

1/1-12/31/2014 *Esalen*® MASSAGE PRACTITIONER FACT SHEET

Thank you for inquiring about the success of our **Massage Practitioner Courses**. Listed by topic are the results for the 2014 Level I, II and III courses, regarding completion, placement, and salary. The comparison for the previous year, 2013, is also presented.

Completion Rates

- **The Esalen® Massage practitioner Level I Course @ 175 hours**

The number of students who began the program in 2014: **16 students**

The number of students who graduated the program in 2014: **15 students** or 94%

This compares to 2013 29 students began and 26 completed or 90%

This compares to 2012: 55 students began and 50 finished, 92%

The number of Students who completed their certification 175 hour level I requirements: **15 students**.

One student injured her hand in an unrelated job as cook. It remains injured.

No students completed at the 150% pass rate.

- **The Esalen® Massage Practitioner level II Course @ 250 hours**

The number of students who began the program in 2014: **23 students**

The number of students who graduated from this program: **23 students, or 100%**

Number of California Students: 11 students; 06 out-of-state; 06 International students.

The number of students who completed their level II certification requirements: 18

students. One student was taking it for personal growth. One student sustained an unrelated injury and cannot give massages. Two international students did not require certification to work.

No students completed at the 150% pass rate.

This compares to 2013 20 students out of 24 completed the course, or 83%. No data is available for 2012 since the class was not presented in this format.

Additional data: Many former graduates updated their certification to the 250 hour level due to changes in voluntary state requirements as set down by the CAMTC. Esalen Institute issued transcripts for 27 students at Level II so that they could receive their CMP from the CAMTC. Of these, 20 were employed in the field. These student records appeared in previous years 1987-2010.

• **The Esalen® Massage Practitioner level III @ 500 hours**

The number of students who began the program in 2014: 08 students

The number of students who graduated the program in 2014: 08 students 100% graduate rate. This compares to 3 students who completed in 2013, 100% graduation rate.

No students completed at the 150% pass rate. This Practitioner Level III is self-scheduled. This compares to 2012, when 5 students began and completed.

Additional data level III: Former graduates updated their certification to the 500 hour level due to changes in voluntary state requirements as set down by the CAMTC. Esalen Institute issued transcripts for 4 students at Level III so that they could receive their CMT from the CAMTC. Of these, 04 were employed in the field and showed up in previous years' figures.

Charges for Each Level

Level I is offered as an In house Service Course for \$1600; certificate fee \$1600.

Level II tuition room and board \$7500 to \$5600 (bunk)

Level III \$7290 Tuition, Room and Board beyond the Level II level, plus a 125 hour course in anatomy and physiology successfully undertaken at an approved School, plus \$500 mentor fee, \$100 certificate, total \$7890.

Placement Rates

Esalen neither advertises nor sponsored placement services.

Level 1 175-hour Practitioner Training Placement

All 2014 graduates took additional brief specialized courses to step up their training and class hours to complete their 250-hour CMP.

Out of 16 graduates a is working fulltime as a Physician's assistant, one is a fulltime RN with small bodywork practice on weekends, three are practicing massage part-time, four continue as students in the level III 500-hour tract at Esalen Institute, one is on disability from an unrelated work injury, one continues his career as a PhD tree specialist, One is employed full time on the Esalen Massage crew, one is offering massage sessions fulltime at the Post Ranch, One is continuing her studies to become a psychotherapist and uses her certificate to touch clients in her practice. Two continue in other Employment at the Esalen Institute. In summary: 8 are working in massage or health care, or **53 percent** are practicing massage.

This compares to 39% who found placement in the 2013 class. That year's combined total of Level I and Level II graduates totaled 4; 8 were international students, 2 were already fully employed in another field and took the course for personal reasons. This left 31 graduates who were available for employment; 12 found full-time work in the massage or wellness field, or 41% of those available for employment.

Level II 250-hour practitioner training placement

See above.

The Level 11 practitioner training graduated 23 students, of whom 11 were California residents, 6 were US residents, and 6 were International students, unavailable for work in the US. Now, less than one year after completing their training, 4 of the 11 California students are certified in California (CMP) and working, though none are working full time, 4 are continuing their studies to match the new requirements. Three did not report, presumably not working in the field, or **36% of Californians are employed**, none full time. Out of 6 US residents, 1 was already a full-time massage practitioner, 2 worked in the medical field and took the course as an adjunct to that work and continue their employment. Two remain employed elsewhere by choice, one is unreported at this time, or **50% of US resident graduates are employed** fulltime in the massage or helping field.

Summary of those available for California and US employment **52% were employed** in a bodywork or wellness field.

This compares to 50% in 2013.

This compares to 56% in 2012.

These figures are determined by written correspondence and personal conversation.

500-hour level III Placement

Of the 8 students who graduated in Esalen's 500-hour NCBTMB assigned School approved course, 7 are working full time in the field. The remaining man took it to build his skills but is retired, or 100% of those available for employment are employed. This compares to three graduates in 2013, two of whom are working full time or part time in the field or 67 percent found placement in the field.

Salaries

Wages remain consistent across all levels of massage employment; the determining factor is the ability of the graduate to obtain a local license to give massages. The CAMTC in California significantly altered the employment field starting in 2015 (the year many of these students would become employable as massage practitioners,). At this writing, some locations still allow practitioners to enter the market at 250 hours, but most areas now require 500 hours, so students will need to take additional coursework.

According to informal reports, of those who received certificates, **51% of level I and II** are working in a career that either directly applies their massage training or they are using their training to supplement another career, such as health professional. Other students are undertaking advanced studies. 100% of those who graduate from the level III training are working in the field. This employment figure is determined by written correspondence and personal conversation. Documentation is on file.

Salaries ranged from \$100-\$60000, with the majority **level I and II** making \$10000-15000, average **\$12,500**. Level **III** earns **\$37000** on average.

Some of those (5) who chose not to certify informed the school in writing at the beginning of the course that they were enrolled for personal rather than vocational reasons. Most recent graduates supplement their massage income with other professional level employment so exact figures are difficult.

Data collection

This data for level I, II, and III is obtained from written and verbal reports by the students and by requests of transcripts to be sent to various State and City agencies. This data is preserved in their files. Cases where the data is incomplete are indicated in the text.

Examination Pass Rate

Massage school graduates did not sit for a state or local examination. Esalen Institute's curriculum for Level I and II meets the core curriculum requirements of the CAMTC. Level III fulfills the classroom requirements for the CAMTC. Please inquire of both your Esalen instructor and your local authorities if you have questions. Esalen does not maintain information regarding the salaries of massage students. For State California certification information, go to the California Massage Therapy Council (camtc@amgroup.us). In 2013 and in 2014, two students each year passed the NCBTMB examinations to become Nationally certified.

Esalen is a non-profit, public benefit corporation and does not advertise placement as a feature of its training. Nonetheless, the school is proud of the professional success of its graduates. It is approved for California Workforce Training funding.

This fact sheet is filed with the Bureau for Private Posts-secondary education. Regardless of any information you may have relating to completion rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any Questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education 1625 North Market Boulevard Suite S-202, Sacramento Ca, by phoning (888) 370-7589 Fax (916)574-6848 or online at www.bppe.ca.gov.

Student Signature _____ Date _____