

Bellus Academy

13266 Poway Road
Poway, CA 92064

SCHOOL PERFORMANCE FACT SHEET CALENDAR YEAR 2011

The California Private Postsecondary Education Act (CPPEA) of 2009 requires, under section 94910 of CPPEA that a school provide information for each program offered regarding completion rates, placement rates, licensure exam passage rates, and salary/wage information for the previous two calendar years. The following information is data compiled from January 1, 2010 to December 31, 2010, and from January 1, 2011 to December 31, 2011, the most recent years for which statistics are available.

COMPLETION RATES

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Students Available for Graduation [2]	100% Graduates [3]	100% Completion Rate [4]	150% Graduates [5]	150% Completion Rate [6]	<i>Initial and Date Program of Interest</i>
Cosmetology - 1600	2010	81	81	30	37%	33	41%	
	2011	64	64	12	19%	39	61%	
Cosmetology 102 - 1750	2010	61	61	8	13%	34	56%	
	2011	68	68	3	4%	42	62%	
Cosmetology 103 - 1750	2010	7	7	3	43%	2	29%	
	2011	5	5	2	40%	2	40%	
Cosmetology 104 - 1900	2010	36	36	2	6%	21	58%	
	2011	34	34	1	3%	24	71%	
Esthetics - 600	2010	44	44	12	27%	25	57%	
	2011	63	63	28	44%	33	52%	
Esthetics 102 - 750	2010	27	27	3	11%	14	52%	
	2011	27	27	4	15%	17	63%	
Esthetics 103 - 1200	2010	14	14	1	7%	6	43%	
	2011	23	23	0	0%	13	57%	
Esthetics 104 - 1350	2010	14	14	1	7%	5	36%	
	2011	13	13	0	0%	9	70%	
Esthetics 105 - 1450	2010	5	5	0	0%	2	40%	
	2011	6	6	0	0%	2	33%	

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Students Available for Graduation [2]	100% Graduates [3]	100% Completion Rate [4]	150% Graduates [5]	150% Completion Rate [6]	<i>Initial and Date Program of Interest</i>
Master Esthetics - 600	2010	10	10	2	20%	5	50%	
	2011	13	13	6	46%	6	46%	
Master Esthetics 102 – 750	2010	2	2	1	50%	1	50%	
	2011	2	2	1	50%	1	50%	
Esthetician / Massage Practitioner -850	2010	6	6	0	0%	4	67%	
	2011	6	6	1	17%	2	33%	
Massage Practitioner - 250	2010	3	3	0	0%	3	100%	
	2011	2	2	2	100%	0	0%	
Massage Therapy – 700	2010	13	13	5	38%	5	38%	
	2011	8	8	3	38%	2	25%	
Holistic Health Practitioner - 1000	2010	25	25	15	60%	6	24%	
	2011	25	25	1	4%	20	80%	
Spa Nail Tech – 600 [7]	2010	5	5	3	60%	0	0%	
	2011	N/A	N/A	N/A	N/A	N/A	N/A	

[1] "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] "Students available for graduation" is the number of students who began the program minus the number of "Students unavailable for graduation," which means those students who have died, been incarcerated, or called to active military duty.

[3] "Graduates" is the number of students who completed the program within 100% of the published program length.

[4] "Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation.

[5] "150% Graduates" is the number of students who completed the program after 100% of the published program length, but within less than 151% of the published program length.

[6] "150% Completion Rate" is the number of students who completed the program after 100% of the published program length, but within less than 151% of the published program length divided by the number of students available for graduation.

[7] This program was not taught in 2011.

