

School Performance Fact Sheet: DAOM Program SU11, F11, W12, SP12

Prior to enrollment and signing an Enrollment Agreement, Bureau for Private Postsecondary Education approved schools are required to provide students with a School Performance Fact Sheet containing the following information, as it relates to their program. Students at the Santa Cruz and San Jose campuses must initial each item, sign and return a document that includes this information to the Admissions Officer before completing an enrollment agreement. We provide this information to the public on our website as well.

(a) Completion rate: DAOM 15%*

• The completion rate is calculated by dividing the number of graduates who completed the program within 100% of the published program period by the number of students available for graduation (i.e. 6 out of 41 graduates completed the program within 2 years; the remainder completed the program within 2.5-4 years).

(b) Placement rate: DAOM 100%**

• The job placement rate is calculated by dividing the number of graduates employed in the field by the number of graduates available for employment.

(c) License examination passage rates: There is no licensing examination associated with this credential; however, candidates for this program must have a Masters degree in TCM or Oriental Medicine from an ACAOM accredited institution or candidate school with at least 2,800 hours of training.

(d) Salary: The college makes no claims to applicants regarding salary that may be earned after completing the program. However, the 2010 median annual salary listed for the EDD Labor Market Division category for “Acupuncturist” (Health Diagnosing Practitioners) in California is \$62,650.***

(e) Prior reporting practices did not require salary data from DAOM candidates and graduates; therefore, this information is unavailable at this time. Information regarding general salary and placement statistics may be available from government sources, but is not equivalent to actual performance data.

Sources of Information:

*Accreditation Commission for Acupuncture and Oriental Medicine, 2011, Annual Report

** Accreditation Commission for Acupuncture and Oriental Medicine, 2011, Annual Report (DAOM: 6 out of 6 graduates gained employment in their field of study)

*** <https://www.labormarketinfo.edd.ca.gov/>

****Fact sheet reflects Summer 2010 – Spring 2011 student performance data.

“This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.”

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at P.O. Box 980818, West Sacramento, California 95798-0818, www.bppe.ca.gov, Toll Free: (888)-370-7589, Fax Number: (916)263-1897.”

**Fall 2011 School Performance Fact Sheet: 5E Program
(Fall 2011 & Spring 2012 Terms)**

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- (a) Completion rate: This is currently an inactive program and data is unavailable for reporting.
- (b) Placement rate: This is currently an inactive program and data is unavailable for reporting.
- (c) License examination passage rates: There are no licensing requirements currently associated with this certification.
- (d) Salary: This is currently an inactive program and data is unavailable for reporting.

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School Performance Fact Sheet: Five Element Certificate Program
January – December 2012

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(a) Completion rate: 100%

•The completion rate is calculated by dividing the number of graduates who completed the program within 100% of the published program period by the number of students available for graduation.

(b) Placement rate: Unknown

•The job placement rate is calculated by dividing the number of graduates employed in the field by the number of graduates available for employment.

(c) License examination passage rates

There is no licensing examination associated with this credential.

(d) Salary: The college makes no claims to applicants regarding salary that may be earned after completing the program. However, the 2012 median annual salary listed for Five Element in California on www.indeed.com is \$56,000.*

(e) Financial Aid:

Not available at this program

Sources of Information:

* <http://www.indeed.com/salary?q1=Five+Element&l1=California>

** Fact sheet reflects Spring 2012 – Fall 2012 student performance data.

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School Performance Fact Sheet: Asian Bodywork and QiGong Program
January – December 2012

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(a) Completion rate: 66%

•The completion rate is calculated by dividing the number of graduates who completed the program within 100% of the published program period by the number of students available for graduation. (i.e. 20 out of 30 graduates completed the program within the required length; the remainder completed the program within 150%)

(b) Placement rate: 64%

•The job placement rate is calculated by dividing the number of graduates employed in the field by the number of graduates available for employment. (7 out of 11 graduates gained employment in their field of study)

(c) License examination passage rates*

Completing this program allows students to apply CAMTC Certification with California Massage Therapy Council. There is no license examination required.

