

AVEDA INSTITUTE LOS ANGELES

2011 PERFORMANCE FACT SHEET

This Performance Fact Sheet contains information regarding the completion rates, job placement rates, and license examination passage rates for students attending the Aveda Institute Los Angeles.

The information contained in this Performance Fact Sheet is for students who enrolled in the Institute's cosmetology program and had an expected graduation date in calendar years 2010 or 2011.

Completion Rates: Cosmetology Program 1600 hours

Calendar year	2010	2011
Number of Students who began Program	91	106
Students available for Graduation	91	106
Graduates	56	79
Completion Rate	61.53%	74.53%

Completion data is being reported for students completing within 150% of the published program length, and that data is not being separately reported for students completing the program within 100% of the published program length.

Placement Rates: Cosmetology 1600 hours

Calendar year	2010	2011
Number of Students who began Program	91	106
Number of Graduates	56	79
Graduates Available for Employment	54	79
Graduates Employed in the Field	41	65
Placement Rate % Employed in the Field	75.93%	82.28%
Graduates Employed in the field less than 32 hours per week	unknown	unknown
Graduates Employed in the field at least 32 hours per week	unknown	unknown

Exam Passage Rates: Cosmetology 1600 hours

Calendar year	2010	2011
Number of Students taking the Exam	52	71
Number of students who passed when first taken	49	64
Number of students who failed Exam Taken	3	7
Passage Rate	94.23%	90.14%

Cosmetology Salary & Wage Information

Calendar year	2010	2011
Graduates Available for Employment	54	79
Graduates Employed in the Field	41	65

Wage Statistics are for Los Angeles County

Estimated Hourly Wage	\$8.96 – \$13.95
Estimated Monthly Projected Income	\$1,553 - \$2,418

Wage and salary data obtained from the Employment Development Department's Occupational Employment Statistics www.labormarketinfo.edd.ca.gov.

Prospective students and members of the general public may obtain a description of the manner in which the Institute calculated its Performance Fact Sheet by contacting the Aveda Institute Los Angeles' Director of Education. You may also contact the Director of Education to obtain a list of the employment positions determined to be within the field for which a student received education and training for purposes of calculating the job placement rate published above.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capitol Oaks Dr., Suite 400, Sacramento, CA 95833 (Mailing Address: PO Box 980818, Sacramento, CA 95798-0818), www.bppe.ca.gov, telephone (916) 431-6959, toll free (888) 370-7589, fax (916) 263-1897.

I have read and understood this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school representative prior to signing an enrollment agreement.

Student Name - Print

Student Signature

Date

School Representative

Date