

SCHOOL PERFORMANCE FACT SHEET

“This program information requirement is new, therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.”

“This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.”

“Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at P.O. Box 980818, West Sacramento, CA 95798-0818, 888.370.7589, www.bppe.ca.gov.”

| Program Name | Completion Rates | Placement Rates | Licensure/Exam Passage Rates | Salaries |
|--|-------------------------|------------------------|-------------------------------------|-----------------|
| Massage Therapy Program (130 HRS) | 86.60% | 35.7% | N/A | N/A* |
| Deep Tissue Practitioner (120 HRS) | 97.00% | 71.4% | N/A | N/A* |
| Massage Practitioner (250 HRS) | 96.50% | 72.0% | N/A | \$26,000/ Yr |
| Holistic Massage Therapist (500 HRS) | 81.00% | 57.1% | N/A | N/A* |
| Certified Holistic Health Practitioner (720 HRS) | 0.00% | 0.00% | N/A | N/A* |

* Not enough data reported to calculate

Completion Rates: Completion rates are calculated by students graduating at 100% (when a student has completed the entire program within the projected end date).

Placement Rates: We do not have a placement service program. However, we do have a career opportunity posting board that allows our students and graduates to obtain information on local businesses that are currently hiring as well as special event postings that allow students to self promote.

Licensure/Exam Passage Rates: Depending upon the therapist’s professional path, a business license may not be required if the therapist is not planning to be self employed, but instead they may need to become state certified if they plan to be an employee. The costs shown below are based on rates as of today and are all subject to change.

- **California State Certification through California Massage Therapy Council (CAMTC)** – The cost is \$150.00 for the initial application, which lasts for two years. The renewal cost is \$125.00 and good for two years. This will also require live scan fingerprinting at an additional \$70-80.
- **National Certification through National Certification Board for Therapeutic Massage & Bodywork (NCBTMB)** – The exam fee is \$225.00.

- **Business License/Permits** – The cost and requirements are different from city to county and can range from \$10/Year to over \$165/3 years. Typically a business license renewal requires a minimum of 12CE hours/year.
- **Insurance through Associated Bodywork & Massage Professionals (ABMP)** - The cost range from \$199-\$229 annually.
- **Salaries:** Hourly wages can range from \$15.00/hour and can go well over \$90.00/Hour depending upon the therapist's expertise and location of business. Hourly rates also vary according to whether or not the therapist is self-employed.

Additional Statistics Provided by Outside Resources

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|---|-------------|---------------------|----------------------------------|--------------------|--|---------------|------------------------|
| *Massage Therapists in California (SOC Code: 31-9011) | | | | | | | |
| Occupational Wages Hour By Percentile | | | | | | | |
| Area | Year | Period | | Hourly Mean | 25th | Median | 75th |
| California | 2011 | 1 st Qtr | | \$18.96 | \$12.30 | \$16.84 | \$22.64 |
| Occupational Wages Hour By Percentile | | | | | | | |
| Area | Year | Period | | Hourly Mean | Median Annually | | |
| Sacramento | 2011 | 1 st Qtr | | \$17.27 | \$35,919 | | |
| Industries Employing This Occupation | | | | | | | |
| Industry Title | | | Number of Employers in CA | | Employment for Occupation in CA | | |
| Personal Care Services | | | 52,845 | | 20.3% | | |
| Offices of Other Health Practitioners | | | 30,349 | | 7.3% | | |
| <i>*Above Information provided by the Employment Development Department's Occupational Employment Statistics (03/14/11)</i> | | | | | | | |

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|--|-------------------------|---------------|--|------------------------------------|----------------------------------|
| **Massage Therapists - 31-9011.00 | | | | | |
| Occupational Title | Mean Hourly Wage | Annual | Annual Average Employment 2011/2016 | Employment Change Numerical | Employment Change Percent |
| Massage Therapist | \$17.25 | \$35,873 | 1199 / 1385 | 185 | 15% |

**** Above Information provided by
CareerGPS.com 2010-2011
Occupational Outlook Report (as of
4/1/02011).**

*CareerGPS.com and is a product of:
Sacramento Works (<http://seta.net/>),
LEED (<http://www.leed.org/>), and
Partnership for Prosperity
(<http://www.valleyvision.org/partnership/index.html>)*

*****Massage Therapists**

Employment of massage therapists is expected to grow. Opportunities should be available to those who complete formal training programs and pass a professionally recognized examination, but new massage therapists should expect to work only part time until they can build a client base of their own.

Employment change: Employment of massage therapists is expected to increase by 13 percent from 2008-2018. Employment will grow as more people learn about the benefits of massage therapy.

Earnings: Median hourly wages of massage therapists, including gratuities, were \$16.78 in May 2008. The middle 50 percent earned between \$11.36 and \$25.14. The highest 10 percent earned more than \$33.47. Because many therapists work part time, yearly earnings can vary considerably, depending on the therapist's schedule. Generally, massage therapists earn some portion of their income as gratuities. For those who work in a hospital or other setting, tipping is not common.

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