

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Associate of Applied Science Degree: Graphic Design – (Morn./Aft. 15 Months or Eve. 18 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 141 | 141 | 74 | 52.5% |
| 2010 | 98 | 98 | 45 | 45.9% |

Students Completing After Published Program Length – 150% Completion Rate

Associate of Applied Science Degree: Graphic Design – (Morn./Aft. 15 Months or Eve. 18 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 141 | 141 | 36 | 25.5% |
| 2010 | 98 | 98 | 29 | 29.6% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Associate of Applied Science Degree: Graphic Design – (Morn./Aft. 15 Months or Eve. 18 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Number of Graduates ² | Graduates Available for Employment ³ | Graduates Employed in the Field ⁴ | Placement Rate Employed in the Field ⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|---------------|---|----------------------------------|---|--|---|---|--|
| 2011 | 141 | 74 | 23 | 13 | 56% | 1 | 12 |
| 2010 | 98 | 45 | 14 | 10 | 71% | 5 | 5 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Associate of Applied Science Degree: Graphic Design – (Morn./Aft. 15 Months or Eve. 18 Months)

| Calendar Year | Graduates Available for Employment¹ | Graduates Employed in Field² | Students not Reporting Salary |
|----------------------|---|--|--------------------------------------|
| 2011 | 23 | 13 | 4 |
| 2010 | 14 | 10 | 0 |

| Annual Salary and Wages Reported Graduates Employed in the Field³ | | | | | | | |
|---|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|------------------------------|-----------------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | | 3 | 1 | 4 |
| 2010 | 3 | 1 | 1 | 1 | | 2 | |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | 1 | | | | | | |
| 2010 | | | | | | 1 | |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | | | | | | | 1 |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| County of San Diego As of August 2012 | | | | | | |
|--|-----------------------------------|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|------------------------------------|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) |
| Graphic Designer | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Marketing Coordinator | \$47.20 | \$65.26 | \$N/A | \$98,176 | \$135,741 | \$N/A |
| Production Artist | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Graphic Artist | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| The following job titles are not listed on the EDD website: Title: Creative Designer Title: Title | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, West Sacramento, CA 95798-0818, www.bppe.ca.gov, P: 888.370.7589 or 916.431.6959, F: 916.263.1897.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Associate of Applied Science Degree: Multimedia Design – (Morn./Aft. 18 Months or Eve. 22 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 31 | 31 | 8 | 25.8% |
| 2010 | 29 | 29 | 16 | 55% |

Students Completing After Published Program Length – 150% Completion Rate

Associate of Applied Science Degree: Multimedia Design – (Morn./Aft. 18 Months or Eve. 22 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 31 | 31 | 15 | 48.3% |
| 2010 | 29 | 29 | 8 | 27.5% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Associate of Applied Science Degree: Multimedia Design – (Morn./Aft. 18 Months or Eve. 22 Months)

| Calendar Year | Number of Students Who Began Program¹ | Number of Graduates² | Graduates Available for Employment³ | Graduates Employed in the Field⁴ | Placement Rate Employed in the Field⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|----------------------|---|--|---|--|---|--|---|
| 2011 | 31 | 15 | 3 | 2 | 67% | 1 | 1 |
| 2010 | 29 | 24 | 13 | 9 | 69% | 1 | 8 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Associate of Applied Science Degree: Multimedia Design – (Morn./Aft. 18 Months or Eve. 22 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 3 | 2 | 0 |
| 2010 | 13 | 9 | 8 |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | | | | 2 |
| 2010 | | | | | | | 1 |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | | | | | | | |
| 2010 | | | | | | | |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | | | | | | | |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| County of San Diego As of August 2012 | | | | | | |
|---|---|--|--|---|--|--|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25th percentile) | Median (50th percentile) | High (75th percentile) | Low (25th percentile) | Median (50th percentile) | High (75th percentile) |
| Graphic Designer | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Multimedia Designer | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| Graphic Artist | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| The following job titles are not listed on the EDD website: Title: Composer Title: Title | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Advanced Specialized Diploma: Animation Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 2 | 2 | 1 | 50% |
| 2010 | 2 | 2 | 2 | 100% |

Students Completing After Published Program Length – 150% Completion Rate

Advanced Specialized Diploma: Animation Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 2 | 2 | 0 | 0 |
| 2010 | 2 | 2 | 0 | 0% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Advanced Specialized Diploma: Animation Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Number of Graduates ² | Graduates Available for Employment ³ | Graduates Employed in the Field ⁴ | Placement Rate Employed in the Field ⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|---------------|---|----------------------------------|---|--|---|---|--|
| 2011 | 2 | 2 | 0 | 0 | 0% | 0 | 0 |
| 2010 | 2 | 2 | 0 | 0 | 0% | 0 | 0 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

