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9	BEFORE THE DEPARTMENT OF CONSUMER AFFAIRS			
10	FOR THE BUREAU FOR PRIVATE POSTSECONDARY EDUCATION STATE OF CALIFORNIA			
11	In the Matter of the Statement of Issues			
12	Against:	Case No. 999667		
13	ROSSIGIT SCHOOL OF IMMEDISION,	·		
14	BHASKARA REDDY V. MUNAGALA, 50% Owner; PADMAJA REDDY	STATEMENT OF ISSUES		
15	MUNAGALA, 50% Owner			
16	School Code: 3600371			
17	Respondent.			
18				
19	Complainant alleges:			
20	PAR	TIES		
21	1. Joanne Wenzel (Complainant) brings	s this Statement of Issues solely in her official		
22	capacity as the Chief of the Bureau for Private Po	ostsecondary Education, Department of		
23	Consumer Affairs.			
24	2. On or about January 30, 2012, the B	ureau for Private Postsecondary Education		
25	(hereinafter "Bureau") received an application for a Renewal of Approval to Operate a Non-			
26	Accredited Institution (Application #24351) from Rosston School of Hair Design; Bhaskara			
27	Reddy V. Munagala, 50% owner and Padmaja Reddy Munagala, 50% owner (Respondent). On			
28	or about January 24, 2012, Bhaskara Reddy V. M	Munagala and Padmaja Reddy Munagala certified		
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1	under penalty of perjury to the truthfulness of all statements, answers, and representations in the	
2	application. The Bureau denied the application on March 19, 2014.	
3	JURISDICTION	
4	3. The former Bureau for Private Postsecondary and Vocational Education sunsetted or	
5	July 1, 2007. On October 11, 2009, the Bureau for Private Postsecondary Education Act of 2009	
6	(SB 48 and hereinafter, "the Act") was signed into law. The Act, which became operative on	
7	January 1, 2010, established the Bureau for Private Postsecondary Education (hereinafter	
8	"Bureau").	
9	4. Education Code Section 94886 states:	
10 11 12	Except as exempted in Article 4 (commencing with section 94874) or in compliance with the transition provisions in Article 2 (commencing with Section 94802), a person shall not open, conduct, or do business as a private postsecondary educational institution in this state without obtaining an approval to operate under this chapter.	
13	5. Education Code Section 94887 states:	
14 15 16 17	An approval to operate shall be granted only after an applicant has presented sufficient evidence to the bureau, and the bureau has independently verified the information provided by the applicant through site visits or other methods deemed appropriate by the bureau, that the applicant has the capacity to satisfy the minimum operating standards. The bureau shall deny an application for an approval to operate if the application does not satisfy those standards.	
18	STATUTORY AND REGULATORY PROVISIONS	
19	6. Education Code (hereinafter "Code") section 94891, subdivision (b) states that "[t]o	
20	be granted a renewal of an approval to operate, the institution shall demonstrate its continued	
21	capacity to meet the minimum operating standards."	
22	7. Code section 94909 states in part:	
23 24	(a) Prior to enrollment, an institution shall provide a prospective student, either in writing or electronically, with a school catalog containing, at a minimum, all of the following:	
25		
26	(3) The following statements:	
27 28	(A) "Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at	

