



Bureau for Private Postsecondary Education
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MODIFIED CITATION:
ASSESSMENT OF FINE AND ORDER OF ABATEMENT

To: Lindsay Ta, Owner
Microblading L.A.
20969 Ventura Blvd #9
Woodland Hills, CA 91364

INSTITUTION CODE: Unapproved
CITATION NUMBER: 2021216
MODIFIED CITATION ISSUANCE/SERVICE DATE: April 7, 2022
MODIFIED DUE DATE: May 6, 2022
FINE AMOUNT: \$ 10,000.00
ORDER OF ABATEMENT INCLUDED: NO

Christina Villanueva issues this Modified Citation: Assessment of Fine and Order of Abatement (Citation) in her official capacity as Discipline Manager of the Bureau for Private Postsecondary Education (Bureau) of the California Department of Consumer Affairs.

CITATION

A Modified Citation is hereby issued to Lindsay Ta, Owner of Microblading L.A. (Institution) located at 20969 Ventura Blvd #9, Woodland Hills, CA 91364, pursuant to Business and Professions Code section 125.9; California Education Code (CEC) sections 94936 and 94932; and Title 5 of the California Code of Regulations (5, CCR) section 75020 for the violations described below.

BACKGROUND

The Bureau previously issued Citation: Assessment of Fine and Order of Abatement No. 2021216 to the Owner of the Institution on April 1, 2021, which was appealed by the Institution and subsequently withdrawn without prejudice on April 1, 2022.

VIOLATION

#	Below you will find the California Education Code (CEC) and/or Title 5 of the California Code of Regulations (5, CCR code) section(s) of law you are charged with violating.
1.	<p><u>Violation:</u></p> <p>CEC Section 94886. Approval to Operate Required <i>“Except as exempted in Article 4 (commencing with Section 94874) or in compliance with the transition provisions in Article 2 (commencing with Section 94802), a person shall not open, conduct, or do business as a private postsecondary educational institution in this state without obtaining an approval to operate under this chapter.”</i></p> <p>CEC Section 94817.5. Approved to Operate or Approved <i>“Approved to operate” or “approved” means that an institution has received authorization pursuant to this chapter to offer to the public and to provide postsecondary educational programs.”</i></p> <p>CEC Section 94868. To Offer to the Public</p>

"To offer to the public" means to advertise, publicize, solicit, or recruit."

CEC Section 94869. To Operate

"To operate" means to establish, keep, or maintain any facility or location in this state where, or from which, or through which, postsecondary educational programs are provided."

On January 15, 2021, Bureau staff sent email correspondence to the Institution requesting a list of courses and tuition prices.

On January 20, 2021, Bureau staff received a response from the Institution stating that all classes scheduled for February 2021 were on schedule and would be held in person. The response included a list the following courses and tuition prices:

- Brow Master Course (8 days) - \$5,000.00
- Brow Pro Course (6 days) - \$3,500.00
- Brow Basics Course (5 days) - \$2,500.00

To date, the Institution does not have a current Approval to Operate a private postsecondary institution nor are they operating under the specification of the exemption under CEC section 94874.

Order of Abatement:

The Bureau orders that the Institution cease to operate as a private postsecondary educational institution, unless the Institution qualifies for an exemption under CEC section 94874. The Institution must discontinue recruiting or enrolling students and cease all instructional services and advertising in any form or type of media, including <http://www.microbladingla.com>, and any other websites not identified here that are associated with the Institution, until such time as an approval to operate is obtained from the Bureau. The Institution must disconnect all telephone service numbers including, but not limited to, (855) 652-2769, that are associated with the Institution until such time as an approval to operate is obtained from the Bureau. To comply with the Order of Abatement the Institution must submit a school closure plan to the Bureau pursuant to California Education Code section 94926. The Institution must provide a roster of each student currently enrolled at the Institution. The roster must include the names of the students, their contact information (including phone number, email address, and physical address), the programs in which they are enrolled, the amount paid for the programs.

Reason for modification: New substantive facts were presented through the appeal process. The Order of Abatement has been satisfied.

Assessment of Fine

The fine for this violation is \$100,000.00.

The administrative fine for this violation has been modified from \$100,000.00 to **\$10,000.00**.

TOTAL MODIFIED ADMINISTRATIVE FINE DUE: \$10,000.00

ASSESSMENT OF A FINE

In accordance with CEC section 94936; and 5, CCR sections 75020 and 75030, the Bureau hereby orders this assessment of fine in the amount of **\$10,000.00** for the violations described above.

Payment of the administrative must be made to the Bureau by May 6, 2022.

PAYMENT OF ADMINISTRATIVE FINE

The Institution shall pay the civil penalty in the amount of \$10,000.00 by way of cashiers' check or money order. The payment shall be mailed to:

Gabriella Perez, Discipline Citation Program
Bureau for Private Postsecondary Education
1747 N. Market Blvd., Suite 225
Sacramento, CA 95834

The civil penalty must be paid to the Bureau by May 6, 2022. Payment of an administrative citation is not an admission of guilt or liability.

The Institution gives up the right to an administrative hearing and all other rights accorded by the California Administrative Procedure Act and other applicable laws. The Institution's failure to pay the Modified Citation civil penalty pursuant to the terms of this settlement will result in denial of an application for an approval or renewal to operate; disciplinary action, and/or collection action. The Bureau for Private Postsecondary Education may file an Amended Modified Citation for the failure of conditions required of the Institution.

CONTACT INFORMATION

If you have any questions regarding this Modified Citation, or desire further information, please contact Gabriella Perez, Citation Analyst, at Gabriella.Perez@dca.ca.gov.

"Original Signature on File"

"4/7/2022"

Christina Villanueva
Discipline Manager

Date

Enclosure

- Declaration of Service by Certified and First-Class Mail
- Payment of Fine