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9	BEFORE THE DEPARTMENT OF CONSUMER AFFAIRS FOR THE BUREAU FOR BRIVATE BOSTSE CONDARY EDUCATION			
10	FOR THE BUREAU FOR PRIVATE POSTSECONDARY EDUCATION STATE OF CALIFORNIA			
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12	In the Matter of the Statement of Issues Against:	Case No. 1000335		
13	Agamst: AHERN'S MASSAGE THERAPY			
14 15	SCHOOL; DR. THOMAS F. AHERN, JR., OWNER	STATEMENT OF ISSUES		
16	Applicant for Renewal of Approval to Operate and Offer Educational Programs for Non-Accredited Institutions			
17	Respondent.			
18	Kespondent.	·		
19	v ·			
20	Complainant alleges:			
21	<u>PARTIES</u>			
22	1. Joanne Wenzel (Complainant) brings this Statement of Issues solely in her official			
23	capacity as the Chief of the Bureau for Private Postsecondary Education, Department of			
24	Consumer Affairs.			
25	2. On or about February 27, 2012, the Bureau for Private Postsecondary Education			
26	received an Application for Renewal of Approval to Operate and Offer Educational Programs for			
27	Non-Accredited Institutions from Ahern's Massage Therapy School, Dr. Thomas F. Ahern, Jr.,			
28	Owner (Respondent). On or about February 23, 2012, Dr. Thomas F. Ahern, Jr., certified under			
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1	8.	Section 94909 ³ of the Code states, in pertinent part:		
2	"(a) Except as provided in subdivision (d), prior to enrollment, an institution shall provide a prospective student, either in writing or electronically, with a school catalog containing, at a minimum, all of the following:			
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5	C	2) Except as specified in Article 2 (commencing with Section 94802), a statement		
6		e institution is a private institution and that it is approved to operate by the bureau.		
7 8				
9		6) If the adventional apparature is decised to lead to restition in the contract of the contra		
10	(6) If the educational program is designed to lead to positions in a profession, occupation, trade, or career field requiring licensure in this state, a notice to that effect and a list of the requirements for eligibility for licensure.			
1		••• · · · · · · · · · · · · · · · · · ·		
2	(8	8) A detailed description of institutional policies in the following areas:		
13 14				
5		(C) Probation and dismissal policies.		
16		•••		
7		(E) Leave-of-absence policies.		
8		•		
9		11) A statement smooth to the 10 or 1 o		
20	(11) A statement specifying that, if a student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund, and that, if the student has received federal student financial aid funds, the student is entitled to a refund of the moneys not paid from federal student financial aid program funds.			
21 22				
23		12) A statement specifying whether the institution has a pending petition in		
24	five yea	ptcy, is operating as a debtor in possession, has filed a petition within the preceding ars, or has had a petition in bankruptcy filed against it within the preceding five		
25		hat resulted in reorganization under Chapter 11 of the United States Bankruptcy 11 U.S.C. Sec. 1101 et seq.).		
26 27				
28	³ See	as footnote 1.		
		4		
	STATEMENT OF ISSUES (1000			

(14) A description of the student's rights and responsibilities with respect to the Student Tuition Recovery Fund. This statement shall specify that it is a state requirement that a student who pays his or her tuition is required to pay a state-imposed assessment for the Student Tuition Recovery Fund. This statement shall also describe the purpose and operation of the Student Tuition Recovery Fund and the requirements for filing a claim against the Student Tuition Recovery Fund.

(15) The following statement:

"NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credits you earn at (name of institution) is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the (degree, diploma, or certificate) you earn in (name of educational program) is also at the complete discretion of the institution to which you may seek to transfer. If the (credits or degree, diploma, or certificate) that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending (name of institution) to determine if your (credits or degree, diploma, or certificate) will transfer."

(16) A statement specifying whether the institution, or any of its degree programs, are accredited by an accrediting agency recognized by the United States Department of Education. ..."

9. Section 94910 of the Education Code states:

"Except as provided in subdivision (d) of Section 94909 and Section 94910.5, prior to enrollment, an institution shall provide a prospective student with a School Performance Fact Sheet containing, at a minimum, the following information, as it relates to the educational program:

- (a) Completion rates, as calculated pursuant to Article 16 (commencing with Section 94928).
- (b) Placement rates for each educational program, as calculated pursuant to Article 16 (commencing with Section 94928), if the educational program is designed to lead to, or the institution makes any express or implied claim related to preparing students for, a recognized career, occupation, vocation, job, or job title.
- (c) License examination passage rates for programs leading to employment for which passage of a state licensing examination is required, as calculated pursuant to Article 16 (commencing with Section 94928).