PLACEMENT RATES

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Number of 100% Graduates [2]	100% Graduates Available for Employment [3]	100% Graduates Employed in the Field [4]	Placement Rate % Employed in the Field [5]	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week	<i>Initial and Date Program of Interest</i>
Cosmetology - 1600	2010	81	30	30	18	60%	1		
	2011	64	12	12	6	50%			
Cosmetology 102 - 1750	2010	61	8	8	4	50%			
	2011	68	3	3	3	100%			
Cosmetology 103 - 1750	2010	7	3	3	3	100%	1	1	
	2011	5	2	2	2	100%			
Cosmetology 104 - 1900	2010	36	2	2	1	50%			
	2011	34	1	1	1	100%			
Esthetics - 600	2010	44	12	12	6	50%		1	
	2011	63	28	27	21	78%			
Esthetics 102 - 750	2010	27	3	3	3	100%	1		
	2011	27	4	4	4	100%			
Esthetics 103 - 1200	2010	14	1	1	1	100%			
	2011	23	0	0	0	0%			
Esthetics 104 - 1350	2010	14	1	1	1	100%			
	2011	13	0	0	0	0%			
Esthetics 105 - 1450	2010	5	0	0	0	0%			
	2011	6	0	0	0	0%			
Master Esthetics - 600	2010	10	2	2	2	100%		1	
	2011	13	6	5	5	100%			
Master Esthetics 102 - 750	2010	2	1	1	1	100%			
	2011	2	1	1	1	100%			
Esthetician / Massage Practitioner - 850	2010	6	0	0	0	0%			
	2011	6	1	1	1	100%			
Massage Practitioner - 250	2010	3	0	0	0	0%			
	2011	2	2	1	1	100%			

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Number of 100% Graduates [2]	100% Graduates Available for Employment [3]	100% Graduates Employed in the Field [4]	Placement Rate % Employed in the Field [5]	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week	<i>Initial and Date Program of Interest</i>
Massage Therapy – 700	2010	13	5	5	4	80%			
	2011	8	3	3	1	33%			
Holistic Health Practitioner - 1000	2010	25	15	15	12	80%			
	2011	25	1	1	1	100%			
Spa Nail Tech – 600 [6]	2010	5	3	3	1	33%			
	2011	N/A	N/A	N/A	N/A	N/A			

[1] "Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] "Number of Graduates" is the number of students who have completed the program within 100% of the published program length.

[3] "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

[4] "Graduates employed in the field" means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

[5] Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

[6] This program was not taught in 2011.

EXAMINATION PASSAGE RATES

Program Name and Clock Hours	Year	Number of Students Taking Exam [1]	Number Who Passed First Exam Taken [2]	Number Who Failed First Exam Taken	Passage Rate [3]	<i>Initial and Date Program of Interest</i>
Cosmetology - 1600	2010	56	51	5	91%	
	2011	46	43	3	93%	
Cosmetology 102 - 1750	2010	30	28	2	93%	
	2011	33	30	3	91%	
Cosmetology 103 - 1750	2010	7	6	1	86%	
	2011	5	5	0	100%	
Cosmetology 104 - 1900	2010	15	13	2	87%	
	2011	21	18	3	86%	
Esthetics - 600	2010	31	31	0	100%	
	2011	59	53	6	90%	
Esthetics 102 - 750	2010	17	16	1	94%	
	2011	20	19	1	95%	
Esthetics 103 - 1200	2010	7	7	0	100%	
	2011	9	9	0	100%	
Esthetics 104 - 1350	2010	7	7	0	100%	
	2011	6	6	0	100%	
Esthetics 105 - 1450	2010	3	3	0	100%	
	2011	3	3	0	100%	
Master Esthetics - 600 [4]	2010	N/A	N/A	N/A	N/A	
	2011	N/A	N/A	N/A	N/A	
Master Esthetics 102 - 750 [4]	2010	N/A	N/A	N/A	N/A	
	2011	N/A	N/A	N/A	N/A	
Esthetician / Massage Practitioner -850	2010	4	4	0	100%	
	2011	2	2	0	100%	
Massage Practitioner - 250 [4]	2010	N/A	N/A	N/A	N/A	
	2011	N/A	N/A	N/A	N/A	
Massage Therapy - 700 [4]	2010	N/A	N/A	N/A	N/A	
	2011	N/A	N/A	N/A	N/A	
Holistic Health Practitioner - 1000 [4]	2010	N/A	N/A	N/A	N/A	
	2011	N/A	N/A	N/A	N/A	

Program Name and Clock Hours	Year	Number of Students Taking Exam [1]	Number Who Passed First Exam Taken [2]	Number Who Failed First Exam Taken	Passage Rate [3]	<i>Initial and Date Program of Interest</i>
Spa Nail Tech – 600 [5]	2010	3	3	0	100%	
	2011	N/A	N/A	N/A	N/A	

[1] Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

[2] Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

[3] Passage Rate is calculated by dividing the number of graduates who pass the exam the first time that they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

[4] No state licensure exam for this program.

[5] This program was not taught in 2011.

