private institution and has approval to operate with the Bureau for Private Postsecondary Education (BPPE). BPPE is an agency responsible for granting authority to operate and provide oversight of California's private postsecondary educational institutions. This approval to operate means the institution is in compliance with the California Private Postsecondary Education Act of 2009.

Designlab publishes this Course Catalog on its website at <https://designlab.com/regulatory-information/>. It is available to prospective students and the general public at any time at this address. During the enrollment process, prospective students are provided information about where to locate the catalog for review prior to enrollment.

As a prospective student you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.

DISCLOSURE STATEMENT REGARDING BANKRUPTCY

Designlab does not have a pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition in bankruptcy within the preceding five years, and has not had a petition of bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C Sec. 1101, et seq.).

Admissions Requirements

- Students must be 18 years old or older to enroll in Designlab UX Academy.
- Students must complete an application form and demonstrate proficiency in specific areas such as design, communication and overall work-ethic, as described in the specific program sections.
- Admission into any Designlab program requires that the student have a high school diploma or equivalent (General Education Diploma – GED) or a degree from an institution of higher education accredited by an accrediting association recognized by the U.S. Department of Education. Designlab does not admit ability-to-benefit students.
- Designlab programs are provided in English only. Students who are not native English speakers must demonstrate operating proficiency of English prior to being accepted into the program. Designlab will accept the results of an English language proficiency test which provides CEFR levels to verify English language proficiency (C1 or higher is required). All instruction at Designlab will be conducted in English. Designlab does not offer or provide English language services, including instruction such as ESL.
- Designlab does not offer visa services for foreign students, nor does Designlab vouch for student status.

Articulation Agreements

Designlab has not entered into an articulation or transfer agreement with any other college or university.

General Education Requirements

Designlab programs do not require students to complete general education courses as part of the curriculum.

Accreditation

Designlab is not accredited by an accreditation body recognized by the U.S. Department of Education. Designlab has not received provisional approval and is not offering an unaccredited degree program.

Transfer Credits and Challenge Exams



Designlab does not accept transfer credit from other institutions, nor does it provide challenge exams or achievement tests in lieu of completing required course work.

Prior Experiential Learning

Designlab does not award credit for prior experiential learning.

Graduate Licensing

The goal of Designlab programs is not licensure, and the profession, occupation, trade or career field for which Designlab prepares graduates does not require licensure.

Method of Instruction

Designlab UX Academy is a distance learning program conducted entirely online, with 1-on-1 mentorship with an experienced professional designer conducted over video calls. Students read, watch, and interact with coursework online at designlab.com. UX Academy has two phases with several checkpoints to ensure proficiency along the way.

- Students meet with their mentor via video calls on a software of their choosing 1-2 times per week to discuss submitted coursework, the curriculum, any questions, and the coming week
- Group crits are group video calls hosted daily at different times to accommodate all schedules
- The expected response time of Mentors to any student inquiries or submitted coursework is within 48 hours
- Students can engage with other students, mentors, and career coaches on our private Discord server (which they are invited to upon entering the program)
- Students are guided to read or find additional resources online to enhance their comprehension

NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credits you earn at Designlab is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the Certificate of Completion you earn in the educational program is also at the complete discretion of the institution to



which you may seek to transfer. If the Certificate of Completion that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Designlab to determine if your Certificate of Completion will transfer.

Facilities and Equipment

Because Designlab offers its programs completely online, there are no physical classrooms. There is an administrative office which solely exists for administrative purposes. This office has no other facilities available, i.e.: there are no classrooms, laboratories, workshops, libraries.

Students must have access to a computer with a microphone and speakers, and high-speed internet access in order to participate in the program. Designlab does not provide computers to students nor faculty, and every student must own or have access to a personal computer with professional design software of the student's choice (options include Adobe Photoshop, Adobe Illustrator, Sketch [available on Mac OS only], and Figma).

Libraries and Other Learning Resources

Designlab does not have a physical library or tangible learning resource repository, and outside library resources are not required for completion of Designlab programs.

However, Designlab does maintain a list of free resources for students of several programs who wish to supplement the Designlab curriculum.

- Design Resources: <https://designlab.com/resources/>
- Photoshop 101: <https://designlab.com/photoshop-101-course/>
- Sketch 101: <https://designlab.com/sketch-101-course/>
- Figma 101: <https://designlab.com/figma-101-course/>
- Adobe XD 101: <https://designlab.com/adobe-xd-101-course/>



Attendance Policy

Student understands and acknowledges that the program is very rigorous and requires consistent attendance and dedication. Students are required to attend the number of mentor sessions, group crits, complete the number of hours of study per week associated with the program they enroll in. The breakdown of mentor sessions, per program, and hours of study, per program, are noted in the “Description of Programs Offered” section listed below.

Students who fail to attend their mentor sessions or complete the required academic work for four consecutive weeks may be withdrawn from the program and issued a refund calculated in accordance with Designlab’s Refund Policy.

Leave of Absence

If life happens — any personal emergency or unforeseen life issue — students have the option to pause their program in one-week increments for a total of two weeks in UX Academy. Their progress will be saved and they can continue when they return.

Designlab does not typically offer extended freezing so students should make sure to save this option for only when it's necessary. Students facing exceptional circumstances may apply for a pause by submitting a request from their student dashboard or by contacting us at hello@designlab.com.

Probation and Dismissal Policy

If a student fails to graduate from their program within two years of their cohort start date, they will be withdrawn from the program. If a student is inactive (meaning zero interaction with the online platform) for four weeks (consecutive or cumulative), Designlab will withdraw the student and issue a refund pursuant to Designlab’s Refund Policy. In this situation, the withdrawal date will be in keeping with Designlab’s Cancellation and Refunds policy. If a student falls 400 or more required course hours behind, we reserve the right to withdraw them from the course.