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18. 5 CCR § 76120⁴ states, in pertinent part:

"(a) Each qualifying institution shall collect an assessment of fifty cents (\$.50) per one thousand dollars (\$1,000) of institutional charges, rounded to the nearest thousand dollars, from each student in an educational program who is a California resident or is enrolled in a residency

program. For institutional charges of one thousand dollars (\$1,000) or less, the assessment is fifty cents (\$.50).

...,

19. 5 CCR § 76215 states:

"(a) A qualifying institution shall include the following statement on both its enrollment agreement for an educational program and its current schedule of student charges:

'You must pay the state-imposed assessment for the Student Tuition Recovery Fund (STRF) if all of the following applies to you:

- 1. You are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and
- 2. Your total charges are not paid by any third-party payer such as an employer, government program or other payer unless you have a separate agreement to repay the third party.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if either of the following applies:

- 1. You are not a California resident, or are not enrolled in a residency program, or
- 2. Your total charges are paid by a third party, such as an employer, government program or other payer, and you have no separate agreement to repay the third party.'
- (b) In addition to the statement described under subdivision (a) of this section, a qualifying institution shall include the following statement on its current schedule of student charges:

"The State of California created the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic losses suffered by students in educational programs who are California residents, or are enrolled in a residency programs attending certain schools regulated by the Bureau for Private Postsecondary and Vocational Education.

⁴ This section was amended to reduce the assessment to zero dollars, effective January 1, 2015. The quoted text reflects the previous assessment, effective January 1, 2013.

You may be eligible for STRF if you are a California resident or are enrolled in a residency program, prepaid tuition, paid the STRF assessment, and suffered an economic loss as a result of any of the following:

- 1. The school closed before the course of instruction was completed.
- 2. The school's failure to pay refunds or charges on behalf of a student to a third party for license fees or any other purpose, or to provide equipment or materials for which a charge was collected within 180 days before the closure of the school.
- 3. The school's failure to pay or reimburse loan proceeds under a federally guaranteed student loan program as required by law or to pay or reimburse proceeds received by the school prior to closure in excess of tuition and other costs.
- 4. There was a material failure to comply with the Act or this Division within 30 days before the school closed or, if the material failure began earlier than 30 days prior to closure, the period determined by the Bureau.
- 5. An inability after diligent efforts to prosecute, prove, and collect on a judgment against the institution for a violation of the Act."

However, no claim can be paid to any student without a social security number or a taxpayer identification number."

CAUSE FOR DENIAL OF APPLICATION

(Failure to demonstrate continued capacity to satisfy minimum operating standards)

- 20. Respondent's application for renewal of approval to operate is subject to denial under section 94891(b) of the California Education Code in that Respondent did not present sufficient evidence to the Bureau that Respondent has the continued capacity to satisfy the minimum operating standards.
- 21. Respondent's "Application for Renewal of Approval to Operate and Offer Educational Programs for Non-Accredited Institutions" was received on February 27, 2012, with the application fee. The Bureau issued a deficiency letter on March 8, 2012. On April 9, 2012, the Bureau received a response to that deficiency letter. On April 29, 2012, the Bureau sent a second deficiency letter to Respondent. On August 1, 2012, the Bureau received a response from Respondent to the second deficiency letter. On January 17, 2013, a third deficiency letter was sent to Respondent. There was no response to the third deficiency letter.

