

Study English and Professional Skills

San Francisco | San Diego | Chicago

intrax



Intrax helps you improve your English skills and reach your professional goals.

Welcome to Intrax

Step 1 Choose your Professional Skills or Practical English Program

Our Professional Skills and Practical English programs were designed to help you connect with the world and succeed in your career.

Professional Skills Programs

- Professional Certificates in:
 - Marketing & Advertising
 - Business Management
 - Project Management
 - Career Development
- Business English

Practical English Programs

- General English
- TOEFL Test Preparation
- Cambridge Test Preparation

Step 2 Add Electives to Learn More

Add one or two electives per week to develop the specific skills you need.

Professional Skills Electives

- Experience America
- Current Events
- Presentation Skills
- Computer Skills
- Career Preparation

Practical English Electives

- Popular English
- Speaking Fluency
- Writing & Grammar
- Test Preparation Lab
- Pronunciation & Correction

Step 3 Personalize your Experience

Practice your English at an American company or add private lessons.

Career Preparation Activity

- Practice English at an American company

Private Lessons

- One-on-one study with your favorite instructor

Our Guarantees

Only Intrax offers guarantees that ensure you make the most of your time in the United States

Speak English Confidently

Spend up to 75% of class time focused on your speaking skills.

Meet Americans

Practice English with Americans in class every week.

Develop Your Career

Get professional experience at an American company.

Show Your Success

Share your new skills, test scores, and graduation certificate using your online portfolio.

Professional Skills Programs

Professional Certificates

You will learn business concepts and apply your advanced English skills to team projects and business case studies. This program is for students who want to explore and develop their careers.

Schedule	Mon	Tue	Wed	Thu	Fri
09:00-10:15	Classroom Instruction				Elective or Career Preparation Activity
10:15-10:30	Break				
10:30-11:30	Classroom Instruction				
11:30-12:15	Lunch				
12:15-13:45	Group work				
14:00-15:00	Elective or Career Preparation Activity				



"I've learned a lot from the Professional Certificate in Business Management class. It was really challenging but exciting to become a leader of our project." —Yeong-a, Korea

Develop Career Skills

Program	How You Will Learn	What You Will Learn	How You Will Benefit
Marketing & Advertising* Levels 7-10 Starts Jan 2, Apr 2, July 2, Oct 1	<ul style="list-style-type: none"> Team Project: Create and present a marketing plan Guest Speaker: Marketing my product Company Visit: Consumer research 	<ul style="list-style-type: none"> Product development, lifecycle and planning Current marketing tools such as Facebook, blogs and search engines How to develop sales, promotion and advertising strategies 	<ul style="list-style-type: none"> Interact and learn from American professionals Learn from field trips and guest speakers Apply your advanced English skills to class discussions, team projects and case studies Develop data analysis, writing, and presentation skills Complete projects and case studies to add to your MyIntrax online portfolio
Business Management Levels 7-10 Mar 5, Jun 4, Sep 4, Dec 3	<ul style="list-style-type: none"> Team Project: Create and present a management consulting plan Guest Speaker: Management challenges Company Visit: Management in action 	<ul style="list-style-type: none"> The role of management and leadership within an organization How to develop your own leadership skills How to cultivate professional relationships 	
Project Management Levels 7-10 Starts Feb 6, May 7, Aug 6, Nov 5	<ul style="list-style-type: none"> Team Project: Create your own product Guest Speaker: New product testing Company Visit: Event management 	<ul style="list-style-type: none"> Managing schedules, budgets, risks How to build a business case How to assess new projects How to track and communicate progress 	
Career Development Levels 7-10 Starts May 7, Nov 5	<ul style="list-style-type: none"> Personal Project: Mastering personal communications Guest Speaker: My career path Company Visit: Making a first impression 	<ul style="list-style-type: none"> How to communicate better in multi-cultural environments Discover your career interests and strengths Explore your own management style 	

* Marketing & Advertising is a 5 week certificate. All other certificates are 4 weeks. Speakers and visits are examples.