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1	(address), Sacramento, CA (ZIP Code), (Internet Web site address), (telephone and fax numbers)."
2	••••
3	(C) "A student or any member of the public may file a complaint
4	about this institution with the Bureau for Private Postsecondary Education by calling (toll-free telephone number) or by completing
5	a complaint form, which can be obtained on the bureau's Internet Web site address)."
6	••••
7	(11) A statement specifying that, if a student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full
8	amount of the loan plus interest, less the amount of any refund, and that, if the student has received federal student financial aid funds, the student is entitled to
9	a refund of the moneys not paid from federal student financial aid program funds.
10	
11	(15) The following statement:
12	"NOTICE CONCERNING TRANSFERABILITY OF CREDITS
13	AND CREDENTIALS EARNED AT OUR INSTITUTION
14	The transferability of credits you earn at (name of institution) is at the complete discretion of an institution to which you may seek to
15	transfer. Acceptance of the (degree, diploma, or certificate) you earn in
16	(name of educational program) is also at the complete discretion of the institution to which you may seek to transfer. If the (credits or degree,
17	diploma, or certificate) that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to
18	repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to
19	which you may seek to transfer after attending (name of institution) to determine if your (credits or degree, diploma or certificate) will transfer."
20	determine if your (crodits or degree, diploma or contineate) with transfer.
21	•••
22	8. Code section 94911 states in part:
23	An enrollment agreement shall include, at a minimum, all of the following:
24	···
25	(i)(1) The following statement: "Prior to signing this enrollment agreement, you
26	must be given a catalog or brochure and a School Performance Fact Sheet, which you are encouraged to review prior to signing this agreement. These
27	documents contain important policies and performance data for this institution.  This institution is required to have you sign and date the information included
28	in the School Performance Fact Sheet relating to completion rates, placement rates, license examination passage rates, salaries or wages, and the most recent

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1	three-year cohort default rate, if applicable, prior to signing this agreement."
2	(2) Immediately following the statement required by paragraph (1), a line for the student to initial, including the following statement: "I certify that I have
3	received the catalog, School Performance Fact Sheet, and information regarding completion rates, placement rates, license examination passage rates, salary or
4	wage information, and the most recent three-year cohort default rate, if applicable, included in the School Performance Fact sheet, and have signed,
5	initialed, and dated the information provided in the School Performance Fact Sheet."
6	9. Code section 94943.5 states:
7	An institution shall designate and maintain an agent for service of process
8	within this state, and provide the name, address, and telephone number of the agent to the bureau. The bureau shall furnish the agent's name, address, and
9	telephone number to a person upon request.
10	10. Title 5, California Code of Regulations ("CCR"), section 70000 defines the following
11	terms as:
12	
13	(d) "Chief executive officer" means the person primarily responsible for the overall administration of an institution, including the supervision of the chief
14	academic officer and the chief operating officer. The chief executive officer is often, but need not be, called the "president."
15	• • • •
16 17	(q) "Mission" means an institution's stated educational reasons to exist. A mission statement contains all of the following characteristics:
18	(1) The mission includes the institution's broad expectations concerning the
19	education that students will receive, including the acquisition of the body of knowledge presented in the educational program, the development of intellectual analytical additional additional and the footstains a few lands and the footstains are footstained and the footstains and the footstains are footstained and the footstains and the footstains are footstained and the footstains are footstained and the footstained and the footstained are footstained are footstained and the footstained are footstained and the footstained are footstained and the footstained are footstained are footstained and the footstained are footstained are footstained and the footstained are footstained and the footstained are footstained
20	intellectual, analytical, and critical abilities, and the fostering of values such as a commitment to pursue lifelong learning; and
21	•••
22	(r) "Objectives" are the goals and methods by which the institution fulfills its mission and transforms it into measurable student learning outcomes for each
23	educational program.
24	
25	11. Title 5, CCR, section 71100 states:
26	(a) An applicant seeking approval to operate pursuant to Section 94886 of the
27	Code, other than Approval to Operate by Accreditation pursuant to Section 94890(a)(1) of the Code, shall complete the "Application for Approval to
28	Operate for an Institution Not Accredited," Form Application 94886 (rev. 2/10).

An applicant seeking approval to operate by accreditation pursuant to Section 94890(a)(1) of the Code shall comply with section 71390.

