

# Bellus Academy

13266 Poway Road  
Poway, CA 92064

## SCHOOL PERFORMANCE FACT SHEET CALENDAR YEAR 2012

The California Private Postsecondary Education Act (CPPEA) of 2009 requires, under section 94910 of CPPEA that a school provide information for each program offered regarding completion rates, placement rates, licensure exam passage rates, and salary/wage information for the previous two calendar years. The following information is data compiled from January 1, 2011 to December 31, 2011, and from January 1, 2012 to December 31, 2012, the most recent years for which statistics are available.

### COMPLETION RATES

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Students Available for Graduation [2]	100% Graduates [3]	100% Completion Rate [4]	150% Graduates [5]	150% Completion Rate [6]	<i>Initial and Date Program of Interest</i>
Cosmetology - 1600	2011	64	64	12	19%	39	61%	
	2012	60	60	4	7%	46	77%	
Cosmetology 102 - 1750	2011	68	68	3	4%	42	62%	
	2012	60	60	2	3%	36	60%	
Cosmetology 103 - 1750	2011	5	5	2	40%	2	40%	
	2012	11	11	2	18%	5	45%	
Cosmetology 104 - 1900	2011	34	34	1	3%	24	71%	
	2012	28	28	3	11%	20	71%	
Esthetician - 600	2011	63	63	28	44%	33	52%	
	2012	82	82	9	11%	61	74%	
Esthetician 102 - 750	2011	27	27	4	15%	17	63%	
	2012	34	34	5	15%	19	56%	
Esthetics 103 - 1200	2011	23	23	0	0%	13	57%	
	2012	18	18	2	11%	8	44%	
Esthetics 104 - 1350	2011	13	13	0	0%	9	70%	
	2012	14	14	0	0%	9	64%	
Esthetics 105 - 1450	2011	6	6	0	0%	2	33%	
	2012	2	2	0	0%	2	100%	

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Students Available for Graduation [2]	100% Graduates [3]	100% Completion Rate [4]	150% Graduates [5]	150% Completion Rate [6]	Initial and Date Program of Interest
Beauty Therapist Management - 600	2011	13	13	6	46%	6	46%	
	2012	8	8	2	25%	5	63%	
Beauty Therapist Management 102 – 750	2011	2	2	1	50%	1	50%	
	2012	3	3	1	33%	2	67%	
Esthetician / Massage Technician - 850	2011	6	6	1	17%	2	33%	
	2012	7	7	0	0%	5	71%	
Massage Practitioner - 250	2011	2	2	2	100%	0	0%	
	2012	1	1	0	0%	1	100%	
Massage Therapy – 700	2011	8	8	3	38%	2	25%	
	2012	11	11	1	9%	8	73%	
Holistic Health Practitioner - 1000	2011	25	25	1	4%	20	80%	
	2012	13	13	1	8%	9	69%	
Spa Nail Tech – 600 [7]	2011	N/A	N/A	N/A	N/A	N/A	N/A	
	2012	N/A	N/A	N/A	N/A	N/A	N/A	
Makeup Artistry – 150 [8]	2011	N/A	N/A	N/A	N/A	N/A	N/A	
	2012	31	31	6	19%	25	81%	

[1] "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] "Students available for graduation" is the number of students who began the program minus the number of "Students unavailable for graduation," which means those students who have died, been incarcerated, or called to active military duty.

[3] "Graduates" is the number of students who completed the program within 100% of the published program length.

[4] "Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation.

[5] "150% Graduates" is the number of students who completed the program after 100% of the published program length, but within less than 151% of the published program length.

[6] "150% Completion Rate" is the number of students who completed the program after 100% of the published program length, but within less than 151% of the published program length divided by the number of students available for graduation.

[7] This program was not taught in 2012.

[8] This program was newly approved in 2012. The number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.