Designlab does not have a probation status or policy.



Disability Policy

In accordance with the Americans with Disabilities Act and other related US laws, Designlab will make concerted efforts to accommodate students with special requirements by making reasonable adjustments where appropriate. Each circumstance will be considered on an individual basis according to the means, limits, and experience of Designlab and the special request under consideration. Students requesting special accommodations are asked to do so in writing following admission to Designlab and at least 30 days prior to the date accommodations will be needed. Documentation must be from a professional who is qualified in the testing and diagnosis of the disability. Please email hello@designlab.com to discuss the requested accommodation with the appropriate party before your cohort start date.

Housing

Designlab's programs are offered entirely via distance education to students across the country. Designlab does not provide student housing services or dormitory facilities, because students participate in Designlab's programs from their own homes.

- Designlab does not have dormitory facilities under its control.
- Apartments in the vicinity of the administrative address (within 10 miles) approximately rent for \$1200-\$2500/month.

Description of Programs Offered

UX Academy

Required 1-on-1 contact hours (Synchronous): 30

15-1255 Web and Digital Interface Designers

27-1024 Graphic Designers

Designlab UX Academy is an intensive online program intended to prepare students for roles as web and digital interface designers.

The program contains 30 synchronous hours total of 1-on-1 Mentor Sessions, synchronous 10 or 15 hours of Group Crit sessions (full-time and part-time track, respectively), and over 496 asynchronous hours of coursework (computed based on expected completion time of reading, lecture viewing, and project estimates for hands-on



assignments), primarily practicum-based, accessible through an online platform. Each student is paired with their own personal design mentor throughout the course— a qualified design professional with at least three years of design experience, vetted by Designlab for their professional expertise and teaching skills.

- 14 1-on-1 mentorship synchronous hours for Phase 1
- 16 1-on-1 mentorship synchronous hours for Phase 2
- 26 1-on-1 mentorship synchronous hours for Career Services
- 10 or 15 synchronous hours of peer-critique group sessions (for full-time/part-time students respectively)
- Total Hours for full-time (Asynchronous + synchronous): 542 hours
- Total Hours for part-time (Asynchronous + synchronous): 547 hours

More technical info on the method of instruction in this program:

Every student in Designlab UX Academy is paired with their own mentor, a professional designer equipped to provide feedback and design critique. Students read and watch curriculum (in the form of written and video lectures and lessons) through online modules on the internally developed, custom-built Designlab online course platform. Each module consists of multiple lessons and lectures, along with project work that must be completed for students to move on.

- Students submit their project work through the Designlab platform to be reviewed by their mentor.
- Students receive written feedback from their mentor on the Designlab course platform. Students must submit multiple versions of their work until their work is approved by their mentor. Students can expect to receive written feedback on their work within 48 hours.
- Students conduct weekly 1-on-1 remote video chat sessions with their mentor to discuss their project work, receive feedback, and ask questions about the curriculum.
- Students also must attend mandatory weekly Group Critique sessions — online group video chats with fellow students led by a community moderator, where students practice valuable professional skills like sharing and receiving design critique.
- Students also join a Designlab community forum, powered by the chat tool Slack. Students can exchange questions about the coursework, share articles and



readings, discuss job opportunities, and participate in weekly discussions led by a Designlab community moderator.

PROGRAM OVERVIEW

Designlab UX Academy is organized into two Phases: Phase 1: Practicum, and Phase 2: Capstones and Portfolio-Building.

Phase 1: Practicum

Phase 1 contains a series of instructional modules covering the foundational skills in user experience and user interface design:

1. Design is...
2. User Research
3. Ideation to Prioritization
4. Information Architecture
5. Interaction Design
6. User Interface Design
7. Prototyping & Testing

Phase 2: Capstones & Portfolio-Building

Students work on 3 in-depth “Capstone” projects — end-to-end 80-hour projects consisting of the full cycle of user experience work (including but not limited to user research, interaction design, and visual design mockups). Students develop a case study detailing their process and output for each Capstone project. After completing 3 Capstones and their corresponding case studies, students design and develop their online portfolio.

Once students complete both phases of the course, in order to graduate, they must submit their portfolio for official review by one of our expert design reviewers.

Designlab’s portfolio reviewers are senior mentors, all of whom have prior experience as hiring managers in the industry.

Reviewers grade student work according to our official program rubric, assessing work quality through the lens of whether students would be capable of securing an entry-level role in the industry. If students do not receive a passing grade in the Review, they will receive additional sessions and curriculum, and must iterate on their work until they are ready to re-submit their portfolio to receive a passing grade.



Portfolio reviewers are design professionals who have minimum 5 years experience in the design industry. They grade according to a standardized rubric detailed below.

In the case that a student's portfolio does not pass the review, they will be allotted additional time and mentor sessions to prep and polish their portfolio. A student will remain in this prep phase until their mentor determines they are ready to submit for another review. More information on this is given below.

PORTFOLIO REVIEW

As mentioned above, in order to graduate from the UX Academy program, students must complete all modules in the course and then submit their final portfolio (a product of all their coursework) which will be reviewed by a design reviewer who will objectively grade their work according to a standardized course rubric. Students must demonstrate proficiency by achieving a score of “4” or higher out of “5” in the following skills categories: portfolio structure (UX), portfolio presentation (UI) , portfolio case studies.

Students can expect to receive a final evaluation of their portfolio within 7 business days.

