

## 2014 Programs

New Program Name in 2014	8. # Students Who Began Program	9. # Students Available for Graduation	10. Graduates	11. Completion Rate	Licensure / Exam Rate (1)	14. Graduates Available for Employment	15. Graduates Employed In The Field	Placement Rate	Graduates Employed in the Field avg<32 hrs/week (2)	Graduates Employed in the Field avg>32 hrs/week (2)
Digital Marketing	20	20	16	80%	n/a	16	11 <sup>1</sup>	69%	1	10
PMP Certification Prep	38	38	35	92%	n/a	35	22 <sup>2</sup>	63%	1	21 <sup>3</sup>
Front-End Web Development	14	14	13	93%	n/a	13	9 <sup>4</sup>	69%	2	7 <sup>5</sup>
Server-Side Web Development	13	13	10	77%	n/a	10	6 <sup>6</sup>	60%	1	5 <sup>7</sup>
Web Design Foundations	3	3	3	100%	n/a	3	3	100%	1	2
Adobe ACE Certification Prep	3	3	3	100%	n/a	3	2	66%	1	1
MS Office Foundations	2	2	2	100%	n/a	2	2 <sup>8</sup>	100%	0	2 <sup>9</sup>
Web Design Advanced Techniques	1	1	1	100%	n/a	1	1 <sup>10</sup>	100%	0	1 <sup>11</sup>
Excel/Access MOS Certification Prep	0	0	0	n/a	n/a	0	0	n/a	0	0
Mobile App Development	1	1	0	0	n/a	0	0	0	0	0
Word/PowerPoint/Outlook MOS Certification Prep	0	0	0	n/a	n/a	0	0	n/a	0	0
<b>Totals &amp; Averages</b>	<b>94</b>	<b>94</b>	<b>83</b>	<b>93%</b>	<b>n/a</b>	<b>83</b>	<b>54</b>	<b>74%</b>	<b>5</b>	<b>49</b>

- 1 student didn't get back to us and wasn't found online. We assumed he got a job.
- 1 student didn't get back to us and wasn't found online. We assumed he got a job
- 1 student didn't get back to us but we assumed he's working more than 35 hrs/week.
- 1 student didn't get back to us and wasn't found online. We assumed he got a job.
- 1 student was unreachable and we assumed he got a job for more than 35 hrs/week
- 2 students were unreachable and had no LinkedIn profiles; we assumed they got jobs.

- We assumed 2 people for whom we had no data got jobs in their field for more than 35hrs/week
- Both students did not return our queries, nor could we find them on LinkedIn. We assumed they got jobs in the field within the timeframe.
- We assumed both students are working more than 35hrs/week
- We tried reaching the student to no avail, and couldn't find a LinkedIn profile for him. We assumed he did get a 35hr+ job in the field within 6 months of graduating.
- We assumed he was working more than 35hrs/week

