

VITALITY COLLEGE

OF HEALING ARTS AND
A BETTER MASSAGE



A DIVISION OF LIFELONG
HOLISTICS, LLC

6353 El Camino Real, Suite # B Carlsbad, CA 92009 (760) 931-0704

School Performance Fact Sheet 2009-2012

Program & Calendar Year	Number of students who began program	Number of Graduates	Students Available for Graduation	Completion Rate (%)	Graduates available for Employment	Graduates Employed in the Field	Job Placement Rate (%)
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Massage Practitioner

2009	31	20	20	65%	20	19	95%
2010	46	20	20	50%	20	20	100%
2011	22	16	16	73%	16	16	100%
2012	61**	56	56	93%	56	48	86%

Massage Therapist

2009	13	10	10	77%	10	8	80%
2010	12	10	10	83%	10	10	100%
2011	3	2	2	67%	2	2	100%
2012	16	16	16	100%	16	16	100%

Holistic Health Practitioner

2009	3	2	2	67%	2	2	100%
2010	1	1	1	100%	1	1	100%
2011	2	2	2	100%	2	2	100%
2012	2	2	2	100%	2	2	100%

Oriental Arts Therapist

2009	0	0	0	0	0	0	N/A
2010	1	1	1	100%	1	1	100%
2011	0	0	0	0	0	0	N/A
2012	0	0	0	0	0	0	N/A

Herbal/Nutritional Counselor

2009	3	2	2	67%	2	2	100%
2010	2	2	2	100%	2	2	100%
2011	4	3	3	75%	3	2	67%
2012	5	4	4	80%	2	2	100%

Reflexology

2009	4	3	3	75%	3	3	100%
2010	3	2	2	100%	2	2	100%
2011	2	1	1	50%	1	1	100%
2012	0	0	0	0	0	0	N/A

Aroma Therapy

“This program is currently inactive . Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but it is not equivalent to actual performance data.”

Hypnotherapist

“This program is currently inactive . Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but it is not equivalent to actual performance data.”

Therapeutic Yoga Instructor

“This program is currently inactive . Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but it is not equivalent to actual performance data.”

Statements

License Examination Pass Rates: The state regulating agency *does not require any examination either written or practical.*

**** Not included in this figure are nine students who enrolled in only the first 100 hr. Introductory Course (formally called “Massage Tech”) of our 250 hr. Massage Practitioner program. These students live and work on Catalina Island, which does not require them to have more than 100 hrs. of massage education to comply with their city ordinance.**

Salary Information: Mean hourly wage for a massage therapist for all levels in San Diego county is \$16.70/hour (North Coast region: \$24.82). (Information provided by Employment Development Department's Occupational Employment Statistics first quarter 2012).

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to the state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education Private Postsecondary Education at P.O. Box 980818 West Sacramento, CA 95798-0818 or Phone:916-431-6959; Fax: 916-263-1897". www.bppe.ca.gov