Business English

You will learn and use business English vocabulary and communication skills applicable to any professional environment.

Schedule	Mon	Tue	Wed	Thu	Fri
09:00-10:15	Business Reading & Writing				Elective or Career Preparation Activity
10:15-10:30	Break				
10:30-11:30	Business Listening & Speaking				
11:30-12:15	Lunch				
12:15-13:45	Business Listening & Speaking				
14:00-15:00	Elective or Career Preparation Activity				



"In Business English, I learned challenging vocabulary and communication skills I'll use in my job at home." —Katja, Germany

Speak Like a Professional

Program	How You Will Learn	What You Will Learn	How You Will Benefit
Business English A Levels 5-6 Starts every Monday	<ul style="list-style-type: none"> Write professional emails Practice phone and conferencing skills Give presentations using Microsoft PowerPoint® 	<ul style="list-style-type: none"> Formal and informal business writing Effective language for business meetings and negotiations Basic business vocabulary 	<ul style="list-style-type: none"> Learn English that is useful in any professional environment Practice reading, writing, listening, speaking, grammar, and vocabulary for use in business settings such as meetings, conferences or virtual teams Use real examples from American companies to learn the English you will use at work Complete projects and case studies to add to your MyIntrax online portfolio
Business English B Levels 7-8 Starts every Monday	<ul style="list-style-type: none"> Discuss case studies from successful companies Collaborate in a team Review business websites and other professional writing using classroom Internet access 	<ul style="list-style-type: none"> Skills for delivering compelling presentations Effective writing Marketing and finance vocabulary 	
Business English C Levels 9-10 Starts every Monday	<ul style="list-style-type: none"> Produce authentic business writing for your MyIntrax online portfolio Complete team projects Practice with Americans in your class every week 	<ul style="list-style-type: none"> Specialized business writing such as press releases Critical thinking skills Industry specific vocabulary 	

Practical English Programs

General English

Learn English faster with our new curriculum that focuses on practical speaking skills. You will practice speaking English with Americans in class every week.

Schedule	Mon	Tue	Wed	Thu	Fri
09:00-10:15	Skills Class				Elective or Career Preparation Activity
10:15-10:30	Break				
10:30-11:30	Skills Class				
11:30-12:15	Lunch				
12:15-13:45	Speaking Class				
14:00-15:00	Elective or Career Preparation Activity				



“It was really motivating to see progress in my pronunciation, fluency and especially confidence to speak about any topic. Having an American in our class every week really helped.” —Benjamin, Chile

Spend up to 75% of Class Time Focused on Your Speaking Skills

Program	How You Will Learn	What You Will Learn	How You Will Benefit
Skills Class Levels 1-10 Starts every Monday	<ul style="list-style-type: none"> Voice recordings, textbooks and new online tools Authentic writing practice Regular updates with your instructors Use of classroom TV and computer for quizzes, videos, and Internet access 	<ul style="list-style-type: none"> Develop integrated skills in reading, writing, listening and speaking English grammar Vocabulary for everyday life How to read and discuss topics in the news 	<ul style="list-style-type: none"> Spend up to 75% of class time focused on your speaking skills Learn rapidly by practicing with an American every week A maximum of 12 students per teacher Complete projects to add to your MyIntrax online portfolio
Speaking Class Levels 1-10 Starts every Monday	<ul style="list-style-type: none"> Practice with an American in your classroom each week Record yourself on video and voice recorder and review instantly in class Listen to authentic speech such as live conversations and video clips 	<ul style="list-style-type: none"> How to speak clearly and naturally How to use authentic speech and idioms Improved pronunciation and fluency Increased confidence to speak with Americans 	

TOEFL & Cambridge Test Preparation

Develop test-taking skills to get the score you need for your academic or professional goals. All Intrax centers are licensed to administer the internet-based TOEFL exam.