- (b) An applicant shall submit the completed form, the information or documentation required by this Article, the appropriate application fee as provided in Section 94930.5(a)(1) of the Code, and any appropriate annual fee as required by Article 1 of Chapter 5 of this Division, to the Bureau,
- (c) An application that fails to contain all of the information required by this

(b) An institution seeking to renew its Approval to Operate pursuant to section 94891 of the Code shall, prior to its expiration, complete and submit to the Bureau the "Application for Renewal of Approval to Operate and Offer Educations Programs for Non-Accredited Institutions," Form Application

- (d) In addition to the form required in (b), the institution shall submit all information required by section 71100(b), and the appropriate renewal fee as provided in Sections 94930.5(b)(1) and 94930.5(b)(2) of the Code, as applicable, to the Bureau. Except for the financial statements required by subdivision (e) of this section and the statement required in subdivision (f) of this section, if the information required in order to renew its approval to operate is substantially similar to the information submitted by the institution in its last renewal application, or initial application if it is the first renewal, the institution
- (h) The institution shall include in its application the name, title, physical address, telephone number, fax number, and e-mail address for the agent for service of process in California as required by section 94943.5 of the Code. The agent shall be at an address other than the address of the institution or any branch. The agent must confirm the information and acknowledge in writing that he or she is the designated agent for service of process. The information
- (j) The institution shall provide in the application a description of the job duties and responsibilities of each administrative and faculty position. If there have been no substantive changes since the last submission, the institution may so state and is not required to submit documentation.
- (k) The institution shall identify in the application the chief executive officer, chief operating officer, and chief academic officer and describe their education, experience, and qualifications to perform their duties and responsibilities. If there have been no substantive changes since the last submission, the institution may so state and is not required to submit documentation.

1	15. Title 5, CCR, section /1/30 states in part:
2	••••
3	(f) The institution shall employ administrative personnel who have the expertise
4	to ensure the achievement of the institution's mission and objectives and the operation of the educational programs.
5	•••
6	16. Title 5, CCR, section 71810 states in part:
7	•••
8	(b) The catalog shall contain the information prescribed by Section 94909 of the Code and all of the following:
10	•••
11	(4) Language proficiency information, including:
12	(A) the level of English language proficiency required of students and the kind of documentation of proficiency, such as the Test of English
13	as a Foreign Language (TOEFL), that will be accepted;
14	•••
15	(13) Housing information including all of the following:
16	•••
17	(B) The availability of housing located reasonably near the institution's facilities and an estimation of the approximate cost or range of cost of the housing; and;
18	(C) If the institution has no responsibility to find or assist a student
19	in finding housing, a clear and conspicuous statement so indicating. A statement that the program is "non- residential" does not satisfy this
20	subparagraph.
21	•••
22	17. Title 5, CCR, section 76215 states:
23	(a) A qualifying institution shall include the following statement on both its enrollment agreement for an educational program and its current schedule of
24	student charges:
25	"You must pay the state-imposed assessment for the Student Tuition Recovery Fund (STRF) if all of the following applies to you:
26	1. You are a student in an educational program, who is a California resident, or
27	are enrolled in a residency program, and prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and
28	

had been approved to offer the following non-degree educational programs: Barber Course, Barber Crossover Course and Barber Instructor Training.

- 19. On February 29, 2012 and April 30, 2012, the Bureau received additional documents from Respondent.
- 20. On June 12, 2013, the Bureau sent Respondent a letter advising that the Bureau could not grant Respondent a renewal of approval to operate because of deficiencies in the application, including deficiencies pertaining to the institution's organization and management, agent for service of process, mission and objectives, enrollment agreement, school catalog, and record keeping. On July 10, 2013, the Bureau received Respondent's response to the deficiency letter.
- 21. On July 19, 2013, the Bureau sent Respondent another deficiency letter advising of the deficiencies that remained with Respondent's application. On September 25, 2013, the Bureau received Respondent's response to the deficiency letter.
- 22. On October 2, 2013, the Bureau sent Respondent a deficiency letter advising of the deficiencies that remained with Respondent's application. On November 4, 2013, the Bureau received Respondent's response to the deficiency letter.
- 23. On or about March 19, 2014, the Bureau denied Respondent's Application for Renewal of Approval to Operate a Non-Accredited Institution and sent Respondent a "Notice of Denial."
- 24. Or April 14, 2014, the Bureau received additional documentation in support of Respondent's renewal application. While some deficiencies were cured, certain deficiencies in Respondent's application still exist.

