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8	BEFORE THE
9	DEPARTMENT OF CONSUMER AFFAIRS
10	FOR THE BUREAU FOR PRIVATE POSTSECONDARY EDUCATION STATE OF CALIFORNIA
11	
12	In the Matter of the Statement of Issues Case No. 1002147
13	Against:
14	INSTITUTE OF BUDDHIST STUDIES STATEMENT OF ISSUES
15	Application for Renewal of Approval to Operate an Institution Non-Accredited
16	Institute Code: 0101141
17	Respondent.
18	
19	Complainant alleges:
20	PARTIES
21	1. Joanne Wenzel ("Complainant") brings this Statement of Issues solely in her official
22	capacity as the Chief of the Bureau for Private Postsecondary Education, Department of
23	Consumer Affairs.
24	2. On or about March 29, 2012, the Bureau for Private Postsecondary Education
25	("Bureau") received an Application for Renewal of Approval to Operate an Institution Non-
26	Accredited (application number 24628) from the Institute of Buddhist Studies ("Respondent").
27	On or about April 26, 2012, the Bureau issued a deficiency letter to Respondent describing
28	deficiencies in its application.
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1	3. Between April 2012 and August 2016, Respondent provided additional
2	documentation in support of its application, and the Bureau responded with letters describing
3	deficiencies in Respondent's application. On or about August 8, 2016, via a Notice of Denial of
4	Application for Renewal of Approval to Operate, the Bureau denied Respondent's application.
5	4. Following issuance of the August 8, 2016 Notice of Denial, Respondent provided the
6	Bureau with additional documentation in support of its application.
7	JURISDICTION
8	5. This Statement of Issues is brought before the Director of the Department of
9	Consumer Affairs ("Director") for the Bureau for Private Postsecondary Education, under the
10	authority of the following laws. All section references are to the Education Code unless
11	otherwise indicated.
12	6. California Business and Professions Code section 118, subdivision (b) provides, in
13	part:
14	"(b) The suspension, expiration, or forfeiture by operation of law of a license issued by a
15	board in the department, or its suspension, forfeiture, or cancellation by order of the board or by
16	order of a court of law, or its surrender without the written consent of the board, shall not, during
17	any period in which it may be renewed, restored, reissued, or reinstated, deprive the board of its
18	authority to institute or continue a disciplinary proceeding against the licensee upon any ground
19	provided by law or to enter an order suspending or revoking the license or otherwise taking
20	disciplinary action against the licensee on any such ground."
21	7. Section 94886 provides:
22	"Except as exempted in Article 4 (commencing with Section 94874) or in compliance with
23	the transition provisions in Article 2 (commencing with Section 94802), a person shall not open,
24	conduct, or do business as a private postsecondary educational institution in this state without
25	obtaining an approval to operate under this chapter."
26	8. Section 94887 provides:
27	"An approval to operate shall be granted only after an applicant has presented sufficient
28	evidence to the bureau, and the bureau has independently verified the information provided by the 2

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1	applicant through site visits or other methods deemed appropriate by the bureau, that the applicant
2	has the capacity to satisfy the minimum operating standards. The bureau shall deny an
3	application for an approval to operate if the application does not satisfy those standards."
4	STATUTORY & REGULATORY PROVISIONS
5	9. Section 94897, subdivision (p) provides:
6	"An institution shall not do any of the following:
7	
8	"(p) Offer an associate, baccalaureate, master's, or doctoral degree without disclosing to
9	prospective students prior to enrollment whether the institution or the degree program is
10	unaccredited and any known limitation of the degree, including, but not limited to, all of the
11	following:
12	"(1) Whether a graduate of the degree program will be eligible to sit for the applicable
13	licensure exam in California and other states.
14	"(2) A statement that reads: 'A degree program that is unaccredited or a degree from an
15	unaccredited institution is not recognized for some employment positions, including, but not
16	limited to, positions with the State of California.'
17	"(3) That a student enrolled in an unaccredited institution is not eligible for federal financial
18	aid programs."
19	10. Section 94900, subdivision (b) provides:
20	"(b) An institution shall maintain, for each student granted a degree or certificate by that
21	institution, permanent records of all of the following:
22	"(1) The degree or certificate granted and the date on which that degree or certificate was
23	granted.
24	"(2) The courses and units on which the certificate or degree was based.
25	"(3) The grades earned by the student in each of those courses."
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	3 Statement of Issues

1	11. Section 94909, subdivisions (a)(8)(B) and (a)(16) provide:
2	(a) Except as provided in subdivision (d), prior to enrollment, an institution shall provide a
3	prospective student, either in writing or electronically, with a school catalog containing, at a
4	minimum, all of the following:
5	
6	"(8) A detailed description of institutional policies in the following areas:
7	"(B) Cancellation, withdrawal, and refund policies, including an explanation that the
8	student has the right to cancel the enrollment agreement and obtain a refund of charges paid
9	through attendance at the first class session, or the seventh day after enrollment, whichever is
10	later. The text shall also include a description of the procedures that a student is required to
11	follow to cancel the enrollment agreement or withdraw from the institution and obtain a refund
12	consistent with the requirements of Article 13 (commencing with Section 94919).
