

Coastline Beauty College

SCHOOL PERFORMANCE FACT SHEET CALENDAR YEAR 2011

The California Private Postsecondary Education Act (CPPEA) of 2009, which is effective January 1, 2010, requires under section 94910 of CPPEA that a school provide information for each program offered in regards to, completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2010 to December 31, 2010, and from January 1, 2011 to December 31, 2011, the most recent years for which statistics are available.

COMPLETION RATES

Course and Clock Hours	Years	Number of students Who Began Program[1]	Number of students Who Available for Graduation[2]	100 % Graduates[3]	100% Completion Rates[4]	150% Completion Rates[5]	Initial and Date Program of Interest
Cosmetology 1600	2010	72	71	35	49%	27%	
	2011	72	72	6	8%	65%	
Cosmetician 600	2010	44	44	33	75%	14%	
	2011	34	34	3	9%	65%	
Manicuring 400	2010	86	86	70	81%	10%	
	2011	83	83	5	6%	82%	
Holistic Practitioner 1000	2010	51	51	34	67%	22%	
	2011	40	40	5	13%	73%	
Massage Therapy 600	2010	25	25	19	76%	4%	
	2011	53	53	6	11%	81%	

[1] Number of Students Who Began Program is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] Students available for graduation is the number of students who began program minus the number of Students unavailable for graduation, which means those students who have died, been incarcerated, or called to active military duty.

[3] Graduates is the number of students who completed the program within 100% of the published program length.

[4] Completion Rate is the number of Graduates divided by the Number of Students Available for Graduation..

[5] 150% Completion Rate is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

PLACEMENT RATES

Course Name and Clock Hours	Year	Number of Students who Began Program [1]	Number of 100% Graduates [2]	100 % Graduates Available for Employment [3]	100% Graduates Employed in the field[4]	Placement Rate % Employed in the field[5]	Graduate Employed in the field an average of less than 32hours per week	Graduate Employed in the field at least 32 hours per week	Initial and Date Program of Interest
Cosmetology 1600	2010	72	35	35	26	74%			
	2011	72	6	6	4	67%	2		
Cosmetician 600	2010	44	33	33	25	76%			
	2011	34	3	3	2	67%	2		
Manicuring 400	2010	86	70	70	63	90%			
	2011	83	5	5	4	80%	2		
Holistic Practitioner 1000	2010	51	34	34	29	85%			
	2011	40	5	5	4	80%	2		
Massage Therapy 600	2010	25	19	19	19	100%			
	2011	53	6	6	4	67%	1		

[1] Number of Students Who Began Program' means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

[2] Number of Graduates' is the number of students who have completed the program within 100% of the published program length.

- [3] Graduates available for employment' means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment' means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- [4] Graduates employed in the field' means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
- [5] Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

LICENSE EXAMINATION PASSAGE RATES

Course Name and Clock Hours	Year	Number of Students Taking Exam[1]	Number Who Passed First Exam Taken[2]	Number Who Failed First Exam Taken	Passage Rate[3]	Initial and Date Program of Interest
Cosmetology 1600	2010	42	38	4	90%	
	2011	39	28	11	72%	
Cosmetician 600	2010	40	28	13	88%	
	2011	16	11	5	69%	
Manicuring 400	2010	83	76	7	92%	
	2011	70	59	11	84%	
Holistic Practitioner 1000	2010	Not Applicable				
	2011	Not Applicable				
Massage Therapy 600	2010	Not Applicable				
	2011	Not Applicable				

- [1] Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.
- [2] Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.
- [3] Passage Rate is calculated by dividing the number of graduates who pass the exam the first time that they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

SALARY AND WAGE INFORMATION

Course Name and Clock Hours	Year	100% Graduates available for Employment[1]	100% Graduates Employed in the Field[2]	Annual Salary and Wages Reported by Graduates Employed in the Field[3]					Students Not Reporting Salary	Initial and Date Program of Interest
				\$10,000 - \$15,000	\$15,000 - \$20,000	\$20,000 - \$25,000	\$25,000 - \$30,000	\$30,000		
Cosmetology 1600	2010	4	4						4	
	2011	6	4						4	
Cosmetician 600	2010	33	25						25	
	2011	3	2						2	
Manicuring 400	2010	70	63						63	
	2011	5	4						4	
Holistic Practitioner 1000	2010	34	29						29	
	2011	5	4						4	
Massage Therapy 600	2010	19	19						19	
	2011	6	4						4	

- [1] Graduates available for employment means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau approved postsecondary institution.
- [2] Graduates employed in the field means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
- [3] Salary is as reported by the student. Not all graduates reported salary.

The following wage and salary data for each program offered at Coastline Beauty College, CA was provided by the Employment Development Department's Occupational Employment Statistics.

(www.labormarketinfor.edd.ca.gov):

	Orange County First Quarter 2012						Potential Job Title
Course	Hourly			Salary			
	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)	
Cosmetology	\$9.25	\$11.07	\$14.33	\$19,240	\$23,025	\$29,806	Hairdresser, Hairstylist, Cosmetologist
Cosmetician	\$9.90	\$13.99	\$17.69	\$20,592	\$29,099	\$36,795	Esthetician, Facialist
Manicuring	\$8.60	\$8.97	\$9.35	\$17,888	\$18,657	\$19,448	Manicurist, Pedicurist
Holistic Practitioner	\$11.72	\$15.34	\$20.82	\$24,377	\$31,907	\$43,305	Massage Therapist
Massage Therapy	\$11.72	\$15.34	\$20.82	\$24,377	\$31,907	\$43,305	Massage Therapist

*The wages listed in the table for Cosmetology do not reflect earnings of self-employed, which can be higher depending on location of a salon, customer tipping practices, and competition from other salons. A Cosmetologist's initiative and ability to attract and hold regular clients are key factors in determining his or her earnings.

To obtain a description of the manner the above statistics were gathered, or to obtain a list of employment positions determined to be within the field with regards to job placement of graduates, please ask your enrollment representative. Wage and salary data was gathered using the following data: Graduate employment verification and the Employment Development Department's Occupational Employment Statistics.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, Sacramento, CA 95798-0818, www.bppve.ca.gov, P: 916.574.7774.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name

Student Signature

Date

School Official

Date