### FIRST CAUSE FOR DENIAL OF APPLICATION

# (Agent for Service of Process)

25. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b), 94943.5 and title 5, CCR, section 71475, subdivision (h), in that Respondent failed to include the confirmation and acknowledgment in writing of the agent for service of process that he or she is the designated agent for service of process.

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#### SECOND CAUSE FOR DENIAL OF APPLICATION

## (Discrepancies Involving Organizational Chart)

- 26. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b) and title 5, CCR, section 71475, subdivision (j), in that there are discrepancies between the organizational chart and the job descriptions of Respondent's Chief Academic Officer and Admissions Officer. In addition, there is a discrepancy in the individual identified as the Admissions Officer. The circumstances are as follows.
- 27. In Respondent's organizational chart, the Chief Academic Officer reports to the Chief Executive Officer. However, the job description of the Chief Academic Officer states that the Chief Academic Officer reports to the Chief Operations Officer. In Respondent's organizational chart, the Admissions Officer reports to the Chief Operations Officer. However, the job description of the Admissions Officer states that the Admissions Officer reports to the Chief Executive Officer.
- 28. Respondent's organizational chart identified Itza Hernandez as the Admissions Officer however, on July 10, 2014, Respondent's website identified Darlene Flores as the Admissions Officer.

#### THIRD CAUSE FOR DENIAL OF APPLICATION

#### (Job Description of Chief Academic Officer)

- 29. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b) and title 5, CCR, section 71475, subdivision (j), in that the job duties and responsibilities of Respondent's Chief Academic Officer as described do not appear to be related to Rosston School of Hair Design. The circumstances are as follows.
  - 30. The job description of the Chief Academic Officer states in part:

#### **Duties and Responsibilities**

. . .

3. Provides for vertical and horizontal curricular alignment company-wide and implementing research-based, effective models of curriculum, instructional and special programs for all programs that support student learning needs and the objectives established by Recording Radio Film Connection.

5. Works collaboratively with other departments to achieve the institution's vision and goals.

31. The reference to "Recording Radio Film Connection" and the existence of other departments indicates that the aforementioned duties and responsibilities of the Chief Academic Officer do not relate to Respondent. The job description of the Chief Academic Officer does not demonstrate that Respondent has the capacity to meet the minimum operating standards.

## FOURTH CAUSE FOR DENIAL OF APPLICATION

## (Insufficient Documentation to Support Qualifications of Chief Executive Officer)

- 32. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b) and title 5, CCR, section 71475, subdivision (k), in conjunction with title 5, CCR, section 71730, subdivision (f), in that the description of the qualifications of Respondent's President/Chief Executive Officer, Padmaja Reddy Munagala, does not demonstrate that Padmaja Reddy Munagala has the expertise to ensure that Respondent's missions and objectives are met and to operate the educational programs. The circumstances are as follows.
- 33. As defined by title 5, CCR, section 70000, subdivision (d), Chief Executive Officer means "the person primarily responsible for the overall administration of an institution, including the supervision of the chief academic officer and the chief operating officer." Respondent's Job Description for the President/Chief Executive Officer states:

The President/Chief Executive Officer's major functions included the following:

- 1. Supports operations and administration.
- 2. Designs, markets, promotes, and ensures that the institution delivers quality programs, products and services.
- 3. Prepares a yearly budget and prudently manages organization's resources within those budget guidelines according to current laws and regulations.
- 4. Ensures that the institution is financially capable of fulfilling its commitments to its students;
- 5. Assures the organization and its mission, programs, products and services

are consistently presented in a strong, positive image to relevant stakeholders to include students, graduates, staff members and employers.

