

**Palo Alto School of Hypnotherapy SC#4302631**  
**4149A El Camino Way**  
**Palo Alto, CA 94306**

**Performance Fact Sheet 2012**

**Course Completion Rate**

\_\_\_In 2012, 99% of the students who began the course of instruction, completed in Nov.

**Hypnotherapy 101 (10 weeks [1/week + 2 all-day workshops] total 50 hours)**

Calendar Year	Number of students who began program	Students Available for Graduation	Graduates	Completion Rate
2012	66	64	64	97%

**Advanced Hypnotherapy (10 weeks [1/week] total 50 hours)**

Calendar Year	Number of students who began program	Type of text	Students Available for Graduation	Graduates	Completion Rate
2012	45		45	45	100%

**Clinical Hypnotherapy (10 weeks [1/week] total 50 hours)**

Calendar Year	Number of students who began program	Students Available for Graduation	Graduates	Completion Rate
2012	29	29	29	100%

**Medical Hypnotherapy (6 weeks [1/week + 2 all-day workshops] total 50 hours)**

Calendar Year	Number of students who began program	Students Available for Graduation	Graduates	Completion Rate
2012	34	34	34	100%

**Masters Program (4-6 months [Independent Study] total 100 hours)**

Calendar Year	Number of students who began program	Students Available for Graduation	Graduates	Completion Rate
2012	15	15	15	100%

# **2012**

## **Palo Alto School of Hypnotherapy Performance Fact Sheet SC #4302631 (BPPE)**

### **Course Completion Rate**

From January 2012, 99% of the enrolled students who began the courses, completed by November 2012, 179 students 2 dropped out = 99% completed. These records are available to anyone wishing to view them.

### **Employment Rate(Self-Employment)**

99% of students, who began and completed the course in 2012 Calendar year, either continued on with advanced training or became Self-Employed in the field in which they were trained. These figures are based on feedback from the students/graduates throughout the year.

This institution does not offer placement in the field of hypnotherapy, but does provide an all-day workshop called Achieving Success which prepares students with information to help them become self-employed.

### **Average Annual Starting Wages Or Salaries**

The school makes no claim on any guaranteed wage or salaries in the field of hypnotherapy. However an average range of earnings can be estimated. Currently fees charged for hypnotherapy sessions range from \$95 per hour to \$250 per hour or more.

### **Availability Of Jobs In The Field**

Graduate students may opt to pursue careers as private practitioners in private practice as a certified hypnotherapist. This means they are operating as a self-employed business. Other job opportunities are available in health centers, dental centers and hospitals. The school cannot create connections with possible employers but encourages students to do self-marketing from the training received from the "Achieving Success" workshop that is part of the Hypnotherapy 101 Course.

Dorothy V. Tyo, Director