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⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Advanced Specialized Diploma: Animation Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 0 | 0 | 0 |
| 2010 | 0 | 0 | 0 |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

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³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

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| County of San Diego As of August 2012 | | | | | | |
|---|-----------------------------------|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|------------------------------------|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) |
| 3D Artist | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| Multimedia Artist | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| 3D Animator | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| | | | | | | |
| | | | | | | |
| The following job titles are not listed on the EDD website: Title: Composer Title: 3D Production Artist Title: | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Advanced Specialized Diploma: Digital Video Production – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 1 | 1 | 1 | 100% |
| 2010 | 1 | 1 | 1 | 100% |

Students Completing After Published Program Length – 150% Completion Rate

Advanced Specialized Diploma: Digital Video Production – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 1 | 1 | 0 | 0% |
| 2010 | 1 | 1 | 0 | 0% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Advanced Specialized Diploma: Digital Video Production – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Number of Graduates ² | Graduates Available for Employment ³ | Graduates Employed in the Field ⁴ | Placement Rate Employed in the Field ⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|---------------|---|----------------------------------|---|--|---|---|--|
| 2011 | 1 | 1 | 1 | 1 | 100% | 0 | 1 |
| 2010 | 1 | 1 | 0 | 0 | 0% | 0 | 0 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Advanced Specialized Diploma: Digital Video Production – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 1 | 1 | 1 |
| 2010 | 0 | 0 | 0 |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| | County of San Diego As of August 2012 | | | | | |
|--|--|--|--|---|--|--|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25th percentile) | Median (50th percentile) | High (75th percentile) | Low (25th percentile) | Median (50th percentile) | High (75th percentile) |
| Video Editor | \$23.21 | \$41.36 | \$61.14 | \$48,277 | \$86,029 | \$127,171 |
| Videographer | \$15.64 | \$23.76 | \$47.56 | \$32,537 | \$49,421 | \$98,925 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| The following job titles are not listed on the EDD website: Title: Composer Title: Title: | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Advanced Specialized Diploma: Web Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 5 | 5 | 3 | 60% |
| 2010 | 6 | 6 | 4 | 66.67% |

Students Completing After Published Program Length – 150% Completion Rate

Advanced Specialized Diploma: Web Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 5 | 5 | 2 | 40% |
| 2010 | 6 | 6 | 0 | 0% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Advanced Specialized Diploma: Web Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program¹ | Number of Graduates² | Graduates Available for Employment³ | Graduates Employed in the Field⁴ | Placement Rate Employed in the Field⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|----------------------|---|--|---|--|---|--|---|
| 2011 | 5 | 3 | 0 | 0 | 0% | 0 | 0 |
| 2010 | 6 | 4 | 2 | 2 | 100% | 1 | 1 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Advanced Specialized Diploma: Web Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 0 | 0 | 0 |
| 2010 | 2 | 2 | 1 |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | | | | |
| 2010 | | | | | | | 1 |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | | | | | | | |
| 2010 | | | | | | | |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | | | | | | | |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department’s Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| | County of San Diego As of August 2012 | | | | | |
|---|--|--|--|---|--|--|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25th percentile) | Median (50th percentile) | High (75th percentile) | Low (25th percentile) | Median (50th percentile) | High (75th percentile) |
| Graphic Designer | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Web Designer | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| The following job titles are not listed on the EDD website: Title: Title: Title: | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Bachelor of Science Degree: Media Arts – (Morn./Aft. 30 Months or Eve. 36 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 75 | 75 | 29 | 38.7% |
| 2010 | 82 | 82 | 42 | 51% |

Students Completing After Published Program Length – 150% Completion Rate

Bachelor of Science Degree: Media Arts – (Morn./Aft. 30 Months or Eve. 36 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 75 | 75 | 29 | 38.7% |
| 2010 | 82 | 82 | 30 | 36.5% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Bachelor of Science Degree: Media Arts – (Morn./Aft. 30 Months or Eve. 36 Months)

| Calendar Year | Number of Students Who Began Program¹ | Number of Graduates² | Graduates Available for Employment³ | Graduates Employed in the Field⁴ | Placement Rate Employed in the Field⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|----------------------|---|--|---|--|---|--|---|
| 2011 | 75 | 29 | 28 | 21 | 75% | 7 | 14 |
| 2010 | 82 | 42 | 39 | 29 | 74% | 7 | 22 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Bachelor of Science Degree: Media Arts – (Morn./Aft. 30 Months or Eve. 36 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 28 | 21 | 4 |
| 2010 | 39 | 29 | 0 |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | 1 | 2 | 1 | 4 |
| 2010 | 10 | 2 | | 1 | 4 | 5 | 6 |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | 1 | 6 | 2 | | | | |
| 2010 | | | 1 | | | | |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | | | | | | | |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| County of San Diego As of August 2012 | | | | | | |
|---|-----------------------------------|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|------------------------------------|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) |
| Graphic Designer | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Graphic Artist | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Web Designer | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| 3D Animator | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| Video Editor | \$23.21 | \$41.36 | \$61.14 | \$48,277 | \$86,029 | \$127,171 |
| The following job titles are not listed on the EDD website: Title: Web Content Specialist Title: Composer Title: Web/Graphic Designer Title: Production Assistant | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Diploma: Graphic Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 0 | 0 | 0 | 0% |
| 2010 | 2 | 2 | 1 | 50% |