- 22. On February 6, 2015, the Bureau sent Respondent a "Notice of Denial" letter stating that the application is subject to denial under Code section 94891 for the following reasons:
 - a. The institution failed to submit an updated enrollment agreement reflecting the change in the amount of the student's obligation to the Student Tuition Recovery Fund (STRF), in violation of Code section 94911(b).
 - b. The institution failed to provide a comprehensible statement of the various charges for attendance on the same page of the enrollment agreement as the student's signature, in violation of Code section 94911(c).
 - c. The institution failed to include the admission requirements that each student shall possess a high school diploma or its equivalent, or pass the ability-to-benefit examination, in violation of Code sections 94885(a)(2) and 94904 and 5 CCR § 71770(a)(1).
 - d. The institution failed to submit acceptable financial statements with its application, in violation of Code sections 94885(a)(6) and 5 CCR §§ 71745 and 74115.
 - e. The institution failed to list in its catalog specific beginning and ending dates defining the time period covered by the catalog, in violation of 5 CCR § 71810(b)(1).
 - f. The institution failed to list in its catalog that approval to operate as a private institution means compliance with state standards as set forth in Chapter 8 of Division 10 of Title 3 of the Education Code, in violation of Code sections 94897(l) and 94909(a)(2).
 - g. The institution failed to include in its catalog a statement specifying whether it has a pending petition in bankruptcy, is operating as a debtor in possession, has filed a petition within the preceding five years, or has had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code, in violation of Code section 94909(a)(12).
 - h. The institution failed to list in its catalog a description of the facilities and of the types of equipment and materials that will be used for instruction, in violation of 5 CCR § 71810(b)(9).

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- i. The institution failed to list in its catalog the required language that addresses transferability of credits and credentials, in violation of Code section 94909(a)(15).
- j. The institution failed to list in its catalog whether it has a policy for the award of credit for prior experiential learning, including assessment policies and procedures, provisions for appeal, and all charges that a student may be required to pay, in violation of 5 CCR § 71810(b)(7).

k. The institution failed to list in its catalog whether it admits students from other countries and if so, whether visa services are provided or whether the institution will vouch for student status, and any associated charges, in violation of 5 CCR § 71810(b)(3).

- 1. The institution failed to include information in its catalog regarding the kind of documentation of English proficiency that will be accepted, in violation of 5 CCR § 71810(b)(4).
- m. The institution failed to include in its catalog clear notice whether the educational program is designed to lead to a position requiring licensure and a list of the requirements for eligibility for licensure, in violation of Code section 94909(a)(6).
- n. The institution failed to include in its catalog a statement specifying whether the institution, or any of its degree programs, are accredited by an accrediting agency recognized by the United States Department of Education, in violation of Code sections 94909(a)(16) and 94897(p).
- o. The institution failed to include in its catalog the entire text of the required language related to the STRF, in violation of Code section 94909(a)(14) and 5 CCR § 76215(a) and (b).
- p. The institution failed to include in its catalog the complete required statement related to repayment of loans and federal student financial aid funds, in violation of Code section 94909(a)(11).
- q. The institution failed to include in its catalog probation and dismissal policies, in violation of Code section 94909(a)(8)(C).

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- r. The institution failed to include in its catalog leave-of-absence policies, in violation of Code section 94909(a)(8)(E).
- s. The institution failed to include in its catalog policies on student rights, including the procedure for addressing student grievances, in violation of 5 CCR § 71810(b)(14).
- t. The institution failed to include in its catalog information regarding whether the institution has dormitory facilities under its control, the approximate cost or range of cost of student housing, and if the institution has the responsibility to assist students in finding housing, in violation of 5 CCR § 71810(b)(13)(A), (B), and (C).
- u. The institution failed to provide a compliant School Performance Fact Sheet (SPFS), in violation of Code section 94910 and 5 CCR § 74112.
- v. The institution failed to complete the STRF Assessment Reporting Form and remit it to the Bureau with the STRF assessment collected for the first three quarters of 2014, in violation of 5 CCR § 76120(a).
- w. The institution failed to proved an annual report to the Bureau in 2011, 2012, and 2013, in violation of Code section 94934 and 5 CCR § 74110.

PRAYER 1 WHEREFORE, Complainant requests that a hearing be held on the matters herein alleged, 2 and that following the hearing, the Director of the Department of Consumer Affairs issue a 3 decision: 4 1. Denying the application of Ahern's Massage Therapy School, Dr. Thomas F. Ahern, 5 Jr., Owner, for Renewal of Approval to Operate and Offer Educational Programs for Non-6 Accredited Institutions; 7 2. Taking such other and further action as deemed necessary and proper. 8 9 DATED: 626 15 10 JOANNE WENZEL 11 Chief Bureau for Private Postsecondary Education 12 Department of Consumer Affairs State of California 13 Complainant 14 SA2015102549 15 11907347.doc 16 17 18 19 20 21 22 23 24 25 26 27 28