UX Academy Foundations

Required 1-on-1 contact hours (Synchronous): 8

15-1255 Web and Digital Interface Designers

27-1024 Graphic Designers

Foundations is an 8-week course (80-120 hours) that has been designed to help you build a set of basic visual design skills, including user interface (UI) design. Although it's a valuable course in its own right, we've also shaped it to serve as the preparatory course for anyone interested in taking our UX Academy career accelerator. During the course, you'll be paired 1-on-1 with an expert professional designer who will work with you as your mentor. You'll meet with them weekly to discuss your work via video or voice call, and they'll leave written feedback on your assignments. While the course is designed around a part-time 8 week schedule, you're welcome to complete it more quickly if you prefer. You'll be able to access the coursework via the platform after you're done with the course, but please note that you won't have access to mentor feedback or mentor calls after the 8 weeks are up.



PROGRAM OVERVIEW

Curriculum Foundations is an online program that is divided up into 8 units. Each unit contains lessons, readings, and projects that are designed to work holistically to provide you with a proper foundational knowledge of UI and visual design. It also prepares students for applying to UX Academy. Projects are short design briefs that give you the opportunity to get hands-on experience with your design tool of choice and execute the skills and techniques you've learned. As a designer, your aim is for completion (to the best of your ability), not perfection 😎

1-on-1 Mentorship

Mentor sessions – We recommend meeting with your mentor through a video call once per unit to discuss your work and ask questions. You can book mentor sessions in your student dashboard.

Written feedback – Your mentor will also leave comments and feedback on your project submissions. You may be asked to iterate on your designs, which can take more time but remember that this is all part of the larger design process.

Group Crits

We strongly recommend attending one Group Crit session during your time in Foundations, after you've completed Unit 4. These sessions are intended to be an introduction to Group Crits at Designlab.

A facilitator will spend time introducing the format of Group Crits in addition to the value and benefit of getting design critique regularly. You will also have the opportunity to practice presenting your work, talking through your designs and decisions, and giving feedback on other projects shared by your classmates.

LEARNING GOALS IN DETAIL

- ★ Project work
- Overall learning goals

UNIT 1: Visual Design Basics

- ★ Audit your current level of design skills
- Review overall learning goals



- Get started in Figma or Sketch– check out our Perks page for discounts!
 - Check out our free 7-day email courses to get started with Figma or Sketch
 - Visit our YouTube channel for mentor tutorials on Figma
- ★ Reproduce a hero section
- ★ Redesign a hero section through analyzing, sketching, and digitizing a better solution

UNIT 2: UI Design Principles

- Understand how the visual principles from Unit 1 apply to user interfaces
- ★ Complete some UI design exercises that apply these principles
- Learn how to create a landing page in Figma, Sketch, or AdobeXD
- ★ Recreate a landing page and reflect on the process
- ★ Design a landing page (newsletter signup page)

UNIT 3: UI Design Elements

- Understand UI design in more detail, including UI elements and design patterns
- Learn good practices about size, spacing, and scale in UI design
- Learn how to create a mobile UI design in Figma, Sketch, or Adobe XD
- ★ Recreate 3 mobile app screens and reflect on the process
- ★ Design 3 mobile app screens

UNIT 4: Design Evaluation and Critique

- Learn the importance of giving and receiving design critique well
- Understand the importance of effective and healthy communication
- Grasp why iterating on design work is essential for good results
- Learn how to use components in Figma or Sketch
- ★ Recreate a multi-step form and reflect on the process

UNIT 5: Designing for Multiple Devices

- Understand the principles of responsive design today
- Consolidate learning about size and scale in UI design
- Learn how components and design systems support multi-device design
- ★ Explore the breakpoints of different websites
- ★ Reproduce a responsive design (desktop, tablet, mobile)
- ★ Design a responsive homepage

UNIT 6: Images, Icons, and Logos

- Learn how to use photography in UI design
- Learn how to use icons and illustrations in UI design
- Learn how to design responsive logos
- ★ Reproduce some logo designs
- ★ Sketch logo concepts
- ★ Digitize your logo design
- ★ Create a simple icon set

UNIT 7: Color and Typography

- Understand the basics of color theory and how to apply it to interface designs
- Learn the basics of typography and how to choose fonts for interface designs
- ★ Practice building color palettes for a user interface
- ★ Practice choosing typefaces for a user interface
- ★ Create a style tile
- ★ Design mobile app screens using your style tile, logo, and icons

UNIT 8: 10-Hour Design Challenge

- ★ Apply your learnings from Units 1-7 to an independent design brief
- Understand the value of iterating on this project
- Practice working in a sprint-like format (and have fun!)

Short Courses

In addition to the full UX Academy program, Designlab offers a number of short programs that are intended to develop specific skills needed to enroll in the UX Academy program. These programs are not vocational, and do not prepare students for a job or occupation.

Each Designlab short course is 4-weeks long and consists of three core components:

1. **Online coursework:** Each unit in the course has a mixture of in-house and curated content—including lessons, videos, and further reading—to help you build a firm foundation in design theory.
2. **Project work and feedback:** The course contains hands-on exercises and project briefs to complete. You'll upload each assignment to the platform, where your design mentor will leave written feedback on all your work.
3. **Video calls with your mentor:** You'll have four mentor sessions where you'll discuss your work in more depth, share your goals, ask questions, and get extra help. Through



the Designlab platform, you and your mentor are able to match your availability and schedule a time for each call.

Completion of the Course

In order to receive your Letter of Completion, which indicates you successfully completed the program you must:

- Attended all 4 mentor sessions
- Submitted all required coursework
- Received approval from your mentor all required coursework
- Complete your final design project

Design 101

Required 1-on-1 synchronous contact hours: 4

Total Hours for full-time (Asynchronous): 44 hours

Designlab Design 101 is a 4-week online distance learning course built for beginners. It is intended to teach students the fundamentals of user experience and user interface design by developing the following skills: ideation, sketching, color theory, typography, imagery, layout and composition, user interface design patterns, wireframing, and hand-off. Students will complete their course with their own finished product.

