



**Bureau for Private Postsecondary Education**  
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## **CITATION: ASSESSMENT OF FINE AND ORDER OF ABATEMENT**

To: MissionU PBC  
MissionU  
466 Geary Street, Suite 401  
San Francisco, CA 94102

**INSTITUTION CODE: Unapproved**  
**CITATION NUMBER: 1718010**  
**CITATION ISSUANCE/SERVICE DATE: December 14, 2017**  
**DUE DATE: January 13, 2018**  
**FINE AMOUNT: \$ 100,000.00**  
**ORDER OF ABATEMENT INCLUDED: YES**

Yvette Johnson issues this Citation: Assessment of Fine and Order of Abatement (Citation) in her official capacity as Enforcement Chief for the Bureau for Private Postsecondary Education (Bureau) of the California Department of Consumer Affairs.

### CITATION

A Citation is hereby issued to MissionU PBC, Operator of MissionU located at 466 Geary Street, Suite 401, San Francisco, CA 94102 pursuant to Business and Professions Code section 125.9 and 149; California Education Code (CEC) §94944; and Title 5 of the California Code of Regulations (5 CCR) §75020 for the violation(s) described below.

### BACKGROUND

On August 30, 2017 The Bureau received an application for Approval to Operate an Institution Non-Accredited number 30564 from MU however MissionU PBC has not received an approval from the Bureau to operate.

On December 5, 2017, the Bureau for Private Postsecondary Education (Bureau) received information that MissionU PBC is operating as an unapproved institution at 466 Geary Street, Suite 401, San Francisco, California 94102. MU is offering courses in data analytics and business intelligence and charges students 15% of their income after hire for three years if a student makes more than \$50, 000.00 a year.

VIOLATION(S)

#	The California Education Code (CEC) and Title 5 of the California Code of Regulations (5 CCR). Below you will find the code section(s) of law you are charged with violating.
1.	<p><b><u>Violation:</u></b> <b>CEC 94886. Approval to Operate Required</b> <i>“Except as exempted in Article 4 (commencing with Section 94874) or in compliance with the transition provisions in Article 2 (commencing with Section 94802), a person shall not open, conduct, or do business as a private postsecondary educational institution in this state without obtaining an approval to operate under this chapter.”</i></p> <p><b>CEC 94817.5. Approved to Operate or Approved</b> <i>“Approved to operate” or “approved” means that an institution has received authorization pursuant to this chapter to offer to the public and to provide postsecondary educational programs.”</i></p> <p><b>CEC 94868. To Offer to the Public</b> <i>“To offer to the public” means to advertise, publicize, solicit, or recruit.”</i></p> <p><b>CEC 94869. To Operate</b> <i>“To operate” means to establish, keep, or maintain any facility or location in this state where, or from which, or through which, postsecondary educational programs are provided.”</i></p> <p>MissionU (MU) is operating as an unapproved institution at 466 Geary Street, Suite 401, San Francisco, California 94102. MU advertises programs on its website at <a href="http://www.missionu.com/program">www.missionu.com/program</a> and offers courses in data analytics and business intelligence and charges students 15% of their income after hire for three years if a student makes more than \$50, 000.00 a year. Currently there are 25 students enrolled in the program.</p> <p>The Bureau received an application for Approval to Operate an Institution Non-Accredited number 30564 from MU on August 30, 2017. MU has not received an approval to operate from the Bureau and is therefore operating as an unapproved institution in violation of CEC Section 94886.</p> <p><b><u>Order of Abatement:</u></b> The Bureau Orders that MU cease to operate as a private postsecondary educational institution. MU must discontinue recruiting or enrolling students and cease all instructional services and advertising in any form or type of media (including Internet web site <a href="https://www.missionu.com/">https://www.missionu.com/</a>), until such time as an approval to operate is obtained from the Bureau. MU must disconnect all telephone service numbers associated with MU until such time as an approval to operate is obtained from the Bureau. To comply with the Order of Abatement MU must submit a school closure plan to the Bureau pursuant to California Education Code Section 94926. MU must provide a roster of each student currently enrolled at MU. The roster must include the name of the student, their contact information (including phone number, email address, and physical address), and the program in which they were enrolled.</p>



Evidence of compliance shall be submitted within 30 days of the issuance of the citation.

Assessment of Fine

The fine for this violation is \$100,000.00

**TOTAL ADMINISTRATIVE FINE DUE: \$100,000.00**

ASSESSMENT OF A FINE

In accordance with CEC section 94944; and 5 CCR section 75020(b), the Bureau hereby orders this assessment of a fine in the amount of **\$100,000.00** for the violations described above. **Payment must be made, to the Bureau, within 30 days from the date of service of the Citation.**

COMPLIANCE WITH ORDER OF ABATEMENT

In accordance with the provisions of 5 CCR Section 75020 (b) the Bureau hereby issues the order(s) of abatement described above. In accordance with Business and Professions Code Section 149, the Bureau may disconnect any telephone service numbers used by an unapproved Institution. **Evidence of compliance with the order(s) of abatement must be submitted, to the Bureau, within 30 days from the date of service of the Citation.**

APPEAL OF CITATION

You have the right to contest this Citation through an informal conference with the Bureau; and/or through an administrative hearing in accordance with Chapter 5 (Commencing with Section 11500) of Part 1 of Division 3 of Title 2 of the Government Code.

If you wish to contest this Citation, you must submit the 'Notice of Appeal of Citation - Request for Informal Conference and/or Administrative Hearing' form (enclosed) within 30 days from the date of service of the Citation. *If you do not request an informal conference and/or an administrative hearing within 30 days from the service of the Citation, you will not be able to request one at a later time.*

Unless a written request for an informal conference and/or an administrative hearing is signed by you and delivered to the Bureau by **January 13, 2018**, you will be deemed to have waived or forfeited your right to appeal this matter.

EFFECTIVE DATE OF CITATION

If you do not request an informal conference and/or an administrative hearing, this Citation shall become effective on **December 14, 2017**. Payment of the administrative fine and evidence of compliance with the order(s) of abatement shall be due by **January 13, 2018**. Your payment of the administrative fine shall not constitute an admission of the violation(s) charged.

If a hearing is requested, you will not be required to comply with this Citation until 30 days after a final order is entered against you.

**Payment of the administrative fine and/or written request for appeal must be mailed to:**

Gurinder Sandhu, Discipline Citation Program  
Bureau for Private Postsecondary Education  
2535 Capitol Oaks Drive, Suite 400  
Sacramento, CA 95833

Failure for an applicant or institution to abate the violation(s) listed above or to pay the administrative fine within the time allowed may result in denial of an application for an approval or renewal to operate; disciplinary action, and/or collection action. The Bureau will promptly take all appropriate action to enforce this Citation and recover the civil penalties prescribed therein or found to be due after a hearing.

CONTACT INFORMATION

If you have any questions regarding this Citation, or desire further information, please contact Gurinder Sandhu, Discipline Analyst, at 916-431-6940 or [Gurinder.Sandhu@dca.ca.gov](mailto:Gurinder.Sandhu@dca.ca.gov).

  
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**Yvette Johnson**  
**Enforcement Chief**

12-14-17  
**Date**

Enclosures

- Applicable Laws Violated
- Statement of Rights: Appeal Process Information Sheet
- Notice of Appeal of Citation: Request for Informal Conference and/or Administrative Hearing
- Payment of Fine – Waiver of Appeal
- Declaration of Service by Certified and First Class Mail