

ACADEMY OF BEAUTY
LA's Best Kept Secret

3834 MAIN STREET
CULVER CITY, CALIFORNIA 90232
(310) 837-0411
www.TheAcademy.LA

PERFORMANCE FACT SHEET

Annual Report 2012

Completion Rates (includes data for the two calendar years prior to reporting)

Cosmetology (1600 hours)

Calendar Year	# Number of Students Who Began Program ¹	Students Available for Graduation ²	Graduates ³	Completion Rate ⁴
2011	27	27	19	70%
2012	60	60	44	73%

Students Completing After Published Length – 150% Completion Rate

Cosmetology (1600 hours)

Calendar Year	# Number of Students Who Began Program	Students Available for Graduation	150% Graduates ⁵	150% Completion Rate ⁶
2011	27	27	5	19%
2012	60	60	5	8%

¹ "Number of Students Who Began the Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

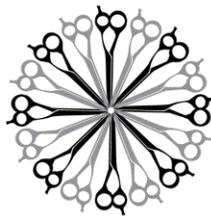
² "Students Available for Graduation" is the number of students who began program minus the number of "Students Unavailable for Graduation," which means those students who have died, been incarcerated, or called to active military duty.

³ "Graduates" is the number of students who completed the program within 100% of the published program length.

⁴ "Completion Rate" is the number of graduates divided by the Number of students Available for Graduation.

⁵ "150% Graduates" is the number of students who completed the program within 101-150% of the published program length.

⁶ "150% Completion Rate" is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.



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Placement Rates (Includes data for the two calendar years prior to reporting)

Cosmetology (1600 hours)

Calendar Year	# Number of Students Who Began Program ⁷	# Number of Graduates ⁸	Graduates Available for Employment ⁹	Graduates Employed in the Field ¹⁰	Placement Rate % Employed in the Field ¹¹	Graduates Employed in the Field an average less than 32 hours per week	Graduates Employed in the field at least 32 hours per week
2011	27	19	15	13	87%	n/a	n/a
2012	60	44	37	31	83%	n/a	n/a

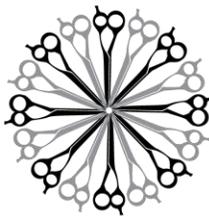
⁷ "Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

⁸ "Number of Graduates" is the number of students who have completed the program within 100% of the published program length.

⁹ "Graduates Available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

¹⁰ "Graduates Employed in the Field" means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

¹¹ "Placement Rates" is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.



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Examination Passage Rate (includes data for the two calendar years prior to reporting)

Cosmetology (1600 hours)

Students Taking Exam ¹²	Exam Date ¹³	Number Who Passed Exam	Number Who Failed Exam	Passage Rate ¹⁴
16	2011	11	5	69%
37	2012	29	8	78%

Salary and Wage Information (includes data for the two calendar years prior to reporting)

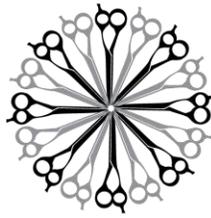
Cosmetology (1600 hours)

Calendar Year	Graduates Available for Employment	Graduates Employed in the field	Annual Salary and Wages by Graduates Employed in the Field					Students not Reporting Salary
			15,000-20,000	20,001-25,000	25,001-30,000	30,001-35,000	35,001-40,000	
2011	15	13	0	0	5	8	0	0
2012	37	31	0	9	8	24	0	0

¹² "Number of Students Taking Exam" is the number of students who completed the program within the 150% of published program length and for whom reported exam is the first exam that was available after their completion of the program.

¹³ "Exam Date" is the date for the first available exam after the students completed the program.

¹⁴ "Passage Rate" is calculated by dividing the number of students who pass the exam by the number of graduates who take the reported licensing exam.



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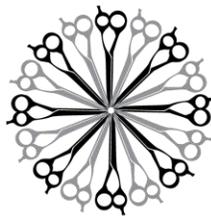
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If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the

Bureau for Private Postsecondary Education at:
P.O. Box 980818,
West Sacramento, CA 95798-0818,
www.bppe.ca.gov,
P: 888.370.7589 or 916.431.6959, F: 916.263.1897



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Completion Rates (includes data for the two calendar years prior to reporting)

Esthetics (600 hours)

Calendar Year	# Number of Students Who Began Program ¹	Students Available for Graduation ²	Graduates ³	Completion Rate ⁴
2011	51	51	45	88%
2012	59	59	47	80%

Students Completing After Published Length – 150% Completion Rate

Esthetics (600 hours)

Calendar Year	# Number of Students Who Began Program	Students Available for Graduation	150% Graduates ⁵	150% Completion Rate ⁶
2011	51	51	1	2%
2012	59	59	5	8%

¹ "Number of Students Who Began the Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

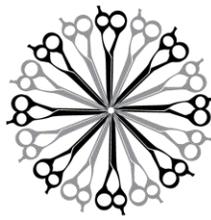
² "Students Available for Graduation" is the number of students who began program minus the number of "Students Unavailable for Graduation," which means those students who have died, been incarcerated, or called to active military duty.

³ "Graduates" is the number of students who completed the program within 100% of the published program length.

⁴ "Completion Rate" is the number of graduates divided by the Number of students Available for Graduation.

⁵ "150% Graduates" is the number of students who completed the program within 101-150% of the published program length.

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Placement Rates (Includes data for the two calendar years prior to reporting)

Esthetics (600 hours)

Calendar Year	# Number of Students Who Began Program ⁷	# Number of Graduates ⁸	Graduates Available for Employment ⁹	Graduates Employed in the Field ¹⁰	Placement Rate % Employed in the Field ¹¹	Graduates Employed in the Field an average less than 32 hours per week	Graduates Employed in the field at least 32 hours per week
2011	51	45	45	32	71%	n/a	n/a
2012	59	47	45	38	84%	n/a	n/a

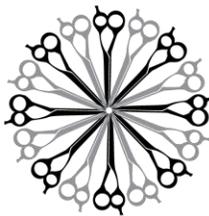
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Esthetics (600 hours)

Students Taking Exam ¹²	Exam Date ¹³	Number Who Passed Exam	Number Who Failed Exam	Passage Rate ¹⁴
42	2011	39	3	93%
45	2012	39	6	87%

Salary and Wage Information (includes data for the two calendar years prior to reporting)

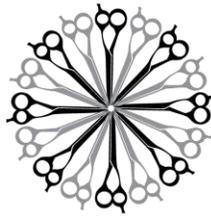
Esthetics (600 hours)

Calendar Year	Graduates Available for Employment	Graduates Employed in the field	Annual Salary and Wages by Graduates Employed in the Field					Students not Reporting Salary
			15,000-20,000	20,001-25,000	25,001-30,000	30,001-35,000	35,001-40,000	
2011	45	32	0	3	7	22	0	0
2012	45	38	0	6	10	22	0	0

¹² "Number of Students Taking Exam" is the number of students who completed the program within the 150% of published program length and for whom reported exam is the first exam that was available after their completion of the program.

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¹⁴ "Passage Rate" is calculated by dividing the number of students who pass the exam by the number of graduates who take the reported licensing exam.



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