Students Completing After Published Program Length – 150% Completion Rate

Diploma: Graphic Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 0 | 0 | 0 | 0% |
| 2010 | 2 | 0 | 0 | 0% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Diploma: Graphic Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Number of Graduates ² | Graduates Available for Employment ³ | Graduates Employed in the Field ⁴ | Placement Rate Employed in the Field ⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|---------------|---|----------------------------------|---|--|---|---|--|
| 2011 | 0 | 0 | 0 | 0 | 0% | 0 | 0 |
| 2010 | 2 | 1 | 1 | 0 | 0% | 0 | 0 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Diploma: Graphic Design – (Morn./Aft. 11 Months or Eve. 14 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 0 | 0 | 0 |
| 2010 | 1 | 0 | N/A |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| County of San Diego As of August 2012 | | | | | | |
|--|-----------------------------------|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|------------------------------------|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) |
| Graphic Designer | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Graphic Artist | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| The following job titles are not listed on the EDD website: Title: Production Artist Title: Title | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Diploma: Multimedia Design – (Morn./Aft. 15 Months or Eve. 18 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 0 | 0 | 0 | 0% |
| 2010 | 1 | 1 | 1 | 100% |

Students Completing After Published Program Length – 150% Completion Rate

Diploma: Multimedia Design – (Morn./Aft. 15 Months or Eve. 18 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 0 | 0 | 0 | 0% |
| 2010 | 1 | 1 | 0 | 0% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Diploma: Multimedia Design – (Morn./Aft. 15 Months or Eve. 18 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Number of Graduates ² | Graduates Available for Employment ³ | Graduates Employed in the Field ⁴ | Placement Rate Employed in the Field ⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|---------------|---|----------------------------------|---|--|---|---|--|
| 2011 | 0 | 0 | 0 | 0 | 0% | 0 | 0 |
| 2010 | 1 | 1 | 1 | 0 | 0% | 0 | 0 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Diploma: Multimedia Design – (Morn./Aft. 15 Months or Eve. 18 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 0 | 0 | 0 |
| 2010 | 1 | 0 | N/A |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| County of San Diego As of August 2012 | | | | | | |
|--|-----------------------------------|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|------------------------------------|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) |
| Graphic Designer | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Multimedia Designer | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| | \$ | \$ | \$ | \$ | \$ | \$ |
| The following job titles are not listed on the EDD website: Title: Title: Title | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Specialized Diploma: Multimedia/Animation – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 2 | 2 | 2 | 100% |
| 2010 | 2 | 2 | 2 | 100% |

Students Completing After Published Program Length – 150% Completion Rate

Specialized Diploma: Multimedia/Animation – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 2 | 2 | 0 | 0% |
| 2010 | 2 | 2 | 0 | 0% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Specialized Diploma: Multimedia/Animation – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Number of Graduates ² | Graduates Available for Employment ³ | Graduates Employed in the Field ⁴ | Placement Rate Employed in the Field ⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|---------------|---|----------------------------------|---|--|---|---|--|
| 2011 | 2 | 2 | 0 | 0 | 0% | 0 | 0 |
| 2010 | 2 | 2 | 0 | 0 | 0% | 0 | 0 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Specialized Diploma: Multimedia/Animation – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 0 | 0 | 0 |
| 2010 | 0 | 0 | 0 |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| County of San Diego As of August 2012 | | | | | | |
|---|-----------------------------------|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|------------------------------------|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) | Low (25 th percentile) | Median (50 th percentile) | High (75 th percentile) |
| 3D Artist | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| Multimedia Artist | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| 3D Animator | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| | | | | | | |
| | | | | | | |
| The following job titles are not listed on the EDD website: Title: Composer Title: 3D Production Artist Title: | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Specialized Diploma: Digital Video Production – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 2 | 2 | 2 | 100% |
| 2010 | 4 | 4 | 1 | 25% |

