



## 2011 PERFORMANCE FACT SHEET

### Completion Rates within 100% of Published Program Length

Program Title	Number of Students who began program (1)	Students Available for Graduation (2)	Graduates (3)	Completion Rate (4)
Cosmetology 2010	80	80	68	85%
Cosmetology 2011	81	81	33	41%
Cosmetician 2010	31	31	19	61%
Cosmetician 2011	38	38	9	24%

### Completion Rates after 100% of Published Program Length, but within 150% of Program Length

Program Title	Number of Students who began program (1)	Students Available for Graduation (2)	150% Graduates (5)	150% Completion Rate (6)
Cosmetology 2010	80	80	77	96%
Cosmetology 2011	81	81	27	33%
Cosmetician 2010	31	31	29	94%
Cosmetician 2011	38	38	17	45%

- (1) Number of Students Who Began Program is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.
- (2) Students available for graduation is the number of students who began program minus the number of Students unavailable for graduation, which means those students who have died, been incarcerated, or called to active military duty.
- (3) Graduates are the number of students who completed the program within 100% of the published program length.
- (4) Completion Rate is the number of Graduates divided by the Number of Students Available for Graduation.
- (5) 150% Graduates is the number of students who completed the program within 101-150% of the published program length.
- (6) 150% Completion Rate is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

### Placement Rates

Program Title	Number of students who began program (1)	Number of Graduates (2)	Graduates Available for Employment (3)	Graduates employed in the field (4)	Placement rate % Employed in the Field (5)	Graduates employed in the field an average of less than 32 hours per week	Graduates employed in the field at least 32 hours per week
<b>Cosmetology 2010</b>	80	68	68	49	72%	16	33
<b>Cosmetology 2011</b>	81	33	33	16	48%	4	12
<b>Cosmetician 2010</b>	31	19	19	14	74%	3	11
<b>Cosmetician 2011</b>	38	9	9	1	11%	0	1

- (1) Number of Students Who Began Program means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.
- (2) Number of Graduates' is the number of students who have completed the program within 100% of the published program length.
- (3) Graduates available for employment' means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment' means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- (4) Graduates employed in the field' means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
- (5) Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

### Cosmetology Licensing Exam Pass Rates

Calendar Year	Number of students taking the exam (1)	Number who passed first exam taken (2)	Number who failed first exam taken	Passage rate (3)
<b>2010</b>	77	65	12	84%
<b>2011</b>	58	39	19	67%

### Cosmetician Licensing Exam Pass Rates

Calendar Year	Number of students taking the exam (1)	Number who passed first exam taken (2)	Number who failed first exam taken	Passage rate (3)
<b>2010</b>	28	27	1	96%
<b>2011</b>	25	23	2	92%

- (1) Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.
- (2) Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.
- (3) Passage Rate is calculated by dividing the number of graduates who pass the exam the first time that they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

### Salary and Wage Information

Salary and Wage Information: Program	Graduates available for employment (1)	Graduates employed in the field (2)	Annual Salary and Wages Reported Graduates Employed in the Field (3) Earnings are displayed in thousands.										
			The amount of earnings reported is shown in the range below from: 0-5000, 5001-10000, 10001-15000, 15001-20000, 20001-25000 and so on for each subsequent range.										
			0 to 5,000	5,001 to 10,000	10,001 to 15,000	15,001 to 20,000	20,001 to 25,000	25,001 to 30,001	30,001 to 35,000	35,001 to 40,000	40,001 to 45,000	45,001 to 50,001	50,001 to 55,000
<b>Cosmetology 2010</b>	<b>68</b>	<b>49</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>16</b>	<b>22</b>	<b>5</b>	<b>4</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>
<b>Cosmetology 2011</b>	<b>33</b>	<b>16</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>
<b>Cosmetician 2010</b>	<b>21</b>	<b>14</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>
<b>Cosmetician 2011</b>	<b>9</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>						

- (1) Graduates available for employment means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- (2) Graduates employed in the field means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
- (3) Salary is as reported by the student. Not all graduates reported salary.

\*n/a – data was not available

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, West Sacramento, CA 95798-0818, [www.bppe.ca.gov](http://www.bppe.ca.gov), P: 888.370.7589 or 916.431.6959, F: 916.263.1897