

**SCHOOL PERFORMANCE FACT SHEET**  
**Arcata School of Massage, Arcata CA**  
**650-hour Therapeutic Massage Program**  
**CALENDAR YEARS 2011 and 2012**

The California Private Postsecondary Education Act (CPPEA) of 2009, which was effective January 1, 2010, requires under section 94910 of CPPEA that a school provide information for each program offered in regards to, completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2011 to December 31, 2012.

**Completion Rate (Program Length: 10-11 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>
2011	13	13	12	92%
2012	25	25	19	76%

**Students Completing After Published Program Length - 150%  
(Program Length: xx months (or years))**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	150% Graduates <sup>5</sup>	150% Completion Rate <sup>6</sup>
2011	13	13	0	0%
2012	25	25	0	0%

<sup>1</sup> "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

<sup>2</sup> "Students available for graduation" is the number of students who began program minus the number of "Students unavailable for graduation," which means those students who have died, been incarcerated, or called to active military duty.

<sup>3</sup> "Graduates" is the number of students who completed the program within 100% of the published program length.

<sup>4</sup> "Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation.

<sup>5</sup> "150% Graduates" is the number of students who completed the program within 101-150% of the published program length.

<sup>6</sup> "150% Completion Rate" is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

**(Student Initial/Date) \_\_\_\_\_/\_\_\_\_\_ I have read and understand the information presented above.**

## Placement Rates (Program Length: 10-11 months)

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2011	13	12	12	8	66%	8	0
2012	25	19	19	13	68%	13	0

<sup>1</sup> "Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

<sup>2</sup> "Number of Graduates" is the number of students who have completed the program within 100% of the published program length.

<sup>3</sup> "Graduates Available for Employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

<sup>4</sup> "Graduates Employed in the Field" means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

<sup>5</sup> Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

(Student Initial/Date) \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ I have read and understand the information presented above.

## Salary and Wage Information (Program Length: 10-11 months)

### Annual Salary and Wages Reported by Graduates Employed in the Field<sup>3</sup>

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	\$15,000.00 - \$20,000.00	\$20,000.00 - \$25,000.00	\$25,000.00 - \$30,000.00	\$30,000.00 - \$35,000.00	Students Not Reporting Salary
2011	12	8	7	0	0	1	4
2012	19	13	11	2	0	0	6

<sup>1</sup> "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

<sup>2</sup> "Graduates employed in the field" means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

<sup>3</sup> Salary is as reported by the student. Not all graduates reported salary.

**(Student Initial/ Date)\_\_\_\_\_/\_\_\_\_\_ I have read and understand the information presented above.**

To obtain a description of the manner the above statistics were gathered; or a list of employment positions determined to be within the field for which a student received education and training for the calculation of job placement rates; or a list of the objective sources of information used to substantiate the salary disclosures; please ask your enrollment representative.

This fact sheet is filled with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at PO Box 980818, Sacramento, CA 95798-0818, [www.bppe.ca.gov](http://www.bppe.ca.gov), ph 888-370-7589, fax (916) 263-1897.

**I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.**

\_\_\_\_\_  
STUDENT NAME - PRINT

\_\_\_\_\_  
STUDENT SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SCHOOL OFFICIAL

\_\_\_\_\_  
DATE