



**Bureau for Private Postsecondary Education**  
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**APPEAL OF CITATION INFORMAL CONFERENCE**  
**DECISION: CITATION MODIFIED**

February 16, 2018

MissionU PBC  
 MissionU  
 466 Geary Street, Suite  
 San Francisco, CA 94102

Date of Issuance	Citation Number	Institution Code
February 16, 2018	1718010	Unapproved

On January 16, 2018 an informal conference was held in the matter of Citation: Assessment of Fine and Order of Abatement No. 1718010 (Citation) against MissionU PBC, owner of MissionU. In attendance were Yvette Johnson, Enforcement Chief; Mina Hamilton, DCA Legal; Adam Braun, CEO and Mike Adams, Cofounder.

Pursuant to Business and Professions Code, §148; California Education Code (CEC), §94944; and Title 5 of California Code of Regulations (5 CCR), §75020 and §75040, the Bureau for Private Postsecondary Education (Bureau) renders the following decision relative to your appeal of the Citation No. 1718010.

It is the decision of the Enforcement Chief that on February 16, 2018 Citation No. 1718010 is modified and makes the following change(s):

**VIOLATION CODE SECTIONS**

#	The California Education Code (CEC) and the California Code of Regulations (CCR). Below you will find the section(s) you are charged with violating.
1.	<p><b><u>MODIFIED</u></b></p> <p><b><u>Violation:</u></b></p> <p><b>CEC 94886. Approval to Operate Required</b></p> <p><i>“Except as exempted in Article 4 (commencing with Section 94874) or in compliance with the transition provisions in Article 2 (commencing with Section 94802), a person shall not open, conduct, or do business as a private postsecondary educational institution in this state without obtaining an approval to operate under this chapter.”</i></p>

**CEC 94817.5. Approved to Operate or Approved**

*"Approved to operate" or "approved" means that an institution has received authorization pursuant to this chapter to offer to the public and to provide postsecondary educational programs."*

**CEC 94868. To Offer to the Public**

*"To offer to the public" means to advertise, publicize, solicit, or recruit."*

**CEC 94869. To Operate**

*"To operate" means to establish, keep, or maintain any facility or location in this state where, or from which, or through which, postsecondary educational programs are provided."*

MissionU (MU) is operating as an unapproved institution at 466 Geary Street, Suite 401, San Francisco, California 94102. MU advertises programs on its website at [www.missionu.com/program](http://www.missionu.com/program) and offers courses in data analytics and business intelligence and charges students 15% of their income after hire for three years if a student makes more than \$50, 000.00 a year. Currently there are 25 students enrolled in the program.

The Bureau received an application for Approval to Operate an Institution Non-Accredited number 30564 from MU on August 30, 2017. MU has not received an approval to operate from the Bureau and is therefore operating as an unapproved institution in violation of CEC Section 94886.

Order of Abatement:

The Bureau Orders that MU cease to operate as a private postsecondary educational institution. MU must discontinue recruiting or enrolling students and cease all instructional services and advertising in any form or type of media (including Internet web site <https://www.missionu.com/>), until such time as an approval to operate is obtained from the Bureau. MU must disconnect all telephone service numbers associated with MU until such time as an approval to operate is obtained from the Bureau. To comply with the Order of Abatement MU must submit a school closure plan to the Bureau pursuant to California Education Code Section 94926. MU must provide a roster of each student currently enrolled at MU. The roster must include the name of the student, their contact information (including phone number, email address, and physical address), and the program in which they were enrolled.

Evidence of compliance shall be submitted within 30 days of the issuance of the citation.

Assessment of Fine

The fine for this violation is \$25,000.00

**TOTAL MODIFIED ADMINISTRATIVE FINE DUE: \$25,000.00**

ORDER OF ABATEMENT

**The Bureau orders that you comply with the orders described in the 'Violation Code Sections' of this document and submit evidence of compliance within 30 days from the date of this decision.**

PENALTY – ASSESSMENT OF A FINE

**Payment of the administrative fine is due within 30 days from the date of this decision.** Please complete the Payment of Fine form. Payment must be made to the Bureau by check, or money order. Please include the citation number on the payment of the fine assessment. Payment of the administrative fine shall not constitute an admission of the violation(s) charged and shall be represented as satisfactory resolution of the matter for purposes of public disclosure. Payments may be mailed to:

Gurinder Sandhu, Discipline Citation Program  
Bureau for Private Postsecondary Education  
2535 Capitol Oaks Drive, Suite 400  
Sacramento, CA 95833

APPEAL OF CITATION

You *do not* have the right to request another Informal Conference to appeal this modified Citation. You *do*, however, have the right to appeal this modified Citation through an Administrative Hearing, *only if* you initially requested one within 30 days from the issuance date of the original citation. A hearing before an Administrative Law Judge will be scheduled and you will be notified of the hearing date. The hearing will be held pursuant to Chapter 5 (commencing with section 11500) of Part 1 of Division 3 of Title 2 of the Government Code. If you did not initially request an Administrative Hearing within 30 days from when the original citation was issued, you can no longer request one.

EFFECTIVE DATE OF CITATION AND FINE ASSESSMENT

This modified Citation is effective on February 16, 2018. The order of abatement and payment are due by **March 18, 2018**

Failure to abate the violation or to pay the administrative fine within the time allowed is grounds for denial of an application for an approval to operate or discipline. The Bureau will promptly take all appropriate action to enforce the Affirmed Citation and recover the civil penalties prescribed therein or found to be due after a hearing.

CONTACT INFORMATION

If you have any questions regarding this decision or desire further information, please contact Gurinder Sandhu, Discipline Analyst, at (916) 431-6940 or at [Gurinder.Sandhu@dca.ca.gov](mailto:Gurinder.Sandhu@dca.ca.gov).

  
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**Yvette Johnson**  
**ENFORCEMENT CHIEF**

2-16-18  
\_\_\_\_\_  
**Date**

Enclosures

- Payment of Fine