Students who complete Design 101 can be expected to achieve the following learning outcomes: learning to see design, ideating and sketching, color theory, typography, imagery, layout and composition, designing the details, going hi-fi, and handoff.

UI Design

Required 1-on-1 contact hours: 4

Total Hours for full-time (Asynchronous): 44 hours

Designlab UI Design is a 4-week online distance learning course built for mid-level designers to upgrade an existing skill set. It builds upon the fundamentals taught in Design 101. It is intended to teach students how to master the art of a product's visual language by learning how to identify modern design patterns and then implementing them in their own work. This is done by improving fluency in areas like typography, color, imagery, and learn how to recognize common UI patterns. Additionally, learning the latest



in UI design like how to build seamless interfaces, play with bold gradients, and how to use geometric layers to differentiate your product.

Students who complete UI Design can be expected to achieve the following learning outcomes: interactive patterns, brand and identity, visual hierarchy, layouts and grids, responsive web design, color theory, typography, iconography, prototyping, and handoff.

UX Research and Strategy

Required 1-on-1 contact hours: 4

Total Hours for full-time (Asynchronous): 44 hours

Designlab UX Research and Strategy is a 4-week online distance learning course built for beginners. It is intended to teach students the fundamentals of user-centered design by learning how to create key components of any research process. This is achieved by learning how to research your own deliverables using skills such as: customer empathy, defining your users, ideation, prototyping, and testing assumptions. Students will complete the course with their own validated set of research.

Students who complete UX Research and Strategy can be expected to achieve the following learning outcomes: customer empathy, defining your users, ideation, prototyping, and testing assumptions.

Interaction Design

Required 1-on-1 contact hours: 4

Total Hours for full-time (Asynchronous): 44 hours

Designlab Interaction Design is a 4-week online distance learning course built for beginners. It is intended to teach students how to perfect a product's usability by learning the fundamentals of interaction design, usability and heuristics, sketching, information architecture, user flows, wireframes, and design patterns. Students will complete the course with a product portfolio full of sketches, user flows, wireframes, and more.



Students who complete Interaction Design can be expected to achieve the following learning outcomes: the fundamentals of interaction design, usability and heuristics, sketching, information architecture, user flows, wireframes, and design patterns.

Job Placement Assistance

Career Services

Required 1-on-1 contact (Synchronous) hours: 26

Total Hours (Asynchronous): 48 hours

Upon graduating the UX Academy program by submitting their portfolio and passing the Portfolio Review, students may optionally choose to enter a Career Services module that is offered at no additional charge.

Career Services is a 34-week optional module designed to assist students with their job search in the digital design industry. Each student is paired with a dedicated Career Coach, a vetted senior designer with a track record of hiring experience. Students work through customized coursework while conducting weekly video calls with their Career Coach to help with mock interviews and negotiation techniques. The curriculum is designed to help students improve their resumes, cover letters, and portfolios, while continuing to sharpen students' design skills with weekly UI challenges, mandatory portfolio polishing, and a mandatory weekly quiz testing student knowledge of design materials and the industry. Additionally, there is a strong focus on teaching students how to approach portfolio presentation, whiteboard challenges, interviewing techniques, freelance/contract work, networking, securing references, interviewing, soft skills in the work environment (as a new designer). Career Services is designed to be an end-to-end course covering everything the student will need once they graduate with their portfolio: getting, doing, and succeeding in the job.

Expected Job Classifications

In order to report the gainful employment of our graduates, this Catalog outlines job classifications Designlab graduates are prepared for by UX Academy. The classifications listed below are the direct, intended outcomes - although there are many others students may acquire due to the interdisciplinary, cross-functional nature of design.

These were categorized using the United States Department of Labor's Standard Occupational Classification codes, at the Detailed Occupation (six-digit) level:

- 15-1255 Web and Digital Interface Designers
- 27-1024 Graphic Designers

Student Achievement and Graduation Requirements

- Students must complete 100% of the assigned lessons & projects with mentor approval according to the course schedule, and submit iterations for projects based on mentor feedback.
- Students must attend all of their 1-on-1 mentor sessions, meeting with their mentor regularly according to the program schedule.
- Students must attend the following minimum number of weekly online video Group Critique sessions during the time they're enrolled in the program (10 for full-time students, 15 for part-time students).
- Students must pass the following skills checkpoints:
 - Objective project assessments for each project according to a skills rubric. Students are responsible for ensuring all of their coursework is approved by their mentor.
 - Two Phase 1 formal checkpoints:
 - A mid-phase Progress Report, where mentors will evaluate students' course progress and skills development.
 - An end-of-phase Progress Report, where mentors will ascertain students' overall development and ability to proceed to Phase 2. If student work does not meet the required quality by the end of Phase 1, they will be asked to repeat work and develop skills before moving on to Phase 2.
 - A formal portfolio review at the end of Phase 2 (known as the "Portfolio Review").

Schedule of Total Charges

UX Academy Tuition

- **Estimated total costs for period of enrollment and program: \$7,249**
- Students can pay for their program in a lump sum, via a short term payment plan (6 equal monthly payments) or through a third party loan program.



- **Deposit Fee:** \$250, fully refundable
- **Student Tuition Recovery Fund Fee:** \$0.50 for every \$1,000
 - Non-refundable, rounded to the nearest \$1,000
- **Optional Payment Plan Fee:** \$400
- **Additional Mentor Sessions:** \$60
- **Estimated total for entire educational program:** \$7,749
 - \$499 for UX Academy Foundations + \$7,749 for UX Academy (minus \$499 for UX Academy Foundations credit if you enter UX Academy)

UX Academy Foundations

- Estimated total costs for period of enrollment and program: \$499

Each Short Course

- Estimated total costs for period of enrollment and program: \$399

All Courses

- **Equipment:** N/A
- **Books:** N/A
- **Parking:** N/A
- **Scholarships/Discounts:** None currently available

Financial Aid and Related Policies

Designlab does not participate in federal or state financial aid programs.

