



5900 Doyle Street, Emeryville, CA 94608
 P: 510.547.6442 | www.nhi.edu

**SCHOOL PERFORMANCE FACT SHEET
 CALENDAR YEARS 2010 & 2011**

Completion Rates

Advanced Neuromuscular Massage Therapist and Health Educator Program (14-18 months)

Calendar Year	Number of Students Who Began the Program¹	Number of Students Available for Graduation²	Number of Graduates³	Completion Rate⁴
2010	NA	NA	NA	NA
2011	NA	NA	NA	NA

Advanced Neuromuscular Massage Therapist and Health Educator Program (14-18 months)

Calendar Year	Number of Students Who Began the Program¹	Number of Students Available for Graduation²	150% Number of Graduates⁵	150% Completion Rate⁶
2010	NA	NA	NA	NA
2011	NA	NA	NA	NA

¹“Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²“Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³“Graduates” is the number of students who completed the program within 100% of the published program length.

⁴“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵“150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶“150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates

Advanced Neuromuscular Massage Therapist and Health Educator Program (14-18 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Graduates ²	Graduates Available for Employment ³	Graduates Employed in the Field ⁴	Placement Rate Employed in the Field ⁵	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2010	NA	NA	NA	NA	NA	NA	NA
2011	NA	NA	NA	NA	NA	NA	NA

¹“Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²“Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴“Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵“Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

Initials: _____ Date: _____ I have read and understand the above placement information.

State Licensure

Advanced Neuromuscular Massage Therapist and Health Educator Program (14-18 months)

There is no licensure exam for the state of California

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Advanced Neuromuscular Massage Therapist and Health Educator Program (14-18 months)

Calendar Year	Grads Avail for Employment ¹	Grads Employed in Field ²	Annual Salary and Wages Reported by Graduates Employed in the Field ³
2010	NA	NA	NA
2011	NA	NA	NA

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

EDD Salary and Wage Information

The following wage and salary data for each program offered at National Holistic Institute was obtained from the Employment Development Department’s Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

Potential Job Title as listed by the Employment Development Department	California As of March 2012					
	Hourly			Salary		
	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)
Massage Therapist	\$12.04	\$16.55	\$22.72	\$25,043	\$34,422	\$47,257

Initials: _____ Date: _____ I have read and understand the above salary and wage information.



5900 Doyle Street, Emeryville, CA 94608
 P: 510.547.6442 | www.nhi.edu

**SCHOOL PERFORMANCE FACT SHEET
 CALENDAR YEARS 2010 & 2011**

Completion Rates

Advanced Neuromuscular Massage Therapist Program (6 months)

Calendar Year	Number of Students Who Began the Program¹	Number of Students Available for Graduation²	Number of Graduates³	Completion Rate⁴
2010	9	9	8	88.89%
2011	7	7	7	100.00%

Advanced Neuromuscular Massage Therapist Program (6 months)

Calendar Year	Number of Students Who Began the Program¹	Number of Students Available for Graduation²	150% Number of Graduates⁵	150% Completion Rate⁶
2010	9	9	0	0.00%
2011	7	7	0	0.00%

¹“Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²“Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³“Graduates” is the number of students who completed the program within 100% of the published program length.

⁴“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵“150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶“150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates

Advanced Neuromuscular Massage Therapist Program (6 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Graduates ²	Graduates Available for Employment ³	Graduates Employed in the Field ⁴	Placement Rate Employed in the Field ⁵	Graduates Employed in the Field an average of less than 32 hours per week ⁶	Graduates Employed in the Field at least 32 hours per week ⁶
2010	9	8	8	7	87.5%	NA	NA
2011	7	7	7	6	85.7%	3	1

¹“Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²“Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴“Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵“Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

⁶“Number of weekly hours employed is as reported by the graduate. Not all graduates reported their weekly hours.”

Initials: _____ Date: _____ I have read and understand the above placement information.

