

Coastline Beauty College
SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEAR 2012

The California Private Postsecondary Education Act (CPPEA) of 2009, which is effective January 1, 2010, requires under section 94910 of CPPEA that a school provide information for each program offered in regards to, completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2011 to December 31, 2011, and from January 1, 2012 to December 31, 2012, the most recent years for which statistics are available.

COMPLETION RATES

Course and Clock Hours	Years	Number of students Who Began Program[1]	Number of students Who Available for Graduation[2]	100 % Graduates[3]	100% Completion Rates[4]	150% Completion Rates[5]	Initial and Date Program of Interest
Cosmetology 1600	2011	72	72	6	8%	65%	
	2012	43	43	2	5%	49%	
Cosmetician 600	2011	34	34	3	9%	65%	
	2012	22	22	2	9%	64%	
Manicuring 400	2011	83	83	5	6%	82%	
	2012	92	92	2	2%	89%	
Holistic Practitioner 1000	2011	40	40	5	13%	73%	
	2012	17	17	0	0%	76%	
Massage Therapy 600	2011	53	53	6	11%	81%	
	2012	71	71	5	7%	90%	

[1] Number of Students Who Began Program is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] Students available for graduation is the number of students who began program minus the number of Students unavailable for graduation, which means those students who have died, been incarcerated, or called to active military duty.

[3] Graduates is the number of students who completed the program within 100% of the published program length.

[4] Completion Rate is the number of Graduates divided by the Number of Students Available for Graduation..

[5] 150% Completion Rate is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

PLACEMENT RATES

Course Name and Clock Hours	Year	Number of Students who Began Program [1]	Number of 100% Graduates [2]	100 % Graduates Available for Employment [3]	100% Graduates Employed in the field[4]	Placement Rate % Employed in the field[5]	Graduate Employed in the field an average of less than 32hours per week	Graduate Employed in the field at least 32 hours per week	Initial and Date Program of Interest
Cosmetology 1600	2011	72	6	6	4	67%	2		
	2012	43	2	2	2	100%	1		
Cosmetician 600	2011	34	3	3	2	67%	2		
	2012	22	2	2	2	100%	2		
Manicuring 400	2011	83	5	5	4	80%	2		
	2012	92	2	2	2	100%	2		
Holistic Practitioner 1000	2011	40	5	5	4	80%	2		
	2012	17	0	0	0	0%	0		
Massage Therapy 600	2011	53	6	6	4	67%	1		
	2012	71	5	4	4	80%		4	

[1] Number of Students Who Began Program' means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] Number of Graduates' is the number of students who have completed the program within 100% of the published program length.

- [3] Graduates available for employment' means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment' means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- [4] Graduates employed in the field' means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
- [5] Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

LICENSE EXAMINATION PASSAGE RATES

Course Name and Clock Hours	Year	Number of Students Taking Exam[1]	Number Who Passed First Exam Taken[2]	Number Who Failed First Exam Taken	Passage Rate[3]	Initial and Date Program of Interest
Cosmetology 1600	2011	39	28	11	72%	
	2012	33	23	10	70%	
Cosmetician 600	2011	16	11	5	69%	
	2012	17	14	3	82%	
Manicuring 400	2011	70	59	11	84%	
	2012	73	63	10	86%	
Holistic Practitioner 1000	2011	Not Applicable				
	2012	Not Applicable				
Massage Therapy 600	2011	Not Applicable				
	2012	Not Applicable				

- [1] Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.
- [2] Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.
- [3] Passage Rate is calculated by dividing the number of graduates who pass the exam the first time that they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

SALARY AND WAGE INFORMATION

Course Name and Clock Hours	Year	100% Graduates available for Employment[1]	100% Graduates Employed in the Field[2]	Annual Salary and Wages Reported by Graduates Employed in the Field[3]					Students Not Reporting Salary	Initial and Date Program of Interest
				\$10,000 - \$15,000	\$15,000 - \$20,000	\$20,000 - \$25,000	\$25,000 - \$30,000	\$30,000		
Cosmetology 1600	2011	6	4						4	
	2012	2	2						2	
Cosmetician 600	2011	3	2						2	
	2012	2	2						2	
Manicuring 400	2011	5	4						4	
	2012	2	2						2	
Holistic Practitioner 1000	2011	5	4						4	
	2012	0	0						0	
Massage Therapy 600	2011	6	4						4	
	2012	5	4						4	

- [1] Graduates available for employment means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau approved postsecondary institution.
- [2] Graduates employed in the field means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
- [3] Salary is as reported by the student. Not all graduates reported salary.

To obtain a description of the manner the above statistics were gathered, or to obtain a list of employment positions determined to be within the field with regards to job placement of graduates, please ask your enrollment representative. Wage and salary data was gathered using the following data: Graduate employment verification and the Employment Development Department's Occupational Employment Statistics.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, Sacramento, CA 95798-0818, www.bppve.ca.gov, P: 916.574.7774.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name

Student Signature

Date

School Official

Date