Students may opt to pay for their program through a lump sum cash payment, through a short-term payment plan, or through a student loan serviced by a third party lender partnered with Designlab called Climb Credit.

Climb Credit is a new kind of student lending company which focuses on financing career-building programs to help students get a high return-on-investment from their education. They believe education is an investment toward your future career and earning potential.

Climb offers a quick online application which can be completed in as little as 5 minutes with no impact to credit, instant decisions 90% of the time with the ability to accept and e-sign your documents in just a few clicks, and a customer service available by email, phone and instant chat from 9am to 9pm Eastern. Designlab has no affiliation or

oversight in loans provided or declined by Climb Credit.

If a student receives a loan to pay for the educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund. If a student receives federal student financial aid funds, the student is entitled to a refund of monies not paid from the federal financial aid funds.

Faculty

Designlab does not employ a traditional classroom format and does not have traditional faculty. We employ seasoned mentors who meet all of the BPPE's statutory and regulatory standards for non-degree program faculty. They have at least three years of real-world professional experience, education, and training in current practices of the subject area they are teaching, or have qualifications equivalent to the minimum qualifications of faculty as defined by the BPPE statute and regulations. The faculty list of our instructors, their course expertise, and experience can be accessed publicly at <https://designlab.com/mentors/>.

Mentor List

Mentor Name	Program(s) Taught	Job Title	Employer
Aaron Cecchini-Butler	UX Academy, Career Services	Senior systems designer	Grubhub
Abbigail Rose	Career Services	Senior Product Designer	OpenTable
Ada Flores	UX Academy Foundations	Senior Product Designer	FullStack Labs
Adam Christiansen	UX Academy	Founder / Designer	Sluff
Adam Haas	Career Services	Product Design Manager	Emotive
Addie Meira	Short Courses, UX Academy Foundations, Career Services	Senior Product Designer	Okcoin
Adebimpe Adebowale	UX Academy Foundations, UX Academy	Senior Product Designer	Stablehouse
Adebowale Adewale	Short Courses, UX Academy Foundations, UX Academy	UX Designer	Pangaea Holdings



Ademola Adekanbi	Short Courses, UX Academy, Career Services	Product Designer	Consultant
Adeniyi Babajide	Short Courses, UX Academy Foundations, UX Academy	Head of Product	Chekkit Inc.
Adesh Bhansali	Short Courses, UX Academy	Design Lead	Lollypop Design Studio
Aditi Gore	UX Academy Foundations, UX Academy	UX Lead	Anatta
Aditya Kedia	UX Academy Foundations, UX Academy, Career Services	UX Design Lead	Consultant
Adonay Lizardo	Short Courses, UX Academy Foundations, UX Academy, Career Services	UX Consultor & Mentor	talPor & CareerFoundry
Ahmed Saber	UX Academy Foundations	Senior Product Designer	The Zebra
Aisha Bakde	Short Courses, UX Academy	Sr. UX Researcher	Feath Therapeutics
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Nicole Locklair	Career Services	Design Management	Vista
Niels Koelmeyer	Short Courses	Designer	iTech Media
Nikhil Singh	Short Courses, Career Services	UX Designer III	Adobe Inc



Nima Parsa	Short Courses, UX Academy Foundations, UX Academy	Sr. Product Designer	Gatik AI
Nishant A Bali	UX Academy	UX Design Lead	SAP
Nishant Rai	Short Courses, UX Academy Foundations, UX Academy, Career Services	UX Specialist	Ericsson
Niya Watkins	Short Courses, UX Academy	Senior Product Designer	The Atlantic
Nupoor Jain	Short Courses	UX/UI Designer	Consultant
Nur FÄ±ndÄ±k Ä±nal	Short Courses, UX Academy	Designer	Consultant
Nydia Segura	UX Academy Foundations, UX Academy	UX Designer	Appfolio
Oghenevwaire Kutaje	Short Courses, UX Academy	Product Designer	Parkway
Ogonnaya Oshagbemi	UX Academy Foundations, UX Academy	Senior Product Designer	Designlab
Olga Kalinina	UX Academy Foundations, UX Academy	Senior UI/UX Designer	Moonbug
Olga T	UX Academy, Career Services	Senior UX Designer	Consultant
Olia Birulia	Short Courses, Career Services	Sr Product Designer	Facebook
Oluwapelumi Adeyemi	UX Academy Foundations, UX Academy	Designer	Westwing
Oluwatosin Ayenuro	UX Academy Foundations, UX Academy	Lead Product Designer	Patch Enterprise
Omer Zinger	UX Academy Foundations, UX Academy	Design Group Manager	Melio
Omotejowho Mentie	Short Courses, UX Academy Foundations, UX Academy	Designer	Consultant
osama ghazal	UX Academy Foundations, UX Academy	Senior Product Designer	Shopify
Paddy Donnelly	Short Courses, UX Academy Foundations, UX Academy, Career Services	Illustrator & UX Designer	Leftt