State Licensure

Advanced Neuromuscular Massage Therapist Program (6 months)

There is no licensure exam for the state of California

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Advanced Neuromuscular Massage Therapist Program (6 months)

Calendar Year	Grads Avail for Employment ¹	Grads Employed in Field ²	Annual Salary and Wages Reported by Graduates Employed in the Field ³	\$5,000 Or Less	\$5,001-\$10,000	\$10,001-\$15,000	\$15,001-\$20,000	\$20,001 Or Higher
2010	8	7	Not Available	NA	NA	NA	NA	NA
2011	7	6	3	1	0	0	1	1

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

EDD Salary and Wage Information

The following wage and salary data for each program offered at National Holistic Institute was obtained from the Employment Development Department’s Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

Potential Job Title as listed by the Employment Development Department	California As of March 2012					
	Hourly			Salary		
	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)
Massage Therapist	\$12.04	\$16.55	\$22.72	\$25,043	\$34,422	\$47,257

Initials: _____ Date: _____ I have read and understand the above salary and wage information.



5900 Doyle Street, Emeryville, CA 94608
 P: 510.547.6442 | www.nhi.edu

**SCHOOL PERFORMANCE FACT SHEET
 CALENDAR YEARS 2010 & 2011**

Completion Rates

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Students Available for Graduation ²	Number of Graduates ³	Completion Rate ⁴
2010	749	749	515	68.76%
2011	753	753	470	62.41%

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Students Available for Graduation ²	150% Number of Graduates ⁵	150% Completion Rate ⁶
2010	749	749	36	4.80%
2011	753	753	50	6.64%

¹“Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²“Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³“Graduates” is the number of students who completed the program within 100% of the published program length.

⁴“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵“150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶“150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Graduates ²	Graduates Available for Employment ³	Graduates Employed in the Field ⁴	Placement Rate Employed in the Field ⁵	Graduates Employed in the Field an average of less than 32 hours per week ⁶	Graduates Employed in the Field at least 32 hours per week ⁶
2010	749	515	515	357	69.32%	NA	NA
2011	753	470	446	321	71.97%	252	69

¹“Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²“Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴“Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵“Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

⁶“Number of weekly hours employed is as reported by the graduate. Not all graduates reported their weekly hours.”

Initials: _____ Date: _____ I have read and understand the above placement information.

State Licensure

Massage Therapist and Health Educator Program (8-12 months)

There is no licensure exam for the state of California

Initials: _____ Date: _____ I have read and understand the above placement information.

Salary and Wage Information

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Grads Avail for Employment ¹	Grads Employed in Field ²	Annual Salary and Wages Reported by Graduates Employed in the Field ³
2010	515	357	Not Available
2011	446	321	See Table Below*

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means graduates who are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

³Salary is as reported by the student. Not all graduates reported salary.

*Salary & Wages	\$5000 or less	\$5001-\$10,000	\$10,001-\$15,000	\$15,001-\$20,000	\$20,001-\$25,000	\$25,001-\$30,000	\$30,001-\$35,000	\$35,001-\$40,000	\$40,001-\$45,000	\$45,001-\$50,000
# of Grads	12	9	9	7	10	11	10	11	3	2

*Salary & Wages	\$50,000-\$55,000	\$55,001-\$60,000	\$60,001-\$65,000	\$65,001-\$70,000	\$70,001-\$75,000	\$75,001-\$80,000	\$80,001-\$85,000	\$85,001-\$90,000	\$90,001-\$95,000	\$95,001 or higher
# of Grads	1	3	1	0	1	0	0	1	1	0

EDD Salary and Wage Information

The following wage and salary data for each program offered at National Holistic Institute was obtained from the Employment Development Department's Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

	California As of March 2012					
Potential Job Title as listed by the Employment Development Department	<i>Hourly</i>			<i>Salary</i>		
	Low (25th percentile)	Median (50th percentile)	High (75th percentile)	Low (25th percentile)	Median (50th percentile)	High (75th percentile)
Massage Therapist	\$12.04	\$16.55	\$22.72	\$25,043	\$34,422	\$47,257

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with the an Admissions Representative.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, West Sacramento, CA 95798-0818, www.bppe.ca.gov, P: 888.370.7589 or 916.431.6959, F: 916.263.1897.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

Student Name - Print

Student Signature

Date

School Official

Date