

Bellus Academy

1073 East Main Street
El Cajon, CA 92021

SCHOOL PERFORMANCE FACT SHEET CALENDAR YEAR 2011

The California Private Postsecondary Education Act (CPPEA) of 2009 requires, under section 94910 of CPPEA that a school provide information for each program offered regarding completion rates, placement rates, licensure exam passage rates, and salary/wage information for the previous two calendar years. The following information is data compiled from January 1, 2010 to December 31, 2010, and from January 1, 2011 to December 31, 2011, the most recent years for which statistics are available.

COMPLETION RATES

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Students Available for Graduation [2]	100% Graduates [3]	100% Completion Rate [4]	150% Graduates [5]	150% Completion Rate [6]	<i>Initial and Date Program of Interest</i>
Cosmetology - 1600	2010	32	32	8	25%	13	41%	
	2011	8	8	0	0%	4	50%	
Cosmetology 102 - 1750	2010	40	40	0	0%	9	23%	
	2011	26	26	2	8%	11	42%	
Cosmetology 103 - 1750	2010	3	3	1	33%	0	0%	
	2011	1	1	1	100%	0	0%	
Cosmetology 104 - 1900	2010	10	10	1	10%	2	20%	
	2011	19	19	2	11%	6	32%	
Esthetics - 600	2010	12	12	5	42%	7	58%	
	2011	8	8	3	38%	5	62%	
Esthetics 102 - 750	2010	23	23	5	22%	10	43%	
	2011	6	5	2	40%	3	60%	
Esthetics 103 - 1200 [7]	2010	N/A	N/A	N/A	N/A	N/A	N/A	
	2011	0	0	0	N/A	N/A	N/A	
Esthetics 104 - 1350 [7]	2010	N/A	N/A	N/A	N/A	N/A	N/A	
	2011	0	0	0	N/A	N/A	N/A	

[1] "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] "Students available for graduation" is the number of students who began the program minus the number of "Students unavailable for graduation," which means those students who have died, been incarcerated, or called to active military duty.

[3] "Graduates" is the number of students who completed the program within 100% of the published program length.

[4] "Completion Rate" is the number of 100% Graduates divided by the Number of Students Available for Graduation.

[5] "150% Graduates" is the number of students who completed the program after 100% of the published program length, but within less than 151% of the published program length.

[6] "150% Completion Rate" is the number of students who completed the program after 100% of the published program length, but within less than 151% of the published program length divided by the number of students available for graduation.

[7] This program was new in 2011. There were no enrollees scheduled to graduate within the reporting period. The number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.

PLACEMENT RATES

Program Name and Clock Hours	Year	Number of Students Who Began Program [1]	Number of 100% Graduates [2]	100% Graduates Available for Employment [3]	100% Graduates Employed in the Field [4]	Placement Rate % Employed in the Field [5]	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week	Initial and Date Program of Interest
Cosmetology - 1600	2010	32	8	7	4	57%	1		
	2011	8	0	0	0	0%			
Cosmetology 102 - 1750	2010	40	0	0	0	0%			
	2011	26	2	2	2	100%			
Cosmetology 103 - 1750	2010	3	1	1	1	100%			
	2011	1	1	1	1	100%			
Cosmetology 104 - 1900	2010	10	1	1	1	100%			
	2011	19	2	2	2	100%			
Esthetics - 600	2010	12	5	5	2	40%			
	2011	8	3	3	1	33%			
Esthetics 102 - 750	2010	23	5	5	5	100%			
	2011	6	2	2	2	100%			
Esthetics 103 - 1200 [6]	2010	N/A	N/A	N/A	N/A	N/A			
	2011	0	0	0	0	N/A			
Esthetics 104 - 1350 [6]	2010	N/A	N/A	N/A	N/A	N/A			
	2011	0	0	0	0	N/A			

[1] "Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] "Number of Graduates" is the number of students who have completed the program within 100% of the published program length.

[3] "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

[4] "Graduates employed in the field" means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

[5] Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

[6] This program was newly approved in 2011. There were no enrollees scheduled to graduate within the reporting year.