SALARY AND WAGE INFORMATION

Program Name and Clock Hours	Year	100% Graduates Available for Employment [1]	100% Graduates Employed in the Field [2]	Annual Salary and Wages Reported by Graduates Employed in the Field [3]					Students Not Reporting Salary	Initial and Date Program of Interest
				\$15,000.00 - \$20,000.00	\$20,001.00 - \$25,000.00	\$25,001.00 - \$30,000.00	\$30,001.00 - \$35,000.00	\$35,000.00		
Cosmetology - 1600	2010	30	18					18		
	2011	12	5					5		
Cosmetology 102 - 1750	2010	8	4					4		
	2011	3	3					3		
Cosmetology 103 - 1750	2010	3	3					3		
	2011	2	2					2		
Cosmetology 104 - 1900	2010	2	1					1		
	2011	1	0					0		
Esthetics - 600	2010	12	6					6		
	2011	26	17					17		
Esthetics 102 - 750	2010	3	3	1				2		
	2011	4	4					4		
Esthetics 103 - 1200	2010	1	1					1		
	2011	0	0					0		
Esthetics 104 - 1350	2010	1	1					1		
	2011	0	0					0		
Esthetics 105 - 1450	2010	0	0					0		
	2011	0	0					0		
Master Esthetics - 600	2010	2	2				1	1		
	2011	5	5					5		
Master Esthetics 102 - 750	2010	1	1					1		
	2011	0	0					0		
Esthetician / Massage Practitioner - 850	2010	0	0					0		
	2011	1	1					1		
Massage Practitioner - 250	2010	0	0					0		
	2011	1	1					1		

Program Name and Clock Hours	Year	100% Graduates Available for Employment [1]	100% Graduates Employed in the Field [2]	Annual Salary and Wages Reported by Graduates Employed in the Field [3]					Students Not Reporting Salary	Initial and Date Program of Interest
				\$15,000.00 - \$20,000.00	\$20,001.00 - \$25,000.00	\$25,001.00 - \$30,000.00	\$30,001.00 - \$35,000.00			
Massage Therapy – 700	2010	5	4					4		
	2011	3	1					1		
Holistic Health Practitioner - 1000	2010	15	12	1				11		
	2011	1	1					1		
Spa Nail Tech – 600 [4]	2010	3	1					1		
	2011	N/A	N/A					N/A		

[1] "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

[2] "Graduates employed in the field" means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

[3] Salary is as reported by the student. Not all graduates reported salary.

[4] This program was not taught in 2011.

The following wage and salary data for each program offered at Bellus Academy in Poway, CA was provided by the Employment Development Department's 2011 Occupational Employment Statistics (OES) survey, updated to the first quarter of 2012. Occupations are classified using the Standard Occupational Classification (SOC) codes. For details of the methodology, see the Overview of the OES Survey at <http://www.labormarketinfo.edd.ca.gov>.

Program Name SOC Code	San Diego County First Quarter, 2012					Initial and Date Program of Interest
	Hourly					
	Mean Hourly	Mean Annual	Low (25th percentile)	Median (50 th percentile)	High (75th percentile)	
Cosmetology 39-5012	\$12.19	\$25,343	\$9.81	\$11.16	\$13.58	
Esthetics 39-5094	\$17.04	\$35,446	\$11.99	\$14.90	\$22.43	
Master Esthetics 39-5000	Data Not Available					

Program Name SOC Code	San Diego County First Quarter, 2012					Initial and Date Program of Interest
	Hourly					
	Mean Hourly	Mean Annual	Low (25th percentile)	Median (50 th percentile)	High (75th percentile)	
Massage 31-9011	\$16.57	\$34,469	\$9.60	\$16.70	\$21.33	
HHP 29-1199	\$41.41	\$86,132	\$29.27	\$34.99	\$51.33	
Spa Nail Tech 39-5092	\$9.68	\$20,138	\$8.65	\$9.08	\$9.64	
*The wages listed in the table for Cosmetology do not reflect earnings of self-employed, which can be higher depending on location of a salon, customer tipping practices, and competition from other salons. A Cosmetologist's initiative and ability to attract and hold regular clients are key factors in determining his or her earnings.						

To obtain a description of the manner the above statistics were gathered, or to obtain a list of employment positions determined to be within the field with regards to job placement of graduates, please ask your enrollment representative. Wage and salary data was gathered using the following data: Graduate employment verification and the Employment Development Department's Occupational Employment Statistics.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, Sacramento, CA 95798-0818, www.bppe.ca.gov, P: 888.370.7589.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with an academy official prior to signing an enrollment agreement.

Student Name - Print

Student Signature

Date

Academy Official

Date