Patric Hadzsinicsev	UX Academy	Senior Product Designer	Hopin
Patricia E. Machado	Short Courses, UX Academy	UX Researcher	Meta
Patrick Multani	UX Academy Foundations, UX Academy, Career Services	Product Designer	Mimo
Paulami	Short Courses, UX Academy Foundations, UX Academy, Career Services	Product designer	Consultant
Pavle Ignjatovic	UX Academy Foundations, UX Academy	Product Designer	Symphony.is
Pete Armitage	Short Courses	Senior UX Writer	Proxify
Pete Hotchkin-Jones	UX Academy Foundations, UX Academy	Design Director	Modern Human
Peter Javorkai	UX Academy Foundations	Product Designer	Adidas
Peter Ndiripaya	Short Courses, UX Academy, Career Services	Lead Product Designer	Talstack
Piyush Relan	Short Courses, UX Academy	Director of Design	Walmart
Placeholder Mentor	Short Courses, Career Services	Designer	Consultant
Polina Kadkina	Short Courses, UX Academy	Product design lead	Rekoo
Pooja Yadav	Short Courses, UX Academy Foundations, UX Academy	Product Designer	Klaviyo
Poyi Chen	Career Services	Product Designer	Meta
Prakarn Nisarath	UX Academy Foundations	Sr Interaction Designer	Google
Prasad Khose	UX Academy	Founder	Crayomi
Precious Temple	Short Courses, UX Academy Foundations, UX Academy, Career Services	Product Design Manager	Meta
Qianzhi Gao	Short Courses, UX Academy Foundations, UX Academy	UX Lead	Wipro Limited
Rachee Jacobs	Short Courses	Product Designer	Yahoo
Radhakrishna	Short Courses, UX Academy	User Experience Designer	SAP Labs



Aekbote	Foundations, UX Academy, Career Services		
Rafael Madrid Lacerda	Short Courses, UX Academy Foundations, UX Academy, Career Services	UX and UI specialist	Viva La Freela
Raphael Diftopoulos	Short Courses, UX Academy Foundations, UX Academy, Career Services	Senior Product Designer	90POE
Rashmi Lopez	Short Courses, Career Services	Senior Design Director	CareRev
Rebecca Bar	Career Services	Product Design Partner	Rebecca Bar Design
Rebecca Hancock	UX Academy, Career Services	Product Designer	Kick Start a Biz
Refiloe Digoamaye	Short Courses, UX Academy, Career Services	UX Engineer	Entelect
Ricky Omoareghan	Short Courses, Career Services	Cofounder	myCircleAfrica
Rija Rochefort	Short Courses, UX Academy, Career Services	UX Lead	Consultant
Rishi Mathur	Short Courses, UX Academy Foundations	Senior Design Consultant	Consultant
Robert Crain	UX Academy	UX Strategist	PayPay
Robert LaCosse	Career Services	Senior UX Designer	Milwaukee Tool
Robyn Bautista	UX Academy Foundations	Senior Product Designer	Twilio
Romelle Domingo	Short Courses, UX Academy Foundations, UX Academy, Career Services	Designer	Dell Digital Design
Romil Seth	UX Academy	Sr. Ux-Designer	Toptal
Roxanne Rosewood	Short Courses, Career Services	UX Consultant	Roxanne Rosewood
Roya Paydarfar	UX Academy	Product Designer	ClosedLoop
Ruben Dias	Short Courses, UX Academy Foundations, UX Academy	Product Designer	Consultant
Rukmum Vatsalya	Short Courses, UX Academy	Senior Product Designer	Scaler



	Foundations		
Rupanzel Das	Short Courses, UX Academy Foundations, UX Academy	Designer	Valtech MENA
Ryan Hallak	UX Academy Foundations, UX Academy	Senior UX Designer	Verdict MMA
Ryan Weaver	Short Courses, UX Academy Foundations	Director, Product Design	JLL
Ryan Yao	Career Services	Product Designer	Consultant
SÃ©bastien Malomsoki	UX Academy Foundations, UX Academy	UX & Service Designer	Rituals
Sam Clark	UX Academy	Creative Director	Instrument
Samantha Yeung	Short Courses, UX Academy Foundations, UX Academy	Product Designer	Match
Samuel Ekanem	Short Courses, UX Academy Foundations, UX Academy	Lead Product designer	aha!
Samuel Godis	UX Academy Foundations	UX Designer	SystemSpecs Technology
Sandro Dzotsenidze	Short Courses, UX Academy Foundations, UX Academy	Designer	Neerpy
Sarah Dunn	Short Courses	Senior Designer	Consultant
Sarah Kaiser	UX Academy	Senior Product Designer	FundApps
Sasha Fletcher	UX Academy Foundations, UX Academy	Senior Product Designer	Drift
Serena Nichols	UX Academy Foundations, UX Academy	Distinguished Engineer	Red Hat
Shardul Vichare	UX Academy Foundations	Designer	Walmart
Shena Mistry	Career Services	Career Coach	Consultant
Shivam Dewan	Short Courses, UX Academy Foundations, UX Academy	Product designer	Consultant
Shruthi Bollady	Short Courses, UX Academy Foundations, UX Academy	Senior UX Designer Epicor	Consultant
Shruthi Padala	UX Academy	Sr. UX Designer	Amazon Inc.
Sidharth Rajah	UX Academy Foundations, UX	Product Designer	Microsoft