(d) Salary: In a phone survey of 2012 graduates conducted by the institution, 7 out of 14 respondents have reported initial earnings between \$45-60,000 per year in major specific fields. The college makes no claims to applicants regarding salary that may be earned after completing the program. However, the 2012 median annual salary listed for Massage Therapist in California on indeed.com is \$54,000.**

(e) Financial Aid:

Not available at this program

Sources of Information:

* California Massage Therapy Council <https://www.camtc.org/Pathways.aspx>

**<http://www.indeed.com/salary?q1=Massage+Therapist&l1=California>

*** Fact sheet reflects Spring 2012 – Fall 2012 student performance data.

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School Performance Fact Sheet: Medical Qi Gong Program
January – December 2012

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(a) Completion rate: 78%

•The completion rate is calculated by dividing the number of graduates who completed the program within 100% of the published program period by the number of students available for graduation. (i.e. 14 out of 18 graduates completed the program within the required length)

(b) Placement rate: Unknown

•The job placement rate is calculated by dividing the number of graduates employed in the field by the number of graduates available for employment.

(c) License examination passage rates

There is no licensing examination associated with this credential.

(d) Salary: The college makes no claims to applicants regarding salary that may be earned after completing the program. However, the 2012 median annual salary listed for Medical Qi Gong in California on www.indeed.com is \$37,000.*

(e) Financial Aid:

Not available at this program

Sources of Information:

* <http://www.indeed.com/salary?q1=Medical+Qi+Gong&l1=California>

** Fact sheet reflects Spring 2012 – Fall 2012 student performance data.

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School Performance Fact Sheet: Tuina Technician Program

January – December 2012

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(a) Completion rate: 100%

•The completion rate is calculated by dividing the number of graduates who completed the program within 100% of the published program period by the number of students available for graduation.

(b) Placement rate: 83%

•The job placement rate is calculated by dividing the number of graduates employed in the field by the number of graduates available for employment. (25 out of 30 graduates gained employment in their field of study)

(c) License examination passage rates*

Completing this program allows students to apply CAMTC Certification with California Massage Therapy Council. There is no license examination required.

(d) Salary: In a phone survey of 2012 graduates conducted by the institution, 7 out of 14 respondents have reported initial earnings between \$45-60,000 per year in major specific fields. The college makes no claims to applicants regarding salary that may be earned after completing the program. However, the 2012 median annual salary listed for Massage Therapist in California on indeed.com is \$54,000.**

(e) Financial Aid:

Not available at this program

Sources of Information:

* California Massage Therapy Council <https://www.camtc.org/Pathways.aspx>

**<http://www.indeed.com/salary?q1=Massage+Therapist&l1=California>

*** Fact sheet reflects Spring 2012 – Fall 2012 student performance data.

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School Performance Fact Sheet: DAOM Program January – December 2012

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(a) Completion rate: DAOM 55%*

- The completion rate is calculated by dividing the number of graduates who completed the program within 100% of the published program period by the number of students available for graduation (i.e. 37 out of 69 graduates completed the program within 2 years; the remainder completed the program within 2.5-4 years).

(b) Placement rate: DAOM 100%**

- The job placement rate is calculated by dividing the number of graduates employed in the field by the number of graduates available for employment.

(c) License examination passage rates: There is no licensing examination associated with this credential; however, candidates for this program must have a Masters degree in TCM or Oriental Medicine from an ACAOM accredited institution or candidate school with at least 2,800 hours of training.

(d) Salary: The college makes no claims to applicants regarding salary that may be earned after completing the program. However, the 2012 median annual salary listed for Acupuncturist (29-1199.01) on O-Net is \$72,710.*****

(e) Financial Aid:

- 3 Year Cohort default rate reported by the USDE: 4.1
- 18% of students studying DAOM program received Federal Student Loan

Sources of Information:

*Accreditation Commission for Acupuncture and Oriental Medicine, 2012, Annual Report

** Accreditation Commission for Acupuncture and Oriental Medicine, 2012, Annual Report (DAOM: 11 out of 11 graduates gained employment in their field of study)

*** <http://www.onetonline.org/link/summary/29-1199.01>

**** School Default Rate report from Federal Student Aid

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