34. In the description of the education, experience and qualifications to perform the duties and responsibilities of President/Chief Executive Officer, no administrative qualifications are provided for Padmaja Reddy Munagala. The description of Padmaja Reddy Munagala's work experience consisted solely of duties as a cosmetologist. The description of Padmaja Reddy Munagala's qualifications are insufficient to demonstrate her ability to perform the duties and responsibilities of Chief Executive Officer.

# FIFTH CAUSE FOR DENIAL OF APPLICATION

#### (Noncompliant Mission Statement)

35. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b) and title 5, CCR, section 71475, subdivision (n), in that Respondent's mission statement fails to contain all of the characteristics of a mission statement as defined in title 5, CCR, section 70000, subdivision (q)(1).

## SIXTH CAUSE FOR DENIAL OF APPLICATION

## (Failure to Provide Objective for Each Educational Objective)

- 36. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b) and title 5, CCR, section 71475, subdivision (n), in that Respondent failed to provide objectives, as defined by title 5, CCR, section 70000, subdivision (r), for each educational program. The circumstances are as follows.
- 37. The objectives set forth in Respondent's School Catalog include "function effectively in an entry-level position as a barber." The objectives set forth in Respondent's School Catalog are appropriate for the Barber Course and the Barber Crossover Course but are not appropriate for the Barber Instructor Training Course.

#### SEVENTH CAUSE FOR DENIAL OF APPLICATION

### (Enrollment Agreement - Initials of Student)

38. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b), section 94911, subdivision (i)(2), and title 5, CCR, section 71475, subdivision (o), in that the enrollment agreement exemplar submitted by Respondent failed to

have a line for the student to initial immediately following the statement required by Code section 94911(i)(1) followed by the statement:

"I certify that I have received the catalog, School Performance Fact Sheet, and information regarding completion rates, placement rates, license examination passage rates, salary or wage information and the most recent three-year cohort default rate, if applicable, included in the School Performance Fact Sheet, and have signed, initialed and dated the information provided in the School Performance Fact Sheet."

Respondent used boxes at the end of both paragraphs for initials.

# EIGHTH CAUSE FOR DENIAL OF APPLICATION

## (Failure to Include Description of Library Services)

39. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b) and title 5, CCR, section 71475, subdivision (z), in that Respondent's application failed to include a description of library services and other learning resources, including policies and procedures for supplying them to the students who do not receive classroom instruction.

#### NINTH CAUSE FOR DENIAL OF APPLICATION

### (Noncompliant School Catalog)

- 40. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b), section 94909, and title 5, CCR, section 71475, subdivision (bb), and as further identified below, in that the school catalog contained the following deficiencies:
- a. The specific language directing students to the Bureau for unanswered questions uses the term "school" rather than the word required by Code section 94909(a)(3)(A), which is "institution."
- b. The specific language that refers individuals wishing to file a complaint about the institution to the Bureau was not verbatim as required by Code section 94909(a)(3)(C) in that Respondent added the words "toll-free."
- c. The catalog does not contain the specific language that addresses transferability of credits and credentials as required by Code section 94909(a)(15).

- d. The level of documentation of English proficiency stated in the catalog is not compliant with the requirements of title 5, CCR, 71810(b)(4)(A) since documentation of receipt of prior education is not similar to the Test of English as a Foreign Language.
- e. The catalog does not include information regarding the availability of housing located reasonably near the institution nor does the catalog contain a clear and conspicuous statement indicating that the institution has no responsibility to find or assist a student in finding housing, which statements are required by title 5, CCR, section 71810(b)(13)(B) and (C).
- f. The catalog does not contain a statement that if a student received federal student aid funds, the student is entitled to a refund of the moneys not paid from federal student financial aid program funds, which statement is required by Code section 94909(a)(11).
- g. The catalog does not set forth the language regarding the Student Tuition Recovery Program verbatim as required by title 5, CCR, section 76215, subdivisions (a) and (b), in that the catalog stated "in an educational program" instead of "in educational programs."