PLACEMENT RATES

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Number of 100% Graduates [2]	100% Graduates Available for Employment [3]	100% Graduates Employed in the Field [4]	Placement Rate % Employed in the Field [5]	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week	Initial and Date Program of Interest
Cosmetology - 1600	2011	64	12	12	6	50%			
	2012	60	4	4	4	100%			
Cosmetology 102 - 1750	2011	68	3	3	3	100%			
	2012	60	2	2	2	100%			
Cosmetology 103 - 1750	2011	5	2	2	2	100%			
	2012	11	2	2	1	50%			
Cosmetology 104 - 1900	2011	34	1	1	1	100%			
	2012	28	3	3	2	67%			
Esthetician - 600	2011	63	28	27	21	78%			
	2012	82	9	9	5	56%			
Esthetician 102 - 750	2011	27	4	4	4	100%			
	2012	34	5	5	4	80%			
Esthetics 103 - 1200	2011	23	0	0	0	0%			
	2012	18	2	1	1	100%			
Esthetics 104 - 1350	2011	13	0	0	0	0%			
	2012	14	0	0	0	0%			
Esthetics 105 - 1450	2011	6	0	0	0	0%			
	2012	2	0	0	0	0%			
Beauty Therapist Management - 600	2011	13	6	5	5	100%			
	2012	8	2	2	2	100%			
Beauty Therapist Management 102 - 750	2011	2	1	1	1	100%			
	2012	3	1	1	1	100%			
Esthetician / Massage Technician -850	2011	6	1	1	1	100%			
	2012	7	0	0	0	0%			
Massage Practitioner - 250	2011	2	2	1	1	100%			
	2012	1	0	0	0	0%			

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Number of 100% Graduates [2]	100% Graduates Available for Employment [3]	100% Graduates Employed in the Field [4]	Placement Rate % Employed in the Field [5]	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week	<i>Initial and Date Program of Interest</i>
Massage Therapy – 700	2011	8	3	3	1	33%			
	2012	11	1	1	0	0%			
Holistic Health Practitioner - 1000	2011	25	1	1	1	100%			
	2012	13	1	1	1	100%			
Spa Nail Tech – 600 [6]	2011	N/A	N/A	N/A	N/A	N/A			
	2012	N/A	N/A	N/A	N/A	N/A			
Makeup Artistry – 150 [7]	2011	N/A	N/A	N/A	N/A	N/A			
	2012	31	6	6	1	17%			

[1] "Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] "Number of Graduates" is the number of students who have completed the program within 100% of the published program length.

[3] "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

[4] "Graduates employed in the field" means graduates who are gainfully employed in a single position for which the institution represents the program prepares graduates within six months after a student completes the applicable educational program. For occupations requiring passage of a licensing examination prior to employment, "graduates employed in the field" means graduates who are gainfully employed in a single position for which the institution represents its program prepares it graduates within six months of the announcement of the first licensure examination results.

[5] Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

[6] This program was not taught in 2012.

[7] This program was newly approved in 2012. The number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.

