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Performance Fact Sheet

Massage Practitioner Program(length of time required to complete 250 hours of training)

Calendar Year	Number of Students who began	Students Available For graduation*	Graduates	Completion Rate
2011	23	17	17	74%

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Massage Therapist Program(length of time required to complete 500 hours of training)

Calendar Year	Number of Students who began	Students Available for graduation*	Graduates	Completion Rate
2012	29	17	17	59%**

*The business structure of our school is rather distinctive in several ways. Because we allow students to enroll in individual classes, not everyone who initially enrolls necessarily plans to complete the entire program. As it happens, many often do complete at least the Practitioner Program. Also, since we are a *pay-as-you-go* school, very few students pay upfront for the entire program. In other words, more often than not, we have no way of knowing if a student is actually enrolling for an entire program. Again, many wind up completing the program and apply for their state license.

**The numbers can be misleading and not necessarily representative of the success of the school; we have a great number of students that enroll for single modalities. These tend to be working professionals that need the hours or the training in a specific modality. However, as the numbers indicate, those that do enroll in the Massage Therapist Program tend to complete the program. Also, many students are poised to graduate this year.

Lastly, many students remain enrolled beyond the year end. We allow students to come and go as time and money allow. Therefore, a good many students that enrolled in the calendar year 2012 are still attending our school and are working toward completing the necessary hours. The numbers entered represent those that completed the program by the end of 2012.

Massage Practitioner Program(length of time needed to complete 250 hours of training)

Calendar Year	Number of students who began	Students available for graduation	Graduates	Completion Rate
2010	69	10	10	15%*

*We purchased the school at the end of March 2009 from its original founder, who had resurrected the school at the request of several local therapists. For a period of time, Somatherapy, founded in 1991, did not exist.

We are currently entering our fifth year of ownership. The numbers provided in the 2010 tabulation include students that first arrived during the last quarter of 2009. In 2008, the school was owned and run by Ramona Moody French. Prior to that there was no Somatherapy. We changed the name, following the purchase, because we were required to do so owing to the fact that interim owners retained the name Somatherapy.

Massage Therapist Program*

Calendar year	Number of students who began	Number of Graduates	Graduates available for employment	Graduates employed in the field	Placement rate %	Graduates employed w/<32hrs.	Graduates w/>32 hrs.
2011(including 4 th quarter 2010)	33	17	17	9	50%	3	6

*We encourage our students to strive toward 500 hours, since that is the number of hours required for state licensing at the *Therapist* level; also, in our experience, most employers want a minimum of 500 hours practical, hands-on experience.

Of the number of students who began our program, a great many were graduates of the original Somatherapy and have since been working professionals of long standing. These therapists come to our school for refresher classes and/or training in newer modalities, especially when the hotel or spa that employs them considers adding a particular treatment to their menu.

Examination Passage Rates*

Calendar Year	Number of Students Taking	Number who passed first exam	Number who failed first exam	Passage rate
2010(last quarter of 2009)	N/A	N/A	N/A	N/A

*Ours is a clocked-hours school. With the exception of Kinesiology, during which quizzes are given, which make up 50% of the students grade, and Sports Massage, we do not ask students to take written exams.

Salary and Wage Information*

Calendar Year	Grads available for employment	Grads employed in field	Annual Salary/Wages reported by graduates.				Students not reporting
			\$15,000-\$20,000	\$20,000-\$25,000	\$25,000-\$30,000	\$30,000-\$35,000	
2011(last quarter 2010)	17	10	1	3	4	1	8

Many of our students have demonstrated their industriousness by going into business for themselves, developing their own clientele, and designing some of their own treatments. While they do not divulge specific numbers, they do not mind sharing with us that they are doing well. These same students are more than willing to return to the school to share their ideas with current students. It is important for massage therapists to “think outside the box,” which is why the business class we offer is vital to their success.