13	
14	"(16) A statement specifying whether the institution, or any of its degree programs, are
15	accredited by an accrediting agency recognized by the United States Department of Education. If
16	the institution is unaccredited and offers an associate, baccalaureate, master's, or doctoral degree,
17	or is accredited and offers an unaccredited program for an associate, baccalaureate, master's, or
18	doctoral degree, the statement shall disclose the known limitations of the degree program,
19	including, but not limited to, all of the following:
20	"(A) Whether a graduate of the degree program will be eligible to sit for the applicable
21	licensure exam in California and other states or become certified or registered as required for the
22	applicable profession, occupation, trade, or career field in California.
23	"(B) A degree program that is unaccredited or a degree from an unaccredited institution is
24	not recognized for some employment positions, including, but not limited to, positions with the
25	State of California.
26	"(C) That a student enrolled in an unaccredited institution is not eligible for federal
27	financial aid programs."
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1	12. Section 94913 provides:
2	"(a) An institution that maintains an Internet Web site shall provide on that Internet Web
3	site all of the following:
4	"(1) The school catalog.
5	"(2) A School Performance Fact Sheet for each educational program offered by the
6	institution.
7	"(3) Student brochures offered by the institution.
8	"(4) A link to the bureau's Internet Web site.
9	(5) The institution's most recent annual report submitted to the bureau.
10	"(b) An institution shall include information concerning where students may access the
11	bureau's Internet Web site anywhere the institution identifies itself as being approved by the
12	bureau."
13	13. Code of Regulations, title 5, section 71475, subdivision (u)(3) provides:
14	"(u) For each educational program that the institution offers or proposes to offer, the
15	application shall contain a statement that the educational program meets the requirements of
16	section 71710, as well as the following unless there have been no substantive changes since the
17	last submission. If there have been no substantive changes made the institution may so state and is
18	not required to provide documentation:
19	
20	"(3) A description of the number and qualifications of the faculty needed to teach the
21	educational program."
22	14. Code of Regulations, title 5, section 71600 provides:
23	"(a) An institution seeking to make a significant change in its method of instructional
24	delivery shall complete the 'Significant Change in Method of Instructional Delivery' form (INS
25	rev. 2/10) to obtain prior authorization. For the purposes of this section a 'significant change in
26	instructional delivery' is any change that alters the way students interact with faculty or access
27	significant equipment. The form shall be submitted to the Bureau along with the appropriate fee
28	as provided in Section 94930.5(c) of the Code. For an institution approved under section 94885 of 5
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1	the Code, it shall be signed and dated by the signatory(ies) required by section 71380, and for an
2	institution approved under section 94890 of the Code, it shall be signed and dated by the
3	signatory(ies) required by section 71390, and each fact stated therein and each attachment thereto
4	shall be declared to be true under penalty of perjury, in the following form:
5	"I declare under penalty of perjury under the laws of the State of California that the
6	foregoing and all attachments are true and correct.
7	
8	(Date) (Signature)'
9	"(b) The application shall establish that the institution, if making a significant change in its
10	method of instructional delivery, can meet the minimum operating standards contained in Chapter
11	3, and shall include:
12	"(1) The name, school code, address, and telephone and fax numbers of the institution;
13	"(2) A description of the proposed new method of instructional delivery, and how the
14	curriculum will be changed or adapted to meet the change in delivery method;
15	"(3) A detailed explanation of the reasons for the proposed change;
16	"(4) A description of how the change affects students, administration, and the institution's
17	financial resources;
18	"(5) If the proposed change will result in any significant changes in existing faculty,
19	facilities, library or learning resources, the institution shall provide the applicable information
20	required by Section 71250 through 71270, inclusive;
21	"(6) A description of how the institution will phase in the new method of instructional
22	delivery;
23	(7) The name, address, email address, and telephone and fax numbers of the institution's
24	contact person for the purpose of this application; and
25	"(8) Any additional information required by the Bureau pursuant to section 71340.
