

School Performance Fact Sheet for Calendar Year 2012



The California Private Postsecondary Education Act of 2009 established the Bureau for Private Postsecondary Education (BPPE). The purpose of the BPPE is to ensure minimum educational quality standards and opportunities and meaningful student protections.

Under section 94910 of the Act, each school approved by the BPPE must provide information for each program offered in regards to completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2012 to December 31, 2012.

Completion Rates

Massage Therapy Program (52.25 Credits / 617 hours): Published length is 6 quarters				
Completion Rate \leq 100% Program Length				
Calendar Year	Number of Students who Began Program ¹	Students Available for Graduation ²	Graduates ³	Completion Rate ⁴
2012	28	28	15	53%
2011	49	49 (10 students transferred to another program at IPSB)	19	38%

Holistic Health Practitioner Program (84.75 Credits / 1,022hours): Published length is 9 quarters				
Completion Rate \leq 100% Program Length				
Calendar Year	Number of Students who Began Program ¹	Students Available for Graduation ²	Graduates ³	Completion Rate ⁴
2012	71	62 (9 students transferred to another program at IPSB)	18	87%
2011	111	111 (33 students transferred to another program at IPSB)	22	19.8%

¹ "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² "Students available for graduation" is the number of students who began program minus the number of "Students unavailable for graduation," which means those students who have died, been incarcerated, or called to active military duty.

³ "Graduates" is the number of students who completed the program within 100% of the published program length.

⁴ "Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation.

**Associate of Science in Holistic Health (105.25 Credits / 1,247 hours): Published length is 12 quarters
Completion Rate ≤ 100% Program Length**

Calendar Year	Number of Students who Began Program ¹	Students Available for Graduation ²	Graduates ³	Completion Rate ⁴
2012	40	56 (16 students transferred in from another program at IPSB)	18	45%
2011	52	52 (9 students transferred to another program at IPSB)	31	59.6%

Placement Rates

Massage Therapy Program

Calendar Year	No. of Students Who Began Program ⁵	No. of Graduates ⁶	Graduates Available for Employment ⁷	Graduates Employed in the Field ⁸	Placement Rate % Employed in the Field ⁹	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2012	28	15	15	11	73%	Unk.	Unk.
2011	49	29	29	10	34.5%	Unk.	Unk.

Holistic Health Practitioner Program

Calendar Year	No. of Students Who Began Program ⁵	No. of Graduates ⁶	Graduates Available for Employment ⁷	Graduates Employed in the Field ⁸	Placement Rate % Employed in the Field ⁹	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2012	71	18	18	18	100%	Unk.	Unk.
2011	111	28	28	13	46.4%	Unk.	Unk.

Associate of Science in Holistic Health Program

⁵ "Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

⁶ "Number of Graduates" is the number of students who have completed the program within 100% of the published program length.

⁷ "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁸ "Graduates employed in the field" means graduates who report that they are gainfully employed within six months of graduation in a single position for which the institution represents the program prepares graduates.

⁹ Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

Calendar Year	No. of Students Who Began Program ⁵	No. of Graduates ⁶	Graduates Available for Employment ⁷	Graduates Employed in the Field ⁸	Placement Rate % Employed in the Field ⁹	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2012	40	18	18	16	90%	Unk.	Unk.
2011	52	33	33	19	57.6%	Unk.	Unk.

Examination Passage Rates

All Programs – National Certification Examination for Therapeutic Massage				
Exam Date	No. of Students Taking Exam ¹⁰	Number Who Passed First Exam Taken ¹¹	Number Who Failed First Exam Taken	Passage Rate ¹²
07/01/2012-01/01/2013	1	1	0	100.00%
01/01/2012-07/01/2012	5	5	0	100.00%
07/01/2011 – 01/01/2012	1	1	0	100.00%
01/01/2011-07/01/2011	1	1	0	100.00%

All Programs – National Certification Examination for Therapeutic Massage & Bodywork				
Exam Date	No. of Students Taking Exam ¹⁰	Number Who Passed First Exam Taken ¹¹	Number Who Failed First Exam Taken	Passage Rate ¹²
07/01/2012-01/01/2013	8	6	2	87.50%
01/01/2012-07/01/2012	10	8	2	80.00%
07/01/2011 – 01/01/2012	10	10	0	100.00%
01/01/2011 – 07/01/2011	13	12	1	92.31%

¹⁰ Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

¹¹ Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

¹² Passage Rate is calculated by dividing the number of graduates who pass the exam the first time that they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

Salary and Wage Information

IPSB does not make any express or implied claims about the salary that may be earned after completing the educational programs.

Occupational Wages for Massage Therapists (including Holistic Health)¹³						
Area	Year	Period	Hourly Mean	Hourly by Percentile		
				25th	Median	75th
San Diego-Carlsbad-San Marcos MSA	2011	1st Qtr	\$19.33	\$14.14	\$19.14	\$22.84
California	2011	1st Qtr	\$18.96	\$12.30	\$18.84	\$22.64
San Diego-Carlsbad-San Marcos MSA	2012	1st Qtr	\$16.57	\$9.60	\$16.70	\$21.33
California	2012	1st Qtr	\$18.55	\$12.04	\$16.55	\$22.72

Occupational Projections of Employment (also called "Outlook" or "Demand")¹⁴						
Estimated Year-Projected Year		Employment		Employment Change		Annual Avg Opening
		Estimated	Projected	Number	Percent	
San Diego County	2008-2018	2710	2880	170	6.3	53
California	2008-2018	20,000	22,600	2600	13.3	530

Federal Student Aid Information

IPSB was approved to participate in federal student aid programs in 2009. IPSB's three-year cohort default rate is 17.8%. In 2012, 73% of its students enrolled in a program eligible for financial aid received federal student aid.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, <http://www.bppe.ca.gov/>, Phone: (916) 431-6959, Toll Free: (888) 370-7589, and Main Fax: (916) 263-1897.

¹³ Provided by the California Employment Development Department and available at www.labormarketinfo.edd.ca.gov.

¹⁴ Provided by the California Employment Development Department and available at www.labormarketinfo.edd.ca.gov

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name (Print)

Student Signature

Date: _____