2013 Programs											
Program Name in 2013	New Program Name in 2014	8. # Students Who Began Program	9. # Students Available for Graduation	10. Graduates	11. Completion Rate	Licensure / Exam Rate (1)	14. Graduates Available for Employment	15. Graduates Employed In The Field	Placement Rate	Graduates Employed in the Field avg<32 hrs/week (2)	Graduates Employed in the Field avg>32 hrs/week (2)
24-Evening Web Designer Program	{will be retired}	2	2	1	50%	n/a	1	1	100%	0	1
24-Evening Web Marketing Program	Digital Marketing	3	3	3	100%	n/a	3	3	100%	0	3
Adobe Graphic Design Introduction	Adobe ACE Certification Prep	1	1	1	100%	n/a	1	1	100%	0	1
Clerical and Administrative Software Skills	Word/PowerPoint/Outlook MOS Certification Prep	4	4	4	100%	n/a	4	3	75%	1	2
24-Evening Web Programmer Course (4)	{will be retired}	-	-	-	-	n/a	-	-	-	-	-
HTML, CSS & JavaScript for Non-Programmers	Front-End Web Development	-	-	-	-	n/a	-	-	-	-	-
MS Office Productivity Basic	{will be retired}	2	2	1	50%	n/a	1	1	100%	0	1
MS Office Productivity Power User	MS Office Foundations	1	1	1	100%	n/a	1	1	100%	0	1
Mobile Programming	Mobile App Development	1	1	1	100%	n/a	1	1	100%	0	1
Web & Graphic Design Introduction	{will be retired}	3	3	2	67%	n/a	2	1	50%	0	1
Web Design Introduction	Web Design Foundations	2	2	2	100%	n/a	2	2	100%	0	2
Adobe Web & Graphic Design Power User (4)	{will be retired}	-	-	-	-	n/a	-	-	-	-	-
Data Analysis Productivity	Excel/Access MOS Certification Prep	1	1	1	100%	n/a	1	1	100%	0	1
Introduction to Search Engine Marketing (4)	{will be retired}	-	-	-	-	n/a	-	-	-	-	-
New Technologies in Web Design	Web Design Advanced Techniques	1	1	1	100%	n/a	1	1	100%	1	0
Project Management Software Skills (5)	{will be retired}	-	-	-	-	n/a	-	-	-	-	-
QuickBooks Fundamentals (4)	{will be retired}	-	-	-	-	n/a	-	-	-	-	-
Sales Software Skills (4)	{will be retired}	-	-	-	-	n/a	-	-	-	-	-
Web Programming	Server-Side Web Development	15	15	13	87%	n/a	13	11	85%	2	9
<b>Totals &amp; Averages</b>		<b>36</b>	<b>36</b>	<b>31</b>	<b>86%</b>	<b>0</b>	<b>31</b>	<b>27</b>	<b>87%</b>	<b>4</b>	<b>23</b>

## Salary and Wage Information

The table on the following page reflects the wage data for the job or job titles from two official sources. Salary information reflects information provided by AcademyX graduates.

Additional wage information is supplied by the Employment Development Department's Occupational Employment Statistics (<http://www.labormarketinfo.edd.ca.gov>) for graduates who did not provide salary information but who we assumed found employment. Said wage information covers all jobs in the specific industry, whether entry level, mid-level or senior/upper level jobs typically held by more experienced practitioners. Data is averaged for the state of California.

Salary and Wage Information <sup>1, 2</sup>										
Program	Year	Graduates Available for Employment	Graduates Employed in the Field	\$0 - \$20,000	\$20,001 - \$40,000	\$40,001 - \$60,000	\$60,001 - \$80,000	\$80,001 - \$100,000	\$100,000 +	Students Not Reporting Salary
Mobile Programming	2013	1	1	0	0	0	0	1	0	0
	2014	1	0	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Digital Marketing	2013	3	3	0	0	0	1	2 <sup>4</sup>	0	0
	2014	16	10	1	2	0	2	3	2	0
PMP Certification Prep <sup>3</sup>	2013	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	2014	35	22	0	2	3	7	1	6	3
Front-End Web Development	2013	n/a <sup>5</sup>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
	2014	13	9	0	0	2	1	3	2	1
Server-Side Web Development	2013	13	11	0	0	3	0	7	1	0
	2014	10	6	0	0	1	2	2	0	1
Web Design Foundations	2013	2	2	0	0	1	0	0	0	1
	2014	3	3	0	1	0	1	1	0	0
Adobe ACE Certification Prep	2013	1	1	0	0	0	0	1	0	0
	2014	3	1	0	0	0	1	0	0	0
MS Office Foundations	2013	1	1	0	0	0	1	0	0	0
	2014	2	2	0	2	0	0	0	0	0
Web Design Advanced Techniques	2013	1	1	0	0	1	0	0	0	0
	2014	1	1	0	0	0	0	1	0	0
Word/PowerPoint/Outlook MOS Cert Prep	2013	4	3	0	3	0	0	0	0	0
	2014	n/a	n/a <sup>6</sup>	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Excel/Access MOS Cert Prep	2013	1	1	0	0	0	0	1	0	0
	2014	n/a	n/a <sup>6</sup>	n/a	n/a	n/a	n/a	n/a	n/a	n/a

1. Data based on student reporting when they responded.

2. When students didn't respond, we took data from: [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

3. Not offered in 2013

4. Assumed

5. No Registrations for 2013

6. No Registrations for 2014