



## SCHOOL PERFORMANCE FACT SHEET

The following information is data compiled from the period January 1, 2010 to December 31, 2011. In compliance with the California Postsecondary Education Act of 2009, Hawthorn University provides the following Statements of Fact. The Bureau for Private Postsecondary Education (BPPE), as the regulatory body for private postsecondary institutions for the State of California, requires that each institution provide the following information to students, prior to enrollment, as evidence of recognition of the need to address consumer protection:

- Completion rates for each program of instruction;
- Placement rates for each program of instruction;
- License-examination rates for any program to which that statistic is applicable;
- Salary or wage information for each career, occupation, trade, job, or job title, as applicable, for which students are prepared.

Hawthorn University currently offers three degree programs and one certificate program. Degree programs are multiple year programs. The DSC program started in 2007, The MSHN program started in 2004 and the MHNE program started in 2007.

- Master of Science in Holistic Nutrition program (MSHN)
- Master of Science in Health and Nutrition Education (MHNE)
- Doctor of Science in Holistic Nutrition (DSC)
- Nutrition Consultant Certificate Program (NC)



## Doctor of Science in Holistic Nutrition (DSC)

Length of Program: Up to 10 years to complete

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	License / Examination Pass Rate
2011	3	2	0	0.0%	N/A
2010	7	5	1	20.0%	N/A

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>5</sup>	150% Completion Rate <sup>6</sup>	License / Examination Pass Rate
2011	3	2	0	0.0%	N/A
2010	7	5	0	0.0%	N/A

## Master of Science in Health and Nutrition Education (MHNE) Length of Program: Up to twenty-five months

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	License / Examination Pass Rate
2011	21	10	3	30.0%	N/A
2010	27	12	0	0.0%	N/A

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>5</sup>	150% Completion Rate <sup>6</sup>	License / Examination Pass Rate
2011	21	10	1	10.0%	N/A
2010	27	12	4	33.0%	N/A



## Master of Science in Holistic Nutrition program (MSHN)

Program Length: Up to forty-three months to complete

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	License / Examination Pass Rate
2011	45	24	0	0.0%	N/A
2010	24	14	3	21.4%	N/A

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>5</sup>	150% Completion Rate <sup>6</sup>	License / Examination Pass Rate
2011	45	10	9	90.0%	N/A
2010	24	12	0	0.0%	N/A

## Nutrition Consultant Certificate Program (NC)

Program Length: Up to thirty-five months to complete

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	License / Examination Pass Rate
2011	17	6	2	33.3%	N/A
2010	20	8	0	0.0%	N/A

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>5</sup>	150% Completion Rate <sup>6</sup>	License / Examination Pass Rate
2011	17	6	2	33.3%	N/A
2010	20	8	1	13.0%	N/A



<sup>1</sup> "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

<sup>2</sup> "Students available for graduation" is the number of students who began program minus the number of "Students unavailable for graduation," which means those students who have dropped the program, died, been incarcerated, or called to active military duty.

<sup>3</sup> "Graduates" is the number of students who completed the program within 100% of the published program length.

<sup>4</sup> "Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation.

<sup>5</sup> "150% Graduates" is the number of students who completed the program within 101%-150% of the published program length.

<sup>6</sup> "150% Completion Rate" is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.



## Placement Rates

### Doctor of Science in Holistic Nutrition (DSC)

Program Length: Up to ten years to complete

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2011	4	0	0	0	0.0%	0	0
2010	5	1	1	1	100.0%	0	1

### Master of Science in Health and Nutrition Education (MHNE)

Program Length: Up to twenty-five months to complete

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2011	21	3	3	3	100.0%	1	2
2010	27	0	0	0	0.0%	0	0



## Master of Science in Holistic Nutrition program (MSHN)

Program Length: Up to forty-three months to complete

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2011	45	0	0	0	0.0%	0	0
2010	24	3	3	3	100.0%	0	3

## Nutrition Consultant Certificate Program (NC)

Program Length: Up to thirty-five months to complete

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2011	17	2	2	2	100.0%	0	2
2010	20	0	0	0	0.0%	0	0

<sup>1</sup> "Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

<sup>2</sup> "Number of Graduates" is the number of students who have completed the program within 100% of the published program length.