26	"(c) An institution that has been granted an approval to operate by means of accreditation
27	shall notify the Bureau of the substantive change within 30 days of that change on the Change of
28	Instruction form by providing the information required in section (b)(1) and (b)(7), and shall 6
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attach certification from the institution's accreditation agency demonstrating that the substantive 1 2 change was made in accordance with the institution's accreditation standards, and complies with the Act and this Division." 3 Code of Regulations, title 5, section 71720, subdivision (a) provides: 15. 4 "(a) An Educational Program Leading to a Degree. 5 "(1) An institution offering an educational program that leads to a degree shall employ duly 6 7 qualified faculty sufficient in number to provide the instruction, student advisement, and learning outcomes evaluation necessary for the institution to document its achievement of its stated 8 mission and objectives, and for students to achieve the specific learning objectives of each course 9 offered: 10 "(2) Each institution shall develop and implement written policies and procedures providing 11 for the participation by duly qualified faculty in the conducting of research, development of 12 curricula, academic planning, enforcement of standards of academic quality, pursuit of academic 13 matters related to the institution's mission and objectives, establishment of criteria for contracting 14 with new faculty, and evaluation of faculty credentials; 15 "(3) In determining the number of faculty sufficient to satisfy subdivision (a)(1) of this 16 section and to implement the policies established pursuant to subdivision (a)(2) of this section, the 17 institution shall base its faculty requirements on all of the following factors: 18 "(A) The educational level and number of students; 19 "(B) The number of hours needed for direct interaction between students and faculty per 20 course, quarter, semester, or other term; 21 "(C) The number of hours needed to be spent on evaluating written materials prepared by 22 students, such as distance education, papers, and examinations, per course, quarter, semester, or 23 other term; 24 "(D) The number of group meetings per course, quarter, semester, or other term; 25 "(E) The faculty duties established by the institution as required under subdivision (a)(2) of 26 this section; and 27 28 7

1	"(F) The number of hours per week or units per term considered full-time for faculty in the
2	institution.
3	"(4) The faculty shall have sufficient expertise to support the institution's awarding of a
4	degree identifying a specialty or major field of emphasis, demonstrated by, at a minimum:
5	"(A) That the person possesses one of the following:
6	"1. a degree from: an institution approved by the Bureau or previously approved by a
7	predecessor agency of the Bureau; or an accredited institution in the United States or Canada; or
8	other state approved institution that documents that the institution at which the faculty member
9	earned his or her degree is equivalent to an institution that is approved by the Bureau; or an
10	institution outside the United States or Canada and in addition provides a comprehensive
11	evaluation of the degree performed by a foreign credential evaluation service that is a member of
12	the National Association of Credential Evaluation Services (NACES).
13	"2. a credential generally recognized in the field of instruction.
14	"(B) The degree, professional license, or credential possessed by the person shall be at least
15	equivalent to the level of instruction being taught or evaluated;
16	/////
17	(5) The institution's faculty as a whole shall possess a diverse educational background
18	which shall be demonstrated in part by earned degrees from a variety of colleges and universities
19	or by credentials generally recognized in the field of instruction;
20	"(6) When contracting for educational services, the institution shall maintain control of, and
21	responsibility for, all academic matters, and shall assure that the instruction and faculty satisfy the
22	standards established by the Act and this chapter;
23	(7) The institution shall not employ or continue to employ any faculty who were
24	adjudicated in a judicial or administrative proceeding as having violated any provision of the Act
25	or this chapter or as having committed any act that would constitute grounds for the denial of a
26	license under Section 480 of the Business and Professions Code;
27	"(8) Each institution shall have a written Academic Freedom Policy which describes the
28	latitude the institution allows faculty in the classroom so faculty will not inadvertently violate the
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1	principles of academic freedom. These policies shall be made available to any person upon
2	request. The institution shall not take adverse action based on a staff member's exercise of
3	academic freedom consistent with the institution's policy; and
4	(9) The institution shall maintain records documenting that each faculty member is duly
5	qualified and was qualified to perform the duties to which the faculty member was assigned,
6	including providing instruction, evaluating learning outcomes, evaluating graduate dissertations,
7	theses, and student projects, and participating on doctoral committees."