EXAMINATION PASSAGE RATES

Program Name and Clock Hours	Year	Number of Students Taking Exam [1]	Number Who Passed First Exam Taken [2]	Number Who Failed First Exam Taken	Passage Rate [3]	<i>Initial and Date Program of Interest</i>
Cosmetology - 1600	2010	13	11	2	85%	
	2011	10	6	4	60%	
Cosmetology 102 - 1750	2010	6	4	2	67%	
	2011	14	10	4	71%	
Cosmetology 103 - 1750	2010	1	1	0	100%	
	2011	1	1	0	100%	
Cosmetology 104 - 1900	2010	1	1	0	100%	
	2011	5	4	1	80%	
Esthetics - 600	2010	10	9	1	90%	
	2011	7	7	0	100%	
Esthetics 102 - 750	2010	12	11	1	92%	
	2011	6	5	1	83%	
Esthetics 103 – 1200 [4]	2010	N/A	N/A	N/A	N/A	
	2011	0	0	0	N/A	
Esthetics 104 – 1350 [4]	2010	N/A	N/A	N/A	N/A	
	2011	0	0	0	N/A	

[1] Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

[2] Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

[3] Passage Rate is calculated by dividing the number of graduates who pass the exam the first time that they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

[4] This program was newly approved in 2011. There were no graduates from the program during the reporting period.

SALARY AND WAGE INFORMATION

Program Name and Clock Hours	Year	100% Graduates Available for Employment [1]	100% Graduates Employed in the Field [2]	Annual Salary and Wages Reported by Graduates Employed in the Field [3]					Students Not Reporting Salary	Initial and Date Program of Interest
				\$15,000.00 - \$20,000.00	\$20,001.00 - \$25,000.00	\$25,001.00 - \$30,000.00	\$30,001.00 - \$35,000.00	\$35,000.00		
Cosmetology - 1600	2010	7	4					4		
	2011	0	0					0		
Cosmetology 102 - 1750	2010	0	0					0		
	2011	2	2					2		
Cosmetology 103 - 1750	2010	1	1					1		
	2011	1	1					1		
Cosmetology 104 - 1900	2010	1	1					1		
	2011	2	2					2		
Esthetics - 600	2010	5	2					2		
	2011	3	1					1		
Esthetics 102 - 750	2010	5	5					5		
	2011	2	2					2		
Esthetics 103 - 1200 [4]	2010	N/A	N/A					N/A		
	2011	0	0					N/A		
Esthetics 104 - 1350 [4]	2010	N/A	N/A					N/A		
	2011	0	0					N/A		

[1] "Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

[2] "Graduates employed in the field" means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

[3] Salary is as reported by the student. Not all graduates reported salary.

[4] This program was newly approved in 2011. There were no graduates from this program during the reporting period.

The following wage and salary data for each program offered at Bellus Academy in El Cajon, CA was provided by the Employment Development Department's 2011 Occupational Employment Statistics (OES) survey, updated to the first quarter of 2012. Occupations are classified using the Standard Occupational Classification (SOC) codes. For details of the methodology, see the Overview of the OES Survey at <http://www.labormarketinfo.edd.ca.gov>.

Program Name SOC Code	San Diego County First Quarter, 2012					Initial and Date Program of Interest
	Hourly					
	Mean Hourly	Mean Annual	Low (25th percentile)	Median (50 th percentile)	High (75th percentile)	
Cosmetology 39-5012	\$12.19	\$25,343	\$9.81	\$11.16	\$13.58	
Esthetics 39-5094	\$17.04	\$35,446	\$11.99	\$14.90	\$22.43	
*The wages listed in the table for Cosmetology do not reflect earnings of self-employed, which can be higher depending on location of a salon, customer tipping practices, and competition from other salons. A Cosmetologist's initiative and ability to attract and hold regular clients are key factors in determining his or her earnings.						

To obtain a description of the manner the above statistics were gathered, or to obtain a list of employment positions determined to be within the field with regards to job placement of graduates, please ask your enrollment representative. Wage and salary data was gathered using the following data: Graduate employment verification and the Employment Development Department's Occupational Employment Statistics.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, Sacramento, CA 95798-0818, www.bppe.ca.gov, P: 888.370.7589.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with an academy official prior to signing an enrollment agreement.

Student Name - Print

Student Signature

Date

Academy Official

Date