<sup>3</sup> "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

<sup>4</sup> "Graduates employed in the field" means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

<sup>5</sup> Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

\* Starting in 2011 Hawthorn University is complying with the California Postsecondary Act of 2009 by collecting placement data through anecdotal reports via phone, email, and surveys.

Number of students who began program is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

Students available for graduation is the number of students who began the program minus the number of "Students unavailable for graduation," which means those students who have died, been incarcerated, or called to active military duty.



Graduates is the number of students who completed the program within 100% of the published program length.

Completion Rate is calculated by dividing the number of Graduates divided by the Number of Students Available for Graduation.

Placement rate shall be calculated as follows: the number of graduates who are employed in the field divided by the number of graduates available for employment.

## **STATE OF CALIFORNIA WAGE DATA**

The institution makes no claims about the wage or salary a graduate may expect as a result of graduating from our programs. Hawthorn University's unique curriculum focuses on students building their own businesses; however the University is providing the mean salaries and wages information as given by the California Employment Development Department.

The chart below reflects the wage data for the job or job titles provided by the Employment Development Department's Occupational Employment Statistics

(<http://www.labormarketinfo.edd.ca.gov>). This salary information does NOT reflect the actual jobs obtained by Hawthorn University graduates upon graduation, but rather all jobs in the industry, whether entry level, mid-level or senior/upper level jobs typically held by more experienced practitioners.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state



law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at P.O. Box 980818 Sacramento, CA 95798-0818, <http://www.bppe.ca.gov/>; Phone: (916) 574-7720.

### Occupational Employment and Wages

Type	Hourly Wages for 2011	Low (25th percentile)	Median (50th Percentile)	High (75th percentile)
Dietitians & Nutritionists	California	\$21.00	\$26.19	\$32.00
Health Educators	California	\$16.81	\$23.05	\$31.50

### Salary and Wage Information

#### Doctor of Science in Holistic Nutrition (DSC)

Program Length: Up to ten years to complete

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary Reported by Graduates Employed in the Field <sup>3</sup>				
			\$15,000 - \$20,000	\$20,001 - \$25,000	\$25,001 - \$30,000	Over \$60,000	Students Not Reporting Salary
2011	0	0	N/A	N/A	N/A	N/A	N/A
2010	1	1	0	0	0	1	0



## Master of Science in Health and Nutrition Education (MHNE)

Program Length: Up to twenty-five months to complete

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary Reported by Graduates Employed in the Field <sup>3</sup>				
			\$15,000 - \$20,000	\$20,001 - \$25,000	\$25,001 - \$30,000	\$30,001 - \$35,000	Students Not Reporting Salary
2011	3	3	0	0	0	2	1
2010	0	0	0	0	0	0	0

## Master of Science in Holistic Nutrition program (MSHN)

Program Length: Up to twenty-five months to complete

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary Reported by Graduates Employed in the Field <sup>3</sup>				
			\$15,000 - \$20,000	\$20,001 - \$25,000	\$25,001 - \$30,000	\$30,001 - \$35,000	Students Not Reporting Salary
2011	3	3	0	0	0	0	3
2010	0	0	0	0	0	0	0



## Nutrition Consultant Certificate Program (NC)

Program Length: Up to thirty-five months to complete

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary Reported by Graduates Employed in the Field <sup>3</sup>				
			\$15,000 - \$20,000	\$20,001 - \$25,000	\$25,001 - \$30,000	\$30,001 - \$35,000	Students Not Reporting Salary
2011	2	2	0	0	0	0	2
2010	0	0	0	0	0	0	0

<sup>1</sup> "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

<sup>2</sup> "Graduates employed in the field" means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

<sup>3</sup> Salary is as reported by the student. Not all graduates reported salary.

Source: EDD/LMID **Occupational Employment Statistics Survey, 2010 and 2011** Wages do not reflect self-employment.

# HAWTHORN UNIVERSITY

"LEARN MORE AT HAWTHORN!"



This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at P.O. Box 980818 Sacramento, CA 95798-0818, <http://www.bppe.ca.gov/>; Phone: (916) 574-7720.

**I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.**

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STUDENT NAME - PRINT	SIGNATURE	DATE
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SCHOOL OFFICIAL NAME	SCHOOL OFFICIAL SIGNATURE	DATE
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