Students Completing After Published Program Length – 150% Completion Rate

Specialized Diploma: Digital Video Production – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 2 | 2 | 0 | 0% |
| 2010 | 4 | 4 | 3 | 75% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Specialized Diploma: Digital Video Production – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Number of Graduates ² | Graduates Available for Employment ³ | Graduates Employed in the Field ⁴ | Placement Rate Employed in the Field ⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|---------------|---|----------------------------------|---|--|---|---|--|
| 2011 | 2 | 2 | 0 | 0 | 0% | 0 | 0 |
| 2010 | 4 | 4 | 0 | 0 | 0% | 0 | 0 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Specialized Diploma: Digital Video Production – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 0 | 0 | 0 |
| 2010 | 0 | 0 | 0 |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| County of San Diego As of August 2012 | | | | | | |
|--|---|--|--|---|--|--|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25th percentile) | Median (50th percentile) | High (75th percentile) | Low (25th percentile) | Median (50th percentile) | High (75th percentile) |
| Video Editor | \$23.21 | \$41.36 | \$61.14 | \$48,277 | \$86,029 | \$127,171 |
| Videographer | \$15.64 | \$23.76 | \$47.56 | \$32,537 | \$49,421 | \$98,925 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| The following job titles are not listed on the EDD website: Title: Compositor Title: Title: | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2010 & 2011

Completion Rates (includes data from the two calendar years prior to reporting)

Specialized Diploma: Web Design – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | Graduates ³ | Completion Rate ⁴ |
|---------------|---|--|------------------------|------------------------------|
| 2011 | 5 | 5 | 5 | 100% |
| 2010 | 2 | 2 | 1 | 50% |

Students Completing After Published Program Length – 150% Completion Rate

Specialized Diploma: Web Design – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Students Available for Graduation ² | 150% Graduates ⁵ | 150% Completion Rate ⁶ |
|---------------|---|--|-----------------------------|-----------------------------------|
| 2011 | 5 | 5 | 0 | 0% |
| 2010 | 2 | 2 | 0 | 0% |

¹ “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³ “Graduates” is the number of students who completed the program within 100% of the published program length.

⁴ “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ “150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶ “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates (includes data from the two calendar years prior to reporting)

Specialized Diploma: Web Design – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Number of Students Who Began Program ¹ | Number of Graduates ² | Graduates Available for Employment ³ | Graduates Employed in the Field ⁴ | Placement Rate Employed in the Field ⁵ | Graduates Employed in the Field an average of less than 32 hours per week | Graduates Employed in the Field at least 32 hours per week |
|---------------|---|----------------------------------|---|--|---|---|--|
| 2011 | 5 | 5 | 1 | 1 | 100% | 0 | 1 |
| 2010 | 2 | 1 | 0 | 0 | 0% | 0 | 0 |

¹ “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³ “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

* Data Not Available.

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Specialized Diploma: Web Design – (Morn./Aft. 7.5 Months or Eve. 9 Months)

| Calendar Year | Graduates Available for Employment ¹ | Graduates Employed in Field ² | Students not Reporting Salary |
|---------------|---|--|-------------------------------|
| 2011 | 1 | 1 | 0 |
| 2010 | 0 | 0 | 0 |

| Annual Salary and Wages Reported Graduates Employed in the Field ³ | | | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|
| Calendar Year | \$0 to \$5,000 | \$5,001 to \$10,000 | \$10,001 to \$15,000 | \$15,001 to \$20,000 | \$20,001 to \$25,000 | \$25,001 to \$30,000 | \$30,001 to \$35,000 |
| 2011 | | | | | | | 1 |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$35,001 to \$40,000 | \$40,001 to \$45,000 | \$45,001 to \$50,000 | \$50,001 to \$55,000 | \$55,001 to \$60,000 | \$60,001 to \$65,000 | \$65,001 to \$70,000 |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| | \$70,001 to \$75,000 | \$75,001 to \$80,000 | \$80,001 to \$85,000 | \$85,001 to \$90,000 | \$90,001 to \$95,000 | \$95,001 to \$100,000 | \$100,001 + |
| 2011 | | | | | | | |
| 2010 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

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³Salary is as reported by the student. Not all graduates reported salary.

* Data Not Available.

EDD Salary and Wage Information

The following wage and salary data for each program offered at Platt College San Diego, California, was obtained from the Employment Development Department’s Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

| | County of San Diego As of August 2012 | | | | | |
|---|--|--|--|---|--|--|
| Potential Job Title as listed by the Employment Development Department | Hourly | | | Salary | | |
| | Low (25th percentile) | Median (50th percentile) | High (75th percentile) | Low (25th percentile) | Median (50th percentile) | High (75th percentile) |
| Graphic Designer | \$19.17 | \$25.52 | \$34.35 | \$39,874 | \$53,082 | \$71,448 |
| Web Designer | \$27.25 | \$36.44 | \$49.44 | \$56,680 | \$75,795 | \$102,835 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| The following job titles are not listed on the EDD website: Title: Title: Title: | Information Not Available | | | | | |

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

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I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name – Print

Student Signature

Date

School Official

Date