	Academy		
Siyana Ivanova	UX Academy Foundations, UX Academy	Designer	Consultant
Smrita Jain	UX Academy, Career Services	Senior UX Designer	MRM//McCann Worldgroup
socrates charisis	UX Academy Foundations, UX Academy	Co-Founder	Quintessential SFT
Sol Degl'innocenti	UX Academy, Career Services	UX Lead	Google
Soli Moshfeghian	Short Courses, UX Academy, Career Services	Creative Director	YML
Somya Saxena	Career Services	Senior UX Designer	Zeta
Srinivas Chinta	UX Academy Foundations	Chief Designer	Prabal Design
Stefan Twerdochlib	Short Courses, UX Academy Foundations	Senior UX Designer	Wolt / DoorDash
Stefanie Thorpe	UX Academy	Researcher	Abercrombie
Stephanie Torres	UX Academy Foundations	Product Manager	Credly
Steve Ng	Short Courses	Lead Visual Designer	ExpandTheRoom
Steven Villarino	Career Services	Designer	Roku
Stuart Kim	Career Services	Product Design Lead	CityBlock Health
Sudipa Balgobind	UX Academy Foundations, UX Academy	Product Designer CUA,CXA	Connect
Suruchika Choudhary	Short Courses, UX Academy Foundations, UX Academy, Career Services	UX Architect	Consultant
Susana Passinhas	UX Academy Foundations, UX Academy	Senior UX/UI Designer	Consultant
Susanne Steinbach	UX Academy	Product (UX/UI) Designer	Consultant
Sven Lenaerts	UX Academy	UX Lead	Consultant
SWETHA RAMASWAMY	Short Courses, UX Academy Foundations	Product Designer	Freelance
Sydney Platts	Short Courses, UX Academy	Service Designer	Department of



	Foundations, UX Academy, Career Services		Education
Sylvee Lee	UX Academy Foundations	Product Designer	Consultant
Tara Shipp	Short Courses, Career Services	Product Designer	Pura
Tatevik Grigoryan	UX Academy Foundations, UX Academy, Career Services	Senior UI/UX Designer	RBC Bank
Teodora Blindu	Short Courses, UX Academy Foundations, Career Services	Product Design Manager	Datadog
Terry Lawyer	UX Academy Foundations, UX Academy	Principal Prod Design, XR	Intuit
Tesha Richardson	UX Academy	Senior Product Designer	Consultant
Test Mentor	Short Courses, Career Services	Designer	Consultant
Thiago Vieira	UX Academy Foundations, UX Academy	Senior UX Designer	FedEx
Thomas Cisneros	UX Academy	UX Manager	Consultant
Thuraya Amin	UX Academy Foundations, UX Academy	UI Freelance Designer	Consultant
Tim Kachko	UX Academy	Senior UX Designer	CaravelLabs
Timmy Chau	UX Academy Foundations, UX Academy, Career Services	Lead Product Designer	Rivian
Todd Barrett	Short Courses, UX Academy Foundations, UX Academy	Senior UX Designer	Signify Health
Tolulope Oyewumi	Short Courses, UX Academy Foundations, UX Academy	Product Designer	Braintrust
Tom Green	Short Courses, UX Academy Foundations, UX Academy, Career Services	UX Lead	John Deere
Toni Adegbenro	UX Academy Foundations	Senior Product Designer	Apollo.io
Tony Naccarato	UX Academy Foundations	VP of Product Design	Everee
Trent Lutmer	Short Courses	Designer	IBM
Tulsi Desai	Short Courses, UX Academy	Co-Founder	It's All Play



	Foundations, UX Academy		
Tunde Ogunkunle	Short Courses, UX Academy Foundations, UX Academy, Career Services	Creative Director	Toptal
Vanessa N. Ortiz	UX Academy Foundations, UX Academy	Sr. Product Designer	HubSpot
Vera Riddick	UX Academy Foundations	Digital service and UX/UI	Self-employed - Freelance
Veronica Camara	Short Courses, UX Academy Foundations, UX Academy, Career Services	UX Strategy Lead	Consultant
Veronica Swords	Short Courses	UX/UI Designer	Consultant
Veronica Wong	Short Courses, UX Academy Foundations, UX Academy	Product Design Lead	Consultant
Victor Tang	Career Services	Manager, User Experience	Klick
Victoria Fassola	UX Academy	Experience Designer	Mercado Libre
Victoria German	UX Academy Foundations, UX Academy, Career Services	Product Design Lead	JP Morgan Chase
Victoria Watson Nguyen	UX Academy Foundations	Senior Product Designer	Calendly
Viktoriia Ponomarenko	Short Courses, UX Academy Foundations, UX Academy	Product designer	Consultant
Vildan Soydas	UX Academy Foundations, UX Academy	Head of Design	Toptal, Enuygun
Vinod Pillai	Short Courses, UX Academy Foundations	Designer	mylk
Virginia Nguyen	UX Academy	Senior Product Designer	Emotive
Vivian Lee	UX Academy Foundations, UX Academy	Product Designer	Workday
Vivian Vo	UX Academy Foundations	UX Designer	Postmedia Network
Vlad Derdeicea	Short Courses, UX Academy Foundations, UX Academy, Career Services	Product Design Manager	8x8 International

Vlad Tudor	UX Academy	Sr. UX/UI Consultant	NEORIS
Warren Nugent	Short Courses, UX Academy Foundations, UX Academy, Career Services	Head of Product Design	Landmark Group
William Yakabi	UX Academy Foundations, UX Academy	Designer	Consultant
Willian Matiola	Short Courses, UX Academy Foundations, UX Academy	Designer & Co Founder	Stoika
Yana Moskalenko	Short Courses, UX Academy Foundations, UX Academy	Senior Product Designer	Toptal
Yaniv Tsoref	UX Academy Foundations, UX Academy	Product Designer	Consultant
Yashika Shah	Short Courses, UX Academy Foundations, UX Academy	UX Designer	Consultant
Yashwanth	UX Academy Foundations, UX Academy	Senior UX Designer	SHL
YiJin Chou	Short Courses, UX Academy Foundations, UX Academy	UX/Product Designer	Bosch
Yina Smith-Danenhow er	Short Courses, UX Academy Foundations, UX Academy	Head of Product Design	XAPP AI
Yiyi Zhang	UX Academy Foundations	Designer	Upwork
Yunji Kim	Career Services	Principal Product Design	Eventbrite
Yunlu Shi	UX Academy	Product Designer	Consultant
Yvonne Gensurowsky	UX Academy Foundations, UX Academy	Experience Design	Innovation/User Exp/Brand
Zahra	Short Courses, UX Academy Foundations, UX Academy, Career Services	Lead Product Designer	Consultant
Zoie Zhu	Short Courses, UX Academy Foundations, UX Academy	Senior UX/UI Designer	Branding Brand



Student Grievance Policy

Designlab encourages students to bring all complaints or grievances about academically-related situations to its attention. Many questions or concerns that students may have can be resolved simply through discussion.