Schedule	Mon	Tue	Wed	Thu	Fri
09:00-10:15	Test preparation				Elective or Career Preparation Activity
10:15-10:30	Break				
10:30-11:30	Test preparation				
11:30-12:15	Lunch				
12:15-13:45	Practice Tests				
14:00-15:00	Elective or Career Preparation Activity				

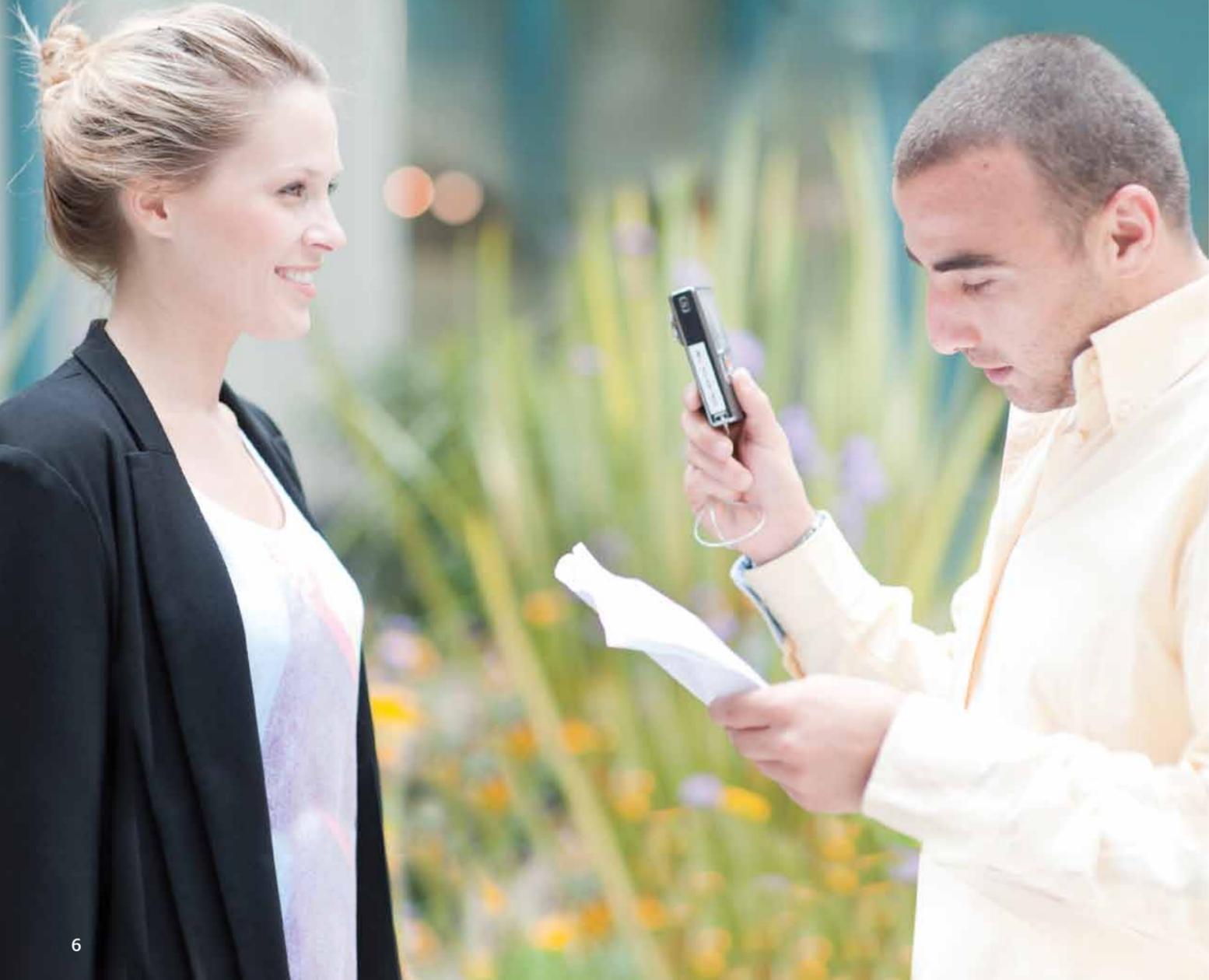


“I had 6 months TOEFL experience at Intrax and I just reached the score I need for my Master’s degree. My teacher she found my weaknesses and challenged me every day.” —Erdem, Turkey

Improve Your Test Score

Program	How You Will Learn	What You Will Learn	How You Will Benefit
iBT TOEFL Levels 6-10 Starts every Monday	<ul style="list-style-type: none"> Take real practice tests in class to track your progress Learn from experienced TOEFL trained instructors 	<ul style="list-style-type: none"> Specific iBT (internet-based test) TOEFL test-taking strategies Sentence structure and vocabulary TOEFL focused reading, writing, listening and speaking skills 	<ul style="list-style-type: none"> Simulate real test conditions in weekly practice exams Learn test-taking strategies to improve your score Achieve a test score to include in your MyIntrax online portfolio Take your iBT TOEFL test at any Intrax location 
Cambridge FCE Levels 5-6 Starts Mar 5, Sep 4	<ul style="list-style-type: none"> Learn from experienced Cambridge trained instructors Take real practice tests in class to track your progress Focus on all 5 required Cambridge communication skills (Reading, Writing, Speaking, Listening and Use of English) 	<ul style="list-style-type: none"> Real life language skills that build your confidence Test-taking techniques Build your grammar 	