**EXAMINATION PASSAGE RATES**

<b>Program Name and Clock Hours</b>	<b>Year</b>	<b>Number of Students Taking Exam [1]</b>	<b>Number Who Passed First Exam Taken [2]</b>	<b>Number Who Failed First Exam Taken</b>	<b>Passage Rate [3]</b>	<i>Initial and Date Program of Interest</i>
Cosmetology - 1600	2011	46	43	3	93%	
	2012	48	41	7	85%	
Cosmetology 102 - 1750	2011	33	30	3	91%	
	2012	38	26	12	68%	
Cosmetology 103 - 1750	2011	5	5	0	100%	
	2012	7	6	1	86%	
Cosmetology 104 - 1900	2011	21	18	3	86%	
	2012	23	20	3	87%	
Esthetician - 600	2011	59	53	6	90%	
	2012	70	64	6	91%	
Esthetician 102 - 750	2011	20	19	1	95%	
	2012	20	18	2	90%	
Esthetics 103 - 1200	2011	9	9	0	100%	
	2012	9	9	0	100%	
Esthetics 104 - 1350	2011	6	6	0	100%	
	2012	9	9	0	100%	
Esthetics 105 - 1450	2011	3	3	0	100%	
	2012	2	2	0	100%	
Beauty Therapist Management – 600 [4]	2011	N/A	N/A	N/A	N/A	
	2012	N/A	N/A	N/A	N/A	
Beauty Therapist Management 102 – 750 [4]	2011	N/A	N/A	N/A	N/A	
	2012	N/A	N/A	N/A	N/A	
Esthetician / Massage Technician -850	2011	2	2	0	100%	
	2012	5	5	0	100%	
Massage Practitioner – 250 [4]	2011	N/A	N/A	N/A	N/A	
	2012	N/A	N/A	N/A	N/A	
Massage Therapy – 700 [4]	2011	N/A	N/A	N/A	N/A	
	2012	N/A	N/A	N/A	N/A	
Holistic Health Practitioner – 1000 [4]	2011	N/A	N/A	N/A	N/A	
	2012	N/A	N/A	N/A	N/A	

Program Name and Clock Hours	Year	Number of Students Taking Exam [1]	Number Who Passed First Exam Taken [2]	Number Who Failed First Exam Taken	Passage Rate [3]	<i>Initial and Date Program of Interest</i>
Spa Nail Tech – 600 [5]	2011	N/A	N/A	N/A	N/A	
	2012	N/A	N/A	N/A	N/A	
Makeup Artistry – 150 [4], [6]	2011	N/A	N/A	N/A	N/A	
	2012	N/A	N/A	N/A	N/A	

[1] Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

[2] Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

[3] Passage Rate is calculated by dividing the number of graduates who pass the exam the first time that they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

[4] No state licensure exam for this program.

[5] This program was not taught in 2012.

[6] This program was newly approved in 2012. The number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.

**SALARY AND WAGE INFORMATION**

Program Name and Clock Hours	Year	100% Graduates Available for Employment [1]	100% Graduates Employed in the Field [2]	Annual Salary and Wages Reported by Graduates Employed in the Field [3]					Students Not Reporting Salary	Initial and Date Program of Interest
				\$15,000.00 - \$20,000.00	\$20,001.00 - \$25,000.00	\$25,001.00 - \$30,000.00	\$30,001.00 - \$35,000.00			
Cosmetology - 1600	2011	12	5					5		
	2012	4	4					4		
Cosmetology 102 - 1750	2011	3	3					3		
	2012	2	2					2		
Cosmetology 103 - 1750	2011	2	2					2		
	2012	2	1					1		
Cosmetology 104 - 1900	2011	1	0					0		
	2012	3	2					2		
Esthetician - 600	2011	26	17					17		
	2012	9	5					5		
Esthetician 102 - 750	2011	4	4					4		
	2012	5	4					4		
Esthetics 103 - 1200	2011	0	0					0		
	2012	1	1					1		
Esthetics 104 - 1350	2011	0	0					0		
	2012	0	0					0		
Esthetics 105 - 1450	2011	0	0					0		
	2012	0	0					0		
Beauty Therapist Management - 600	2011	5	5					5		
	2012	2	2					2		
Beauty Therapist Management 102 - 750	2011	0	0					0		
	2012	1	1					1		
Esthetician / Massage Technician -850	2011	1	1					1		
	2012	0	0					0		
Massage Practitioner - 250	2011	1	1					1		
	2012	0	0					0		