A student may present a grievance through the following complaint and dispute resolution procedures. Designlab will investigate all complaints or grievances fully and promptly.

A grievance is defined as a student's written expression of dissatisfaction concerning conditions of enrollment or treatment by mentors, other students, or staff. Grievances may include misapplication of Designlab's policies, rules, regulations, and procedures, or unfair treatment.

1. A student should first bring the grievance to the attention of their mentor or contact hello@designlab.com.
2. Our team of Customer Experience specialists evaluates the claim, attempts to resolve the conflict, and escalation goes in this order:
 - a. Customer Experience Lead
 - b. VP of People Ops
 - c. CEO and CAO
3. At any time, the student may contact the BPPE with concerns or complaints:
 - a. Bureau for Private Postsecondary Education, P.O. Box 980818 West Sacramento, CA 95798-0818
 - b. Phone: 916-574-8900
 - c. Fax: 916-2631897
 - d. Website: www.bppe.ca.gov

Student Services

Designlab students have access to the following services:

- In-house curriculum and curated reference material on the platform
- Career Services
- Online student forums (e.g.: Discord, Facebook, LinkedIn)
- Admissions Advising
- Support and Issue Resolution

Cancellation And Refund Policies

STUDENT'S RIGHT TO CANCEL

- You can cancel the course within the first two weeks for any reason and receive a full refund for all payments made.
- You have the right to cancel your enrollment at any time; however, cancellation of your enrollment after the cancellation period will be subject to the Withdrawal and Refund Policy below.
- In order to cancel or withdraw from the program, you must contact Designlab via hello@trydesignlab.com requesting to cancel your enrollment.
- If you cancel your enrollment at any time after the two-week period, Designlab will issue a prorated refund for the unearned portion of the tuition. Please refer to the Withdrawal and Refund Policy section below. All refunds due will be made within 45 days of your effective withdrawal date or cancellation.
- If you have completed more than 60% of the period of attendance for which you were charged, the tuition is considered earned and you will receive no refund (calculated by days attended for the period attendance: 65 days for full-time, 201 days for part-time).

Withdrawal and Refund Policy

The date of contact regarding cancellation or withdrawal is used in calculating any refund amount. The refund to be paid to students for their program of instruction shall be calculated as follows:

1. Divide the number of hours the student attended the program before withdrawal by the number of hours in the program (based on the student's cohort launch date) to calculate the percentage of course attended.
2. The amount owed for purposes of calculating the refund is derived by multiplying this percentage by the Total Tuition.
3. The refund is the difference between the amount already charged for the program** and the amount calculated in #2.

** \$250 nonrefundable deposit will be deducted from student refund if this is after the 2-week cancel period

NOTE ON REFUNDING WITH A LOAN PAYMENT



If any portion of the tuition was paid from the proceeds of a loan or third party, the refund shall be sent to the lender, third party or, if appropriate, to the state or federal agency that guaranteed or reinsured the loan. Any amount of the refund in excess of the unpaid balance of the loan shall be first used to repay any student financial aid programs from which the student received benefits, in proportion to the amount of the benefits received, and any remaining amount shall be paid to the student. If the student has received federal student financial aid funds, the student is entitled to a refund of monies not paid from federal student financial aid program funds.

Student Tuition Recovery Fund (STRF)

The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program.

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 N. Market Blvd., Suite 225, Sacramento, CA 95834 916-574-8900.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a



teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.

2. You were enrolled at an institution or a location of the institution within the 120 day period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120 day period before the program was discontinued.

3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.

4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.

5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.

6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.

7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of noncollection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or taxpayer identification number.



It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 N. Market Blvd., Suite 225, Sacramento, CA 95834 916-574-8900.

Recordkeeping

Designlab maintains a file for each student who enrolls in the institution whether or not the student completes the educational service. Student records are maintained for a minimum of five years from the student's date of completion or withdrawal, with progress and performance data, and completion certificate, including a student transcript, maintained indefinitely. Designlab maintains and retains all records required by The California Private Postsecondary Education Act of 2009 ("the Act"). Student records required by the Act are maintained in the state of California, and stored in digital software in a manner secure from damage or loss. Designlab will take reasonable steps to protect the privacy of personal information contained in student records.

All student records will be made immediately available by the institution for inspection and copying during normal business hours by the Bureau of Private Postsecondary Education and any entity authorized to conduct investigations. If Designlab closes, it will arrange for the storage and safekeeping in California of all records required to be maintained by the Act for as long as those records must be maintained.

Students may request to review their student records, or a copy of their completion certificate of transcript by contacting hello@designlab.com.

Unanswered Questions

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at:

- Address: 1747 N. Market Blvd. Ste 225 Sacramento, CA 95834, P.O. Box 980818, West Sacramento, CA 95798-0818
- Web site Address: www.bppe.ca.gov



- Telephone Number:
 - (888) 370-7589 or by fax (916) 263-1897
 - (916) 574-8900 or by fax (916) 263-1897

Complaint Process

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling the Toll-free telephone number: (888) 370-7589 or by completing a complaint form, which can be obtained on the bureau's Internet Web site.

- Toll-free telephone number: (888) 370-7589
- Website Address: www.bppe.ca.gov