Cambridge CAE Levels 7-10 Starts Mar 5, Sep 4	<ul style="list-style-type: none"> Learn from experienced Cambridge trained instructors Take real practice tests in class to track your progress Personalized learning plan from your instructor 	<ul style="list-style-type: none"> Skills to communicate at a professional level Test-taking techniques Develop descriptive speaking skills 	

Electives take you outside the classroom to build your confidence speaking with Americans. That's why 98% of our students achieve their goals at Intrax.



Electives

Add Electives to Learn More

Schedule	Mon	Tue	Wed	Thu	Fri
09:00-13:45	General Business Business English TOEFL/Cambridge Professional Certificates				Elective
14:00-15:00	Elective				

Add 1 or 2 Electives per week to improve faster and learn skills that interest you.

Add 1 Elective – Intensive Schedule (25 lessons/week)
Add 2 Electives – Super Schedule (30 lessons/week)

Elective offerings change regularly at each school based on student interest.

Professional Skills Electives

Elective	What You Will Learn
Experience America Levels 2-10	<ul style="list-style-type: none"> Practice English with Americans Take weekly field trips to American homes, companies, cultural places, volunteer organizations, and neighborhoods
Current Events Levels 7-10	<ul style="list-style-type: none"> Think quickly in English Do online research Speak confidently to convince others of your views
Presentation Skills Levels 6-10	<ul style="list-style-type: none"> Write effective presentations Speak confidently to groups
Computer Skills Levels 5-10	<ul style="list-style-type: none"> Learn to use the key tools you will need in the workplace Create projects using video, photos, social media, survey and research tools, and MS Office®
Career Preparation Levels 6-10	<ul style="list-style-type: none"> Write a professional American-style résumé (CV) and cover letter Interview effectively Understand and use American business practices and etiquette

Practical English Electives

Elective	What You Will Learn
Popular English Levels 2-5	<ul style="list-style-type: none"> Study popular slang and idioms from TV shows, movies and songs Develop vocabulary to help you communicate casually in situations such as exploring the city and traveling
Speaking Fluency Levels 2-10	<ul style="list-style-type: none"> Build speaking proficiency Be able to communicate in situations requiring tact and empathy Learn confident, poised and charismatic speaking
Writing & Grammar Levels 6-10	<ul style="list-style-type: none"> Practice focused grammar Learn how to write effectively
Test Preparation Lab Levels 6-10	<ul style="list-style-type: none"> Learn with instructor supervised practice tests for Cambridge & TOEFL exams Practice TOEIC and IELTS tests when combined with private lessons
Pronunciation & Correction Levels 2-10	<ul style="list-style-type: none"> Receive intense coaching from your instructor Interact with native English speakers in your classroom Learn to hear and correct your own mistakes



Career Preparation Activity

Practice at an American Company

Schedule	Mon	Tue	Wed	Thu	Fri
09:00-13:45	General Business Business English TOEFL/Cambridge Professional Certificate				Career Preparation Activity
14:00-17:00	Career Preparation Activity				

Practice English and work toward your career goals by spending time at an American company. The Career Preparation Activity matches you with a host company where you can:

- Practice your business English
- Interact with Americans in a professional setting
- Apply your skills on projects important to the company
- Combine study in the morning and host company placement in the afternoon

Students have been placed at:

Marketing & Advertising

- APEX
- CESSON
- Clarus Real Estate
- Doubletree Club Hotel San Diego
- Dunhill Marketing
- International Visitors Center of Chicago
- Kane Miller Book Publishers
- Soccer in the Sand

Hospitality & Tourism

- Balboa Park Visitors Center
- Best Western Bayside Inn
- Embassy Suites
- Hampton Inn
- Hilton Hotels
- Residence Inn Marriott
- Sheraton
- Wyndham Hotels and Resorts

Business Administration

- BMW
- CASS
- Cumulus Media Partners
- Future Media Concepts
- Global Wealth Management
- Intrax Ayusa
- Mercedes-Benz
- NBC

Sales

- Amazing Edibles
- Cartridge World
- Credit Cause Network
- Emporio Armani
- Prada
- Salt Creek Golf Course
- San Francisco Art Exchange
- Truly Fine Wines

Non-Profit

- American Red Cross
- Asian Art Museum
- Classics for Kids
- Exploratorium
- Habitot Children's Museum
- Haight Ashbury Clinic
- Media Arts Center
- YMCA

Information Technology

- Atrend
- Conner Networks
- Infoscaper
- Integran Inc.
- KBC – Korean American Broadcasting
- Swimming Pyramid
- TechnoNet Group
- Vision Global Advertising

“My host company placement fits very well in my career goals...it was perfect to get into the accounting work and get a good job in my home country.” —Sebastian S., Germany

1 Apply

Complete a Career Preparation Activity application form and pass a placement interview with an Intrax Student Advisor.

2 Prepare

Spend up to 4 weeks in the Career Preparation Elective, where you will create a resume and cover letter, learn and practice interview skills, and prepare for your experience with an American host company.

3 Participate

Schedule 10+ hours per week around your Professional Skills or Practical English program for your host company placement. Your placement can last from 8 to 48 weeks.

Frequently Asked Questions

- Can I participate? You can earn a Conditional Letter of Acceptance by scheduling a Skype interview from your home country with an Intrax Student Advisor.
- Is my English strong enough? You must achieve Intrax level 6 before you can begin. The longer you study before starting your placement, the stronger your English skills will be.
- Can I work full-time or be paid? No. The Career Preparation Activity is an unpaid placement that complements your academic program. For full-time internships, consider the J-1 visa Intrax Business Internship + Study program. See www.intrax.edu for details.

Create Your Experience

Accomplish your professional, personal, and academic goals at Intrax.