8	16. Code of Regulations, title 5, section 71810, subdivision (b) provides, in part:
9	"(b) The catalog shall contain the information prescribed by Section 94909 of the Code and
10	all of the following:
11	• • •
12	"(3) If the institution admits students from other countries, whether visa services are
13	provided or whether the institution will vouch for student status, and any associated charges;
14	•••
15	(5) Whether any instruction will occur in a language other than English and, if so, the level
16	of proficiency required and the kind of documentation of proficiency, such as the United States
17	Foreign Service Language Rating System, that will be accepted;
18	
19	"(13) Housing information including all of the following:
20	
21	"(B) The availability of housing located reasonably near the institution's facilities and an
22	estimation of the approximate cost or range of cost of the housing; and
23	»» • • • •
24	FIRST CAUSE FOR DENIAL OF APPLICATION
25	(Description of Educational Programs) (Cal. Code Regs., title 5, §§ 71475, subd. (u)(3) and 71720, subd. (a))
26	17. Respondent's application is subject to denial because Respondent has failed to
27	provide the description of the number and qualifications of the faculty needed to teach its
28	educational programs. (Cal. Code Regs., title 5, §§ 71475, subd. (u)(3) and 71720, subd. (a)). In 9
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particular, Respondent fails to state the number of faculty members that will be needed to teach 1 each educational program or the required qualifications of faculty members specific to each 2 3 program. 4 SECOND CAUSE FOR DENIAL OF APPLICATION 5 (Catalog) (Educ. Code §§ 94897, subd. (p)(2), 94900, subd. (b) and 94909, subds. (a)(8)(B) and (a)(16)(B); 6 and Cal. Code Regs., title 5, §§ 71600 and 71810, subds. (b)(3), (b)(5), and (b)(13)(B)) Respondent's application is subject to denial because it contains and omits statements 7 18. required by the law. (Educ. Code §§ 94900, subd. (b) and 94909, subds. (a)(8)(B) and (a)(16)(B); 8 and Cal. Code Regs., title 5, §§ 71600 and 71810, subds. (b)(3), (b)(5), and (b)(13)(B)). 9 Respondent's catalog states that the institution offers online courses. This is a 10 a. change in the method by which Respondent offers courses that has not been approved by the 11 Bureau pursuant to Code of Regulations, title 5, section 71600. (Cal. Code Regs., title 5, § 12 71600). 13 b. Respondent's catalog incorrectly refers to itself as a contract that may be 14 cancelled by written notice. (Educ. Code \S 94909, subds. (a)(8)(B) and (a)(16)(B)). 15 Respondent's catalog is ambiguous about whether foreign students are admitted 16 c. 17 to the institution. If Respondent admits foreign students, the catalog fails to state whether visa services are provided or whether the institution will vouch for student status and any associated 18 charges. (Cal. Code Regs., title 5, § 71810, subd. (b)(3)). 19 d. Respondent's catalog fails to state whether any instruction will occur in a 20 language other than English and, if so, the level of proficiency required and the kind of 21 documentation of proficiency, such as the United States Foreign Service Language Rating 22 System, that will be accepted. (Cal. Code Regs., title 5, § 71810, subd. (b)(5)). 23 e. Respondent's catalog fails to state housing information, including the 24 availability of housing located reasonably near the institution's facilities and an estimation of the 25 approximate cost or range of cost of the housing. (Cal. Code Regs., title 5, § 71810, subd. 26 (b)(13)(B)). 27 28 10

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1	f. Respondent's catalog states a policy for retention of student records that is not
2	compliant with the law, which requires permanent retention of such records. (Cal. Educ. Code
3	94897, subd. (p)(2) and 94900, subd. (b)).
4	THIRD CAUSE FOR DENIAL OF APPLICATION
5	(Institution Website) (Educ. Code § 94913, subd. (a)(2))
6	19. Respondent's application is subject to denial because Respondent's internet website
7	fails to include a School Performance Fact Sheet for each educational program it offers. (Educ.
8	Code § 94913, subd. (a)(2)).
9	FOURTH CAUSE FOR DENIAL OF APPLICATION (Qualified Faculty)
10	(Cal. Code Regs., title 5, \S 71720, subds. (a)(1) and (a)(4))
11	20. Respondent's application is subject to denial because Respondent has failed to
12	demonstrate that it employs duly qualified faculty and that its faculty has sufficient expertise
13	to support the institution's awarding of a degree. (Cal. Code Regs., title 5, §§ 71720, subds.
14	(a)(1) and (a)(4)). In particular:
15	a. Respondent has not provided the transcripts for all of the members of its
16	faculty.
17	b. Transcripts Respondent provided, including unevaluated degrees from
18	institutions outside of the United State or Canada, do not comply with Code of Regulations, title
19	5, section 71720, subdivision (a)(4)(1).
20	c. By failing to provide transcripts of its faculty, Respondent has failed to
21	demonstrate that it employs duly qualified faculty (Cal. Code Regs., title 5, §§ 71720, subd.
22	(a)(1)); Respondent's faculty has sufficient expertise to support the institutions' awarding of a
23	degree identifying a specialty or major field of emphasis (Cal. Code Regs., title 5, §§ 71720,
24	subd. (a)(4); and each member of Respondent's faculty possesses a degree that meets the
25	requirements of Code of Regulations, title 5, section 71720, subdivision (a)(4)(A).
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Ī	11 Statement of Issues
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1	PRAYER
2	WHEREFORE, Complainant requests that a hearing be held on the matters herein alleged,
3	and that following the hearing the Director of the Department of Consumer Affairs issue a
4	decision:
5	1. Denying the Application for Renewal of Approval to Operate an Institution Non-
6	Accredited of the Institute of Buddhist Studies; and
7	2. Taking such other and further action as deemed necessary and proper.
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п	DATED: 11317 JOANNE WENZEL
12	Chief Bureau for Private Postsecondary Education
13	Department of Consumer Affairs State of California
14	Complainant
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