



School Performance Fact Sheet

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains information as calculated pursuant to state law. Any questions a student may have regarding this fact sheet that have not been satisfactorily answered may be directed to the Bureau for Private Postsecondary Education at P.O. Box 980818, W. Sacramento, CA 95798-0818, 1-888-370-7589.

Federal Student Loan Information

Most recent three-year cohort default rate as reported by the USDOE: 6.4%

Percentage of students who in 2012 received federal student loans to help pay their cost of education at the school: 50%

Completion Rates (includes date for the two calendar years prior to reporting)

These figures represent data from students who had an expected graduation dates between January 1st, 2011 and December 31st, 2011 and January 1st, 2012 and December 31st, 2012.

Students Completing Within the Published Program Length- 100% Completion Rate:

Calendar Year	Number of Students Who Began Program ¹	Students Available for Graduation ²	Graduates ³	Completion Rate ⁴
Fashion Make-up Artistry (12 weeks long)				
2011	56	56	50	89%
2012	55	55	47	85%
Film & Television Make-up Artistry (18 weeks long)*				
2011	8	8	7	88%
2012	14	14	10	71%
Multimedia Make-up Artistry (18 weeks long)				
2011	129	129	102	79%
2012	119	119	103	87%
Master Make-up Artistry (24 weeks long)				
2011	135	135	114	84%
2012	113	113	96	85%

¹"Number of Student Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²"Students Available for Graduation" is the number of students who began the program minus the number of "Students Unavailable for Graduation", which means those students who have died, been incarcerated, or called to active military duty.

³"Graduates" is the number of students who completed the program within 100% of the published program length.

⁴"Completion Rate" is the number of "Graduates" divided by the "Number of Students Available for Graduation".

**Please note that in 2013, a substantive modification was made to the Film & Television Make-up Artistry program that decreased the total clock hours from 630 to 420, thereby decreasing the total number of weeks of attendance from 18 to 12. Outcome data reflecting this change will not be available until the 2015.*



Placement Rates (includes date for the two calendar years prior to reporting)

Placement is determined if the graduate declares himself or herself as a self-employed or freelance make-up artist, or secures traditional type employment, where knowledge of make-up artistry is required. Due to the nature of make-up artistry, most graduates of our school, placed in the field, will not work a "typical" work week of 30-40 hours. Work is obtained through independent jobs in the film, television, fashion and social industries. Graduates collect their wage and secure employment in a number of positions from these areas; these graduates are considered self-employed or as a freelancer and have an employment mix. We confirm a graduate's self-employment status through his or her affirmation of self-employment or freelance work and by collecting one or more forms of verification: employer statement, business cards, resume, marketing materials, call sheets, etc... The number of hours that these graduates work per week can vary depending on the nature of the project that they are working on; as a result, we consider them to work less than 32 hours per week since we cannot substantially verify their regular hours of employment. Graduates who secure traditional employment are those who can verify that they have attained employment through a singular employer; jobs of this sort are mostly found in the retail industry, skin-care professions and in salons and spas (jobs in the skin-care field or in salons and spas may require more training and a state license). It is in this field of employment that we generally find students who have secured more than 32 hours of work per week. Information on the employers that frequently hire our students and/or the types of jobs our students receive after graduation can be obtained through our Career Services Office.

Table with 8 columns: Calendar Year, Number of Students Who Began Program, Number of Graduates, Graduates Available for Employment, Graduates Employed in the Field, Placement Rate % Employed in the Field, Graduates Employed in the Field an average of less than 32 hours per week, Graduates Employed in the Field at least 32 hours per week. Rows include Fashion Make-up Artistry (12 weeks long), Film & Television Make-up Artistry (18 weeks long)*, Multimedia Make-up Artistry (18 weeks long), and Master Make-up Artistry (24 weeks long).

1"Number of Student Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

2"Number of Graduates" is the number of students who completed the program within 100% of the published program length.

3"Graduates Available for Employment" means the number of graduates minus the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

4"Graduates Employed in the Field" means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

5Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

*Please note that in 2013, a substantive modification was made to the Film & Television Make-up Artistry program that decreased the total clock hours from 630 to 420, thereby decreasing the total number of weeks of attendance from 18 to 12. Outcome data reflecting this change will not be available until the 2015.



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Annual Salary and Wages Reported by Graduates Employed in the Field³

The following is a chart of the annual salaries of our employed graduates for the past two years completed in accordance with the regulations of the California Private Postsecondary Act of 2009. These students graduated between January 1st, 2011 and December 31st, 2011, and January 1st, 2012 and December 31st, 2012.

Calendar Year	Programs							
	Fashion Make-up Artistry (12 weeks long)		Film & Television Make-up Artistry (18 weeks long)*		Multimedia Make-up Artistry (18 weeks long)		Master Make-up Artistry (24 weeks long)	
	2011	2012	2011	2012	2011	2012	2011	2012
Graduates Available for Employment ¹	38	32	6	9	102	93	113	88
Graduates Employed in the Field ²	31	29	5	8	82	78	90	71
Reported Salary for the year:	2011	2012	2011	2012	2011	2012	2011	2012
\$0-\$5,000.00	4	6	0	1	17	6	16	4
\$5,000.01-\$10,000.00	1	1	0	0	6	0	4	2
\$10,000.01-\$15,000.00	0	1	0	1	6	4	7	1
\$15,000.01-\$20,000.00	2	1	0	1	4	1	2	2
\$20,000.01-\$25,000.00	0	1	0	0	2	0	0	1
\$25,000.01-\$30,000.00	0	0	0	0	1	3	1	0
\$30,000.01-\$35,000.00	0	1	0	0	0	3	2	4
\$35,000.01-\$40,000.00	1	0	0	0	0	0	0	0
\$40,000.01-\$45,000.00	0	1	0	0	1	2	0	1
\$45,000.01-\$50,000.00	0	0	0	0	0	0	0	0
\$50,000.01-\$55,000.00	0	0	0	0	0	0	0	0
\$55,000.01-\$60,000.00	0	0	0	0	1	1	0	0
\$60,000.01-\$65,000.00	0	0	0	0	0	0	0	0
\$65,000.01-\$70,000.00	0	0	0	0	0	0	0	0
\$70,000.01-\$75,000.00	0	0	0	0	0	1	1	0
\$75,000.01-\$80,000.00	0	0	0	0	0	0	0	0
\$80,000.01-\$85,000.00	0	0	0	0	0	0	0	0
\$85,000.01-\$90,000.00	0	0	0	0	0	0	0	0
\$90,000.01-\$95,000.00	0	0	0	0	0	0	0	0
\$95,000.01-\$100,000.00	0	0	0	0	0	0	0	0
Over \$100,000.01	0	0	0	0	0	0	0	0
Students Not Reporting Salary	23	17	5	5	44	57	57	56

¹ "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

² "Graduates employed in the field" means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³ Salary is as reported by the student. Not all graduates reported salary.

*Please note that in 2013, a substantive modification was made to the Film & Television Make-up Artistry program that decreased the total clock hours from 630 to 420, thereby decreasing the total number of weeks of attendance from 18 to 12. Outcome data reflecting this change will not be available until the 2015.