1

Choose your Program

Standard Schedule (20 lessons/week)

2

Add Electives to Learn More

1 Elective = Intensive Schedule (25 lessons/week); 2 Electives = Super Schedule (30 lessons/week)

3

Personalize

Find your English Level

CEF	iBT TOEFL	TOEIC	Intrax Level
C1+	100–120	900–990	10
C1	90–100	800–900	9
B2+	75–90	700–800	8
B2	60–75	600–700	7
B1+	49–60	500–600	6
B1	40–49	400–500	5
A2	29–40	255–400	4
A1+	15–29	150–255	3
A1	0–15	0–150	2
n/a	n/a	n/a	1

Professional Certificates

TOEFL & Cambridge Test Preparation

Business English

General English

Current Events

Career Preparation

Presentation Skills

Test Preparation Lab

Writing & Grammar

Computer Skills

Speaking Fluency

Pronunciation & Correction

Experience America

Popular English

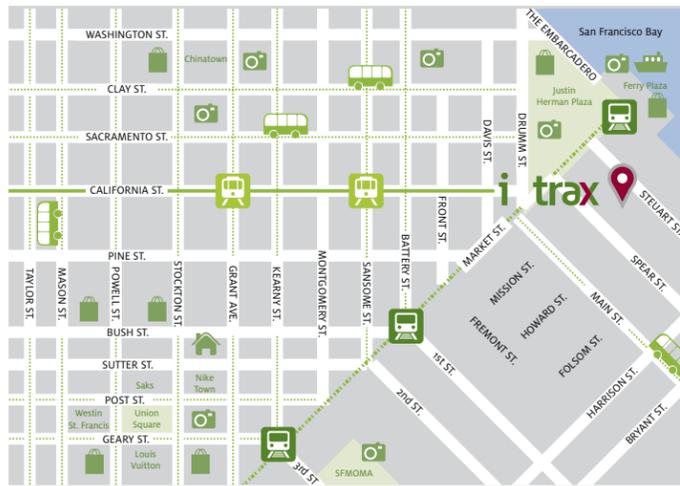
Career Preparation Activity

Private Lessons

San Francisco



Voted #1 City to Visit in the United States



Sample Activities

 <p>Monday Orientation, volunteer activity</p>	 <p>Tuesday San Francisco Giants baseball game</p>	 <p>Wednesday Basketball club</p>	 <p>Thursday Graduation, language exchange meet-up</p>	 <p>Friday Silicon Valley company tour</p>	 <p>Saturday Yosemite weekend trip</p>	 <p>Sunday Napa Valley winery tour</p>
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For upcoming activities visit www.intrax.edu



Neighborhood

Moved to a new, modern location in summer 2011, close to cable cars, the Ferry Building and Union Square shopping



Classrooms

22 classrooms each with flat screen TV and computer, 4 private self-study rooms, 2 conference rooms



Computers & Internet

35 computers in 2 labs, free Wi-Fi throughout, certified ETS TOEFL test center



Student Support

Academic counseling, career counseling, housing placement, activities program



Food & Drink

10+ restaurants in building, large student kitchen with vending machines, refrigerators and microwaves



Transportation

Walking distance to all public transport



Accommodations

50+ host family options and 10+ residence club options



Host Companies

Ameriprise, BMW, Cumulus Media, Emporio Armani, Link TV, San Francisco Art Exchange



Classic California Lifestyle



Sample Activities

<p>Monday Orientation, yoga class</p>	<p>Tuesday Hospitality industry guest speaker</p>	<p>Wednesday Language exchange meet-up</p>	<p>Thursday Graduation, beach picnic</p>	<p>Friday Disneyland trip</p>	<p>Saturday Los Angeles trip</p>	<p>Sunday San Diego Chargers American football game</p>
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Neighborhood

In the vibrant Little Italy neighborhood, surrounded by cafes, shops and residence clubs



Classrooms

14 classrooms each with flat screen TV and computer



Computers & Internet

28 computers in 2 labs, free Wi-Fi throughout, certified ETS TOEFL test center



Student Support

Academic counseling, career counseling, housing placement, activities program



Food & Drink

Restaurants nearby, student kitchen, refrigerators and microwave



Transportation

Walking distance to all public transport



Accommodations

40+ host family options and 3+ residence club options



Host Companies

Clarus Real Estate, Marriott Residence Inn, Vocabulary Fashion, W Hotel

For upcoming activities visit www.intrax.edu



World-class Sports, Culture and Education



Sample Activities

<p>Monday Orientation, guest speaker from advertising industry</p>	<p>Tuesday Loyola University tour</p>	<p>Wednesday Art Institute of Chicago tour</p>	<p>Thursday Graduation, soccer club</p>	<p>Friday Free music concert in Millennium Park</p>	<p>Saturday Riverboat tour of downtown</p>	<p>Sunday Chicago Cubs baseball game</p>
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For upcoming activities visit www.intrax.edu



Neighborhood

Located on world-famous Michigan Avenue, surrounded by the best of Chicago's tourist attractions



Classrooms

20 classrooms each with flat screen TV and computer



Computers & Internet

24 computers in 2 labs, free Wi-Fi throughout, certified ETS TOEFL test center



Student Support

Academic counseling, career counseling, housing placement, activities program



Food & Drink

Restaurants nearby, student kitchen with vending machines, refrigerators and microwave



Transportation

Walking distance to all public transport



Accommodations

40+ host family options and 3+ residence club options



Host Companies

Comrades Marketing, Gear City Graphic Design, Prada, The Ritz-Carlton

Student Services



Every Intrax school has a team that supports you.

- Admissions support
- Airport transfers
- First day orientation
- Academic counseling
- 24/7 emergency phone support
- Health insurance

Intrax does more to make you feel safe, supported and successful:

Guaranteed 24-hour response time

Have a question about Intrax? We will respond to you within 1 business day.

Student activities every day

Sports, culture, company visits, tourist attractions...something new every day!

Graduation ceremony & certificates

Celebrate an American style graduation.

Career counseling

Intrax Career Advisors help you explore and develop your professional life.

MyIntrax

You can use your MyIntrax online account to:

- See your grades and attendance
- Complete online assignments for your classes
- Check out activities at your center
- Create your online portfolio to share your new skills



Accommodations

Homestay

Live and speak English with an American family. 95% of students recommend their host families!

Benefits:

- Immerse yourself in American daily life
- Practice your English with Americans
- Enjoy dinner with your host family

Features:

- Traditional home, apartment or condominium
- Private or shared bedrooms
- Shared bathrooms
- Use of laundry in most homestays
- WiFi or DSL Internet connection in most homestays
- 15-60 minute walk or public transportation ride to the school
- 14 meals provided- breakfast and dinner daily
- Carefully-screened host families



Residence Club

Live downtown with other international students.

Benefits:

- Share housing with your friends
- Choose basic to superior level residences
- Explore restaurants and cooking with other students

Features:

- Dormitory or hostel style housing
- Private or shared bedrooms
- Private or shared bathrooms
- Use of shared kitchens, laundry, activities lounges
- WiFi or DSL Internet connection; computer labs
- 5-45 minute walk or public transit ride to the school
- Some residences have meal plans
- Some residences have phones for your use
- Visit www.intrax.edu for the most current residence club information



Intrax students come from over 40 countries. Who will you meet? What will your Intrax program be?



Dinara, Kazakhstan, 18

“The beach barbeque is my favorite Intrax activity. We were talking, eating and playing some sports.”

University student on gap year
Living with her cousin
Has visited Los Angeles and Las Vegas
4 week program, Standard Schedule
• General English

Teresa, Intrax Advisor

“I love my job. Working with international students is extremely rewarding. It feels great to help them enjoy their experience in America. We share so much every day.”

Working at Intrax since 2008
Hometown Pensacola, Florida
Graduated from the University of South Florida
Taught English in Yokohama, Japan
Has traveled to 12 countries

Karen, Germany, 24

“My host company placement was really challenging but amazing for my confidence.”