## TENTH CAUSE FOR DENIAL OF APPLICATION

# (Absence Policy)

- 41. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b), in that the school's absence policy is inconsistent between the enrollment agreement and the school catalog, which does not demonstrate that Respondent has the capacity to meet the minimum operating standards. The circumstances are as follows.
- 42. The absence policy as stated in the enrollment agreement states, "For the purpose of determining when the refund must be paid, the student shall be deemed to have withdrawn as the end of 14 consecutive days." The absence policy as stated in the school catalog states, "All absences are tracked and any student absent for 21 days consecutive calendar days will be withdrawn from the program."

# **ELEVENTH CAUSE FOR DENIAL OF APPLICATION**

## (Insufficient Documentation Re Qualifications of Faculty)

43. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b), title 5, CCR, section 71475, subdivision (j) and section 71720,

subdivision (b)(1), in that the qualifications of faculty member, L.B., described in the school catalog shows that he does not possess the required three years of experience, education and training the subject area he is teaching. Respondent failed to document the qualifications possessed by this faculty member that are equivalent to the minimum qualifications.

## TWELFTH CAUSE FOR DENIAL OF APPLICATION

#### (Operational Discrepancies)

- 44. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b), in that there are discrepancies between the school catalog and the recordkeeping policies that indicate operational discrepancies exist. These discrepancies do not demonstrate that Respondent has the capacity to meet the minimum operating standards. The circumstances are as follows.
- a. The catalog states that Respondent does not admit "ability-to-benefit" students. However, Respondent's recordkeeping policy entitled, "Recordkeeping Students" states:

Written records and transcripts of any formal education or training, testing, or experience that are relevant to the student's qualifications for admission to or the award of credit or acceptance of transfer credits including the following:

- Verification of high school completion or equivalency or other documentation (diploma or transcript) establishing the student's ability to do college level work, such as successful completion of an ability-tobenefit test, if applicable.
- b. The catalog states that Respondent "does not accept hours or credit through challenge examinations, achievement tests, or experiential learning." However, Respondent's recordkeeping policy for student records includes records of:
- i) "All the documents evidencing a student's prior experiential learning upon which the institution and the faculty based the award of credit."
- ii) A transcript showing "[c]redit awarded for prior experiential learning, including the course title for which credit was awarded and the amount of credit."
- iii) A transcript showing "[c]redit based on any examination of academic ability or educational achievement used for admission or college placement purposes."

# THIRTEENTH CAUSE FOR DENIAL OF APPLICATION (Recordkeeping) 45. Respondent's application is subject to denial under Education Code sections 94887 and 94891, subdivision (b), in that Respondent's recordkeeping policies are inconsistent with Bureau approved courses. The circumstances are as follows. Respondent is not approved for independent study courses however, Respondent's recordkeeping policy entitled, "Recordkeeping – Students" states in part: Written records and transcripts of any formal education or training, testing, or experience that are relevant to the student's qualifications for admission to or the award of credit or acceptance of transfer credits including the following: For independent study courses, course outlines or learning contracts signed by the faculty and administrators who approved the course. Respondent is not approved for graduate courses however, Respondent's recordkeeping policy entitled, "Recordkeeping – Students" includes retention of "[s]tudent projects submitted by graduate students." **PRAYER** WHEREFORE, Complainant requests that a hearing be held on the matters herein alleged, and that following the hearing, the Director of the Department of Consumer Affairs issue a decision: 1. Denying the application of Rosston School of Hair Design; Bhaskara Reddy V. Munagala, 50% owner and Padmaja Reddy Munagala, 50% owner, for a Renewal of Approval to Operate and Offer Educational Programs for Non-Accredited Institutions; 2. Taking such other and further action as deemed necessary and proper. DATED: 10/17/14 Bureau Chief Bureau for Private Postsecondary Education Department of Consumer Affairs State of California Complainant

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