Program Name and Clock Hours	Year	100% Graduates Available for Employment [1]	100% Graduates Employed in the Field [2]	Annual Salary and Wages Reported by Graduates Employed in the Field [3]					Students Not Reporting Salary	Initial and Date Program of Interest
				\$15,000.00 - \$20,000.00	\$20,001.00 - \$25,000.00	\$25,001.00 - \$30,000.00	\$30,001.00 - \$35,000.00	\$35,000.00		
Massage Therapy – 700	2011	3	1						1	
	2012	1	0						0	
Holistic Health Practitioner - 1000	2011	1	1						1	
	2012	1	1						1	
Spa Nail Tech – 600 [4]	2011	N/A	N/A						N/A	
	2012	N/A	N/A						N/A	
Makeup Artistry – 150 [5]	2011	N/A	N/A						N/A	
	2012	6	1						1	

[1] "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

[2] "Graduates employed in the field" means graduates who are gainfully employed in a single position for which the institution represents the program prepares graduates within six months after a student completes the applicable educational program. For occupations requiring passage of a licensing examination prior to employment, "graduates employed in the field" means graduates who are gainfully employed in a single position for which the institution represents its program prepares it graduates within six months of the announcement of the first licensure examination results.

[3] Salary is as reported by the student. Not all graduates reported salary.

[4] This program was not taught in 2012.

[5] This program was newly approved in 2012. The number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.

### THREE-YEAR COHORT DEFAULT RATE

<u>As Published by the US Department of Education</u>	<u>Percentage of Enrolled Students Receiving Federal Student</u>
<u>FY 2010</u>	<u>Loans for 2012</u>
7	63%

To obtain a list of employment positions determined to be within the field with regards to job placement of graduates, please ask your enrollment representative.

Wage and salary data was gathered using the following data: Graduate Employment verification. Additional wage and salary information may be found on the Bureau of Labor Statistics O\*Net websites for each discipline at:

Cosmetology –

[http://www.careerinfonet.org/occ\\_rep.asp?optstatus=011000000&soccode=395012&id=1&nodeid=2&stfips=06&search=Go](http://www.careerinfonet.org/occ_rep.asp?optstatus=011000000&soccode=395012&id=1&nodeid=2&stfips=06&search=Go)

Esthetics –

[http://www.careerinfonet.org/occ\\_rep.asp?optstatus=011000000&soccode=395094&id=1&nodeid=2&stfips=06&search=Go](http://www.careerinfonet.org/occ_rep.asp?optstatus=011000000&soccode=395094&id=1&nodeid=2&stfips=06&search=Go)

Nail Technology –

[http://www.careerinfonet.org/occ\\_rep.asp?optstatus=011000000&soccode=395092&id=1&nodeid=2&stfips=06&search=Go](http://www.careerinfonet.org/occ_rep.asp?optstatus=011000000&soccode=395092&id=1&nodeid=2&stfips=06&search=Go)

Holistic Health Practitioner –

[http://www.careerinfonet.org/occ\\_rep.asp?optstatus=011000000&soccode=291199&id=1&nodeid=2&stfips=06&search=Go](http://www.careerinfonet.org/occ_rep.asp?optstatus=011000000&soccode=291199&id=1&nodeid=2&stfips=06&search=Go)

Massage –

[http://www.careerinfonet.org/occ\\_rep.asp?optstatus=011000000&soccode=319011&id=1&nodeid=2&stfips=06&search=Go](http://www.careerinfonet.org/occ_rep.asp?optstatus=011000000&soccode=319011&id=1&nodeid=2&stfips=06&search=Go)

Makeup Artistry –

[http://www.careerinfonet.org/occ\\_rep.asp?optstatus=011000000&soccode=395091&id=1&nodeid=2&stfips=06&search=Go](http://www.careerinfonet.org/occ_rep.asp?optstatus=011000000&soccode=395091&id=1&nodeid=2&stfips=06&search=Go)

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, Sacramento, CA 95798-0818, [www.bppe.ca.gov](http://www.bppe.ca.gov), P: 888.370.7589.

**I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with an academy official prior to signing an enrollment agreement.**

\_\_\_\_\_  
Student Name - Print

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Academy Official

\_\_\_\_\_  
Date