Preparing for graduate school
Living in a Residence Club
Went camping in Yosemite and Grand Canyon
16 week program, Intensive Schedule
• 8 weeks Business English
• 8 weeks Professional Certificates in Business Management & Project Management
• Elective: Career Preparation
• 12 weeks Career Preparation Activity at Dunhill Marketing

Fernando, Spain, 36

“The Cambridge class is very helpful and organized. I am hoping my good score will help my CV.”

Graphic Designer
Living in a Residence Club
Traveling with wife on summer vacation
12 week program, Standard Schedule
• Cambridge CAE Preparation

TJ, Korea, 22

“After I graduate, I want to get a job for my future using my Career Preparation Activity experience.”

University graduate looking for his first job
Renting own apartment with friends
48 week program, Super Schedule
• 11 weeks General English
• 12 weeks TOEFL Preparation
• 12 weeks Business English
• 13 weeks Professional Certificates
• Electives: Pronunciation and Correction, Popular English, Presentation Skills, Computer Skills, Career Preparation
• 20 week Career Preparation Activity at Prada

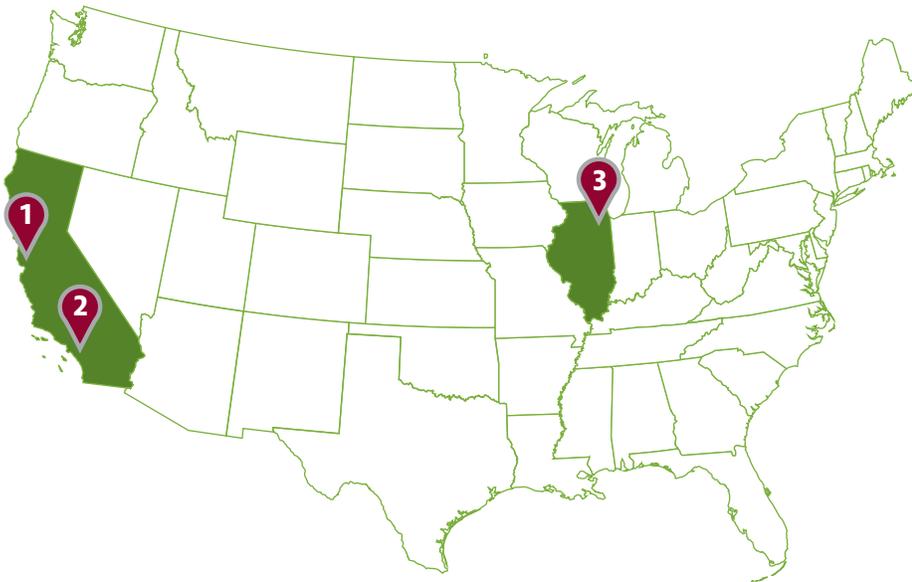
Flavia, Brazil, 27

“It was a beautiful life experience. We made many friends from different countries, improved our level of English, and the teachers are excellent.”

Medical Assistant on holiday
Homestay with Diaz Family
Traveling with her best friend
12 week program, Super Schedule
• 12 weeks Business English
• Electives: Writing and Grammar, Speaking Fluency

Study English and Professional Skills

San Francisco | San Diego | Chicago



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USA Accreditation In maintaining accreditation, Intrax is committed to quality and continuous assessment and improvement of our programs and services. Intrax has been accredited by ACCET, the Accrediting Council for Continuing Education and Training, since 1996. Intrax holds the highest level of accreditation from ACCET, acknowledging Intrax as a leading provider of ESL instruction in the United States.



Intrax is a globally-oriented company that provides a lifetime of high quality educational, work and volunteer programs that connect people and cultures, with operations in more than 100 countries worldwide. For more information visit: www.intraxinc.com.

Intrax AuPairCare Ayusa Lango ProWorld