

## **Animal Behavior College, Inc. School Performance Fact Sheet**

According to the Bureau of Labor Statistics: Because many workers leave this occupation each year, there will be good job opportunities for most positions. Faster-than-average employment growth also will add to job openings, in addition to replacement needs.

Employment of animal care and service workers is expected to grow 23 percent over the 2010-2020 decade, faster than the average for all occupations. The companion pet population, which drives employment of animal caretakers in kennels, grooming shops, animal shelters, and veterinary clinics and hospitals, is expected to increase. Pet owners—including a large number of baby boomers, whose disposable income is expected to increase as they age—are expected to increasingly purchase grooming services, daily and overnight boarding services, training services, and veterinary services, resulting in more jobs for animal care and service workers. As more pet owners consider their pets part of the family, demand for luxury animal services and the willingness to spend greater amounts of money on pets should continue to grow. Demand for marine mammal trainers, on the other hand, should grow slowly.

Demand for animal care and service workers in animal shelters is expected to grow as communities increasingly recognize the connection between animal abuse and abuse toward humans, and continue to commit private funds to animal shelters, many of which are working hand-in-hand with social service agencies and law enforcement teams.

Due to employment growth and the need to replace workers who leave the occupation, job opportunities for most positions should be excellent. The need to replace workers leaving the field will create the overwhelming majority of job openings. Many animal caretaker jobs require little or no training and have flexible work schedules, making them suitable for people seeking a first job or for temporary or part-time work. Prospective groomers also will face excellent opportunities as the companion dog population is expected to grow and services such as mobile grooming continue to grow in popularity. The outlook for caretakers in zoos and aquariums, however, is not favorable due to slow job growth and keen competition for the few positions.

Since 1999, there has been a 70% growth in the pet industry. The animal industry is now bigger than the toy industry with the amount spent on pets doubling since a decade ago and annual spending expected to hit \$52 billion in the next two years. There are 73.9 million households who have dogs in the U.S.

Each year we speak to people that work in every facet of the animal industry. Of the thousands of groomers, pet sitters, dog walkers, kennel tech workers, veterinarians, vet assistants/techs we talk to everyday we always hear the same thing “I am inundated with questions on training and behavior. Literally thousands of dollars are walking out my door everyday by not having proper certification and education!” As a certified dog trainer and certified groomer, you can make your time with the animals more pleasurable since the animals you are grooming will be trained. The two certifications work hand in hand since once you have trained a dog, you can let them know you also have your grooming certification. This is a great way to remain in contact with your clients even after you have trained their dogs and a great way to maximize your networking and income potential. We also have a veterinary assistant program, which is a fantastic skill to have if you want to work in a veterinary hospital, animal shelter, kennel or rescue both grooming as well as medically taking care of animals. Whether you decide to work for a veterinarian or in a doggy day care, dual and triple certifications are very popular to have.

Based on recent enrollment at Animal Behavior College, Inc., 66% of our Dog Obedience Instructor Training Program students complete the program in as little as 78 weeks. Our Veterinary Assistant Training Program students take a little longer, as 56% of them complete the program in as little as 78 weeks. Our newest course, Grooming Instruction Program, has a completion rate of 47%.

As a graduate of our Dog Obedience Instructor Training Program, you could start your own dog business offering services such as basic dog training and problem solving. Your new skills will also be valuable if you decide to offer doggie day care, pet sitting, dog walking, or boarding sometime in the future. Graduates of this program can also go on to train group classes at Petco, Petsmart or other Pet stores. The opportunities are endless. 62% of our students find employment within six months of graduation.

There are many opportunities for Veterinary Assistants. Your certification may open the door to other exciting new careers such as an Animal Control Officer, Humane Investigator, Shelter Manager, work at a Rehabilitation Center, a Conservation Agency, work as a Humane Educator or Volunteer Coordinator. The possibilities are endless here as well. 66% of our Veterinary Assistant Program students find employment within six months of graduation.

Once you have graduated from our Grooming Instruction Training Program, you will have an array of employment opportunities to choose from. You could begin your own pet grooming business or work for an already established grooming shop. You also have the chance to work at a doggie day care, shelter facility, or veterinary hospital. 60% of our Grooming graduates find employment within six months of graduation. Animal Behavior College does not guarantee employment or any level of wages.

Disclosure of "Rates passing licensing examinations" is not required since no course offered by ABC requires licensure.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at P.O. Box 980818, West Sacramento, CA 95798-0818 Web site: [www.bppve.ca.gov](http://www.bppve.ca.gov).

**Certification:**

I certify that I have received a copy of the School Performance Fact Sheet, and information regarding completion rates, placement rates, license examination passage rates, and salary or wage information included in the School Performance Fact Sheet. I have read and signed, initialed and dated the information provided in the School Performance Fact Sheet prior to signing the Enrollment Agreement.

Applicant's Name: (Printed)	Signature of Applicant	Date